Leaders of global businesses recognize the importance of enterprise-wide data for strategic and operational decisions. They are well aware that their organization’s efficiency and marketplace success are impacted by its Business Intelligence & Performance Management (BIPM) maturity.

Tata Consultancy Services (TCS) Business Intelligence Competency Center (BICC) allows you to industrialize Business Intelligence (BI) initiatives through shared infrastructure, common methodologies, and enterprise-wide architectural standards. With our BICC Services offering, you can improve agility and mitigate risk by standardization of technology and processes, while better managing skill and competency-related issues. In addition, you can deliver cost-efficient, reliable shared services for reporting, data, and analytics, and still ramp up or ramp down technical and functional teams as needed.

Overview

Enterprises today need to implement a Business Intelligence Competency Center (BICC) to address frequent changes in business requirements. They are challenged by the absence of a centralized governance body and constant duplication of efforts across data in multiple systems. In addition, various data methods are prevalent across the organization – the absence of a standard method proves expensive and restricts the enterprise’s ability to adapt quickly to changes. Further, a lack of shared infrastructure in companies operating across different geographies results in low cost and resource optimization.

TCS’ BICC services help you to set up, deploy, and operate standardized processes, best practices, and knowledge management infrastructure. A BICC addresses the inability to build the technical and functional competencies necessary for data-enabled business decisions. Crucially, you can deal with complex issues surrounding data ownership and governance for informal information from online consumer opinions, enterprise emails, text messages, and audio-video interactions. Most importantly, your BICC continuously improves through ongoing interactions with TCS’ world-class Centers of Excellence for BI technologies, as well as expertise from our global, strategic alliances with key product vendors.

To deliver real and sustainable competitive advantage, a BICC needs to prioritize and oversee high-value projects that can also be showcased across the organization to create a virtuous cycle of increasing business value. Our BICC services address these needs by championing BI technologies through senior management sponsorship, aligning BI initiatives to your vision, defining standards, and prioritizing projects within a larger BI program. Our offering helps you manage knowledge centrally and address any skill issues related to BI projects. Further, BICC promotes an effective enterprise-wide approach to BI architecture, governance, and organization.

Our BICC Services bring visible improvements in your business such as:

- Higher ROI through better utilization of people and knowledge management
- Maximum use of BI investments through rationalized and standardized technology, processes, and infrastructure stacks
- A standardized BI environment
- Centralized, enterprise-wide governance of data and the related processes
- Lower overall Total Cost of Ownership (TCO) through a consistent BI strategy framework, which also helps you move towards a self-funding BI regime
Results

Our BICC Services deliver the following benefits to your organization:

- **Collaborative and shared organization.** From BI strategy and roadmap definition to the sustenance of projects, our solution guides skill, knowledge, communication, processes, technology, and governance. A quick ramp-up or ramp-down without losing knowledge results in full potential realization of the existing investment.

- **Competency and knowledge management.** Our offering helps you consolidate, develop, and retain competencies, while implementing BI best practices. This empowers your business by ensuring that there is adequate training associated with all engagements.

- **Performance measurement and market responsiveness.** Our BI and industry experts, industry models, and solution framework provide consistent business and technology inputs, so you keep pace with the emerging trends and evolving demands of an agile marketplace.

The TCS Advantage

TCS’ extensive BI domain understanding and our vast BICC consulting and implementation experience make us the ideal partner for your BI implementation needs. Our focused services for improving BI processes, combined with our ability to create a standardized BI environment, deliver greater efficiency for our clients. Further, our global delivery network ensures that we deliver high-quality, affordable services across the globe. We add value to the engagement through:

- **Best practice methodologies and an established delivery framework.** Our methodologies are constantly updated based on our experience and best practices. Our delivery framework has evolved to provide a combination of dedicated capabilities and platforms for data services, reporting, and analytics for financial services, insurance, manufacturing, retail, telecom, life sciences, healthcare, and utilities.

- **A factory model to industrialize delivery of shared services.** We have the processes, the organizational agility, the communication and security infrastructure, and the scale needed to effectively manage a factory model.

- **Quick ramp-up and ramp-down of technical and functional teams.** We have a global pool of highly skilled and experienced associates who can be quickly repositioned as per requirements, shielding you from the potential risk of high costs and lack of agility.

- **Globally networked Centers of Excellence.** Our globally recognized Centers of Excellence (CoE) in all key BI technologies and functional areas, collaborate with technology vendors and academic institutions to provide a unique competency on-demand capability.

Contact

To know more about TCS’ consulting services, contact
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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India’s largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

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