

Teamcenter PLM for Retail

Engineering and Industrial Services

Rising costs, volatile demands, shorter product cycle times and shifting customer loyalties are some of the key challenges faced by the retail industry. This makes it imperative for your retail enterprise to be agile and efficient, and launch new products in line with market trends. At Tata Consultancy Services (TCS), we help you do this by creating a digital platform to integrate all aspects of product development through the Teamcenter Product Lifecycle Management (PLM) for Retail.

Overview

The need to govern costs and unfavorable economic trends are propelling retail organizations towards cost-efficient global markets for sourcing and manufacture of products. In the process, most of them encounter issues of scalability, uniformity and transparency in processes and systems. The result: lapses in time, quality and efficiency.

The need, therefore, is to streamline processes and introduce agility across the entire PLM value chain. However, successfully managing global supply chains, real-time collaboration and analytics to forecast demand for new product introductions are dependent on various factors, such as:

- Visibility of past trends and records;
- Minimal manual intervention;
- Standardized library of colors, raw materials, sketches and so on;
- Enterprise-wide communication and effective collaboration.

With our extensive grasp of the retail industry, we offer a comprehensive, agile and robust solution to achieve your business objectives. Built on Siemens' Team center unified platform, it helps you respond to the fluctuating retail environment through:

- **Collaborative line planning and calendar management**, to drive development schedules, launch more products per season and direct the attention of the product development team towards products with the maximum success potential.

- **Integrated specification development**, to minimize development costs, update stakeholders about the latest product specifications, and drive innovation through creative collaboration across a global team.
- **Global sourcing and collaboration**, to identify suitable suppliers at the apt cost, to manage supplier performance, compliance and quality, and to align suppliers with your program's objectives.

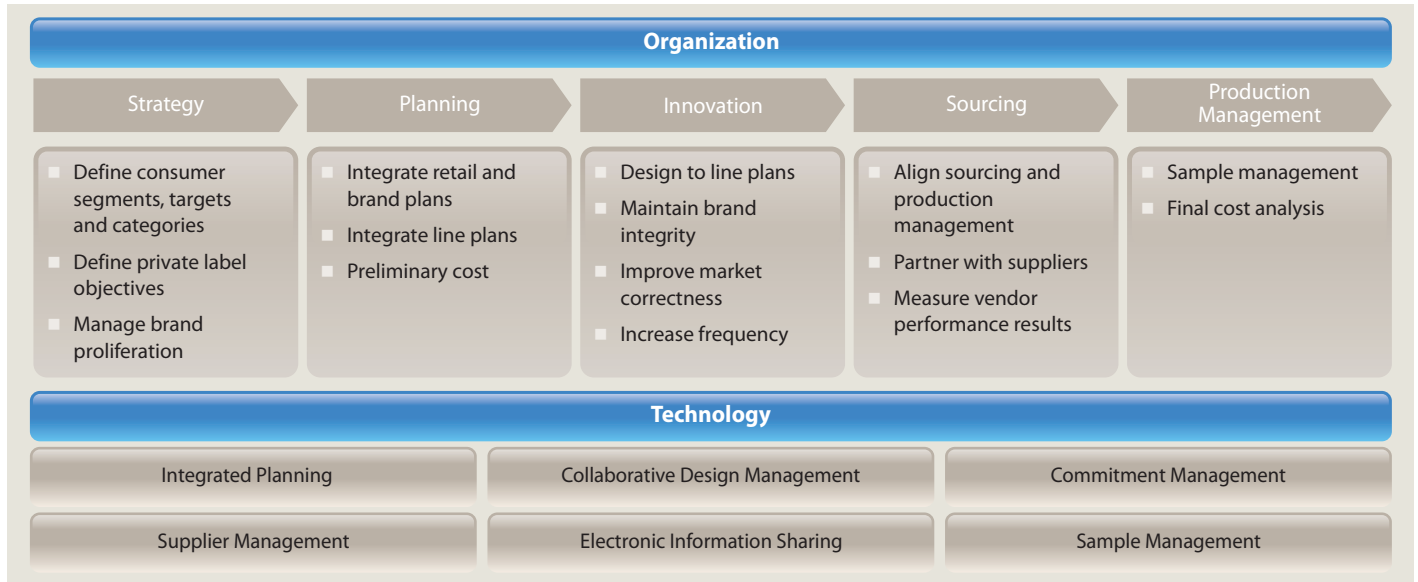
Our Teamcenter PLM solution offers you following features :

- Product line planning, Product and material SKU management;
- Product specifications and assembly instructions;
- Multi dimensional costing;
- Sample and pre-production prototype management;
- Vendor comparisons and schedule management with automated workflows;
- Packaging and labeling management;
- Material testing, tracking, approvals and compliance management;
- Library services for materials, products, and other assets and search capability.

Solution
Partner

PLM

SIEMENS



Scope of Teamcenter PLM Solution

Business Values

Developed in collaboration with Siemens PLM software, our offering makes your processes smooth, efficient and quick. So you can bring to the market, trendy products and designs, faster. Our solution brings you benefits of:

- Visibility, creating a single source of product and process information;
- Reduction in development cost;
- Creative collaboration across supply chain;
- Identification and management of suppliers;
- Flexibility to make or modify decisions;
- Standardization;
- Ease of operations.

Why TCS

In our bid to bring you an apt and productive retail solution, we have partnered with Siemens PLM Software. We enhance the partnership with our:

Domain Expertise: Our team has extensive understanding of the retail industry. Our deep industry knowledge, product development expertise, global services delivery, and partnership with Siemens PLM Software help you provide best in class solutions which will impact your operations in profitable manner.

Teamcenter Center of Excellence (CoE): TCS has got dedicated Teamcenter CoE, which is equipped to provide solutions for migration, compliance assets and overall PLM implementation methodology. It is backed by dedicated Innovation Lab for technology expertise.

Contact

To know more about the TCS Teamcenter PLM for Retail, contact corporate.engineering@tcs.com

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

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