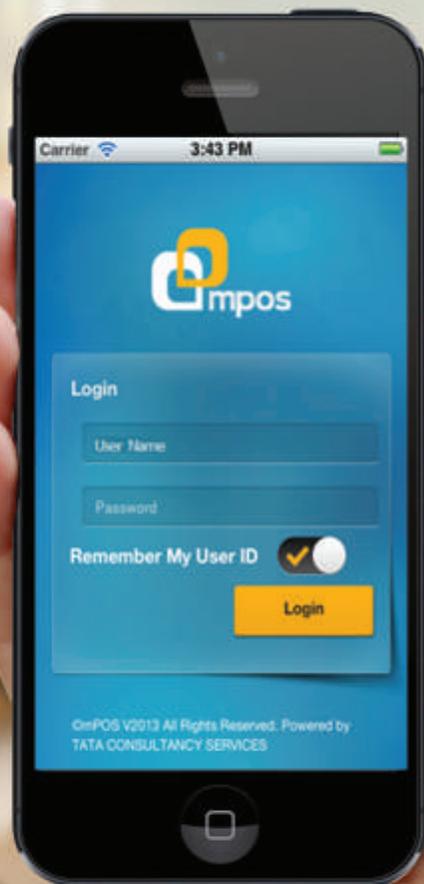


TCS Mobile Point of Sale Solution

Retail



As mobile and handheld devices become more pervasive, mobile point of sale (mPOS) solutions help retailers provide on-the-go checkout and client service capabilities at the store associate's fingertips. Mobile POS allows retailers to deliver a seamless experience and simulate online shopping experiences in their brick and mortar stores by enabling real time price comparisons, making buying easier, and providing faster checkout, as well as multiple delivery options.

TCS Mobile Point of Sale (mPOS) is a versatile, feature-rich 'any device, anywhere POS' that offers omni-channel capabilities to retail organizations. It acts as an effective plug-and-play device that easily integrates with TCS POS or other leading POS, loyalty and SIM systems. With support for seamless integration, mPOS empowers retailers to provide shoppers with a compelling and truly engaging shopping experience in store.

Overview

In today's intensely competitive retail industry, retailers require dynamic solutions that broaden the scope of their point of sale systems to include mobile devices in order to boost sales, and speed up customer checkouts while improving the overall shopping experience.

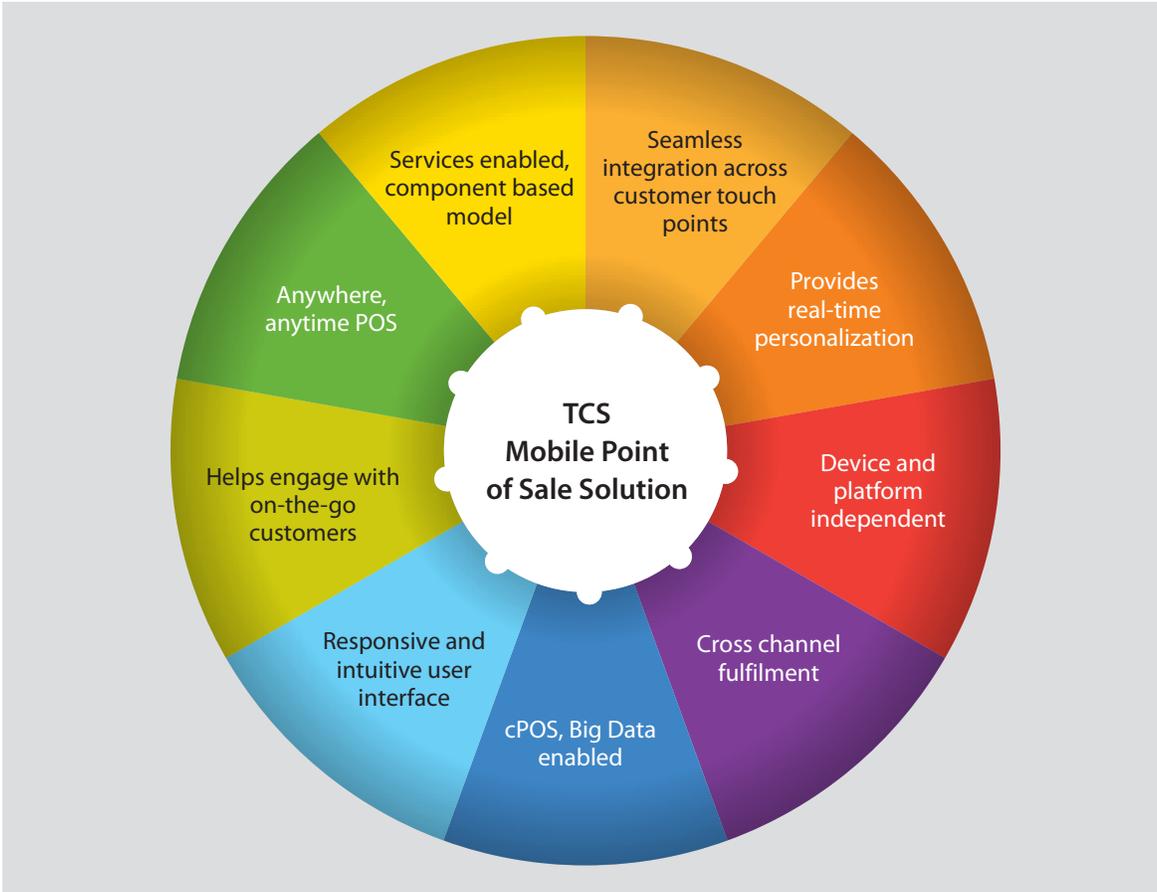
TCS Mobile Point of Sale (mPOS) enhances customer experience by delivering an integrated retail journey connecting the supply chain, point of sale, website and store. TCS mPOS is a versatile, feature-rich 'any device, anywhere' social and mobile POS solution designed to enhance the customer checkout experience. Our solution is architecturally built to handle large scale and volumes, and can work as a fully functional in-store standalone POS or in tandem with existing POS systems for a seamless customer experience.

The TCS mPOS solution supports leading edge mobile device platforms, including the iOS and Android mobile platforms. Our solution leverages a single view of the customer, along with insights to help you offer personalized suggestions to customers in real time. Our easy to implement solution supports omni-channel retailing and rapid deployment, allowing retail stores to scale up to become the 'stores of the future'.

Our Solution

TCS mPOS solution highlights include:

- **Flexible Architecture:** Architecturally designed to handle large scale and volumes, our solution is compatible with several mobile and tablet platforms such as iOS, Android and Windows, and offers a seamless customer order management function across retail channels.
- **Integrated Platform:** Our full featured solution seamlessly integrates with leading ERP and POS solutions.
- **Superior Functionality:** Our user centric solution's capabilities address standard POS functions, and it is fully enabled with sales, returns, operations and inventory functionality. TCS' mPOS solution also offers the capability to manage failovers. Additionally, the solution is integrated with loyalty systems, and promotional engines to provide real time suggestions to customers.
- **Data Analytics:** Big Data and cPOS enabled, mPOS leverages data analytics to gain customer insights and offer personalized, real time suggestions to customers.



TCS Mobile Point of Sale - Highlights

Benefits

Real time information

Realize a single view of the customer, centralized view of order, inventory, promotions, and other key focus areas in real time across channels to deliver personalized and consistent experience. Our solution also integrates with leading ERP solutions.

Perform checkouts anywhere, anytime

Free up valuable store space occupied by traditional terminals, and enable store associates to perform checkouts from anywhere and at any time.

Superior customer experience

Deliver a user-centric experience enabled by mPOS' responsive, intuitive user interface (UI) offered on all leading edge mobile device platforms.

Faster time to market

Ensure rapid deployment with the solution's component based and services enabled design. The solution can work as a fully functional in-store standalone POS or in tandem with existing POS systems.

The TCS Advantage

Designed for easy customization

Our dynamic and flexible POS solution is tailored to meet the needs of retailers across multiple industries providing a more customized offering in line with your customer expectations.

Scalable for future needs

Built on a future ready architecture, the versatile, feature-rich TCS mPOS solution gives you the flexibility to transform your stores to meet with changing needs.

Service-oriented approach

mPOS' service-oriented approach ensures the delivery of consistent and personalized experience across channels. It can act as an ideal plug-and-play device that fits into your environment seamlessly.

Specialized skills

TCS offers deep expertise in mobility and rich knowledge of POS and retail systems, gathered over the years by engaging with leading retailers. This enables us to offer a rich industry perspective, and a differentiated and robust solution.

About TCS Retail

The Retail Industry Solutions Unit within TCS has been providing services to retailers for over 20 years. Equipped with extensive industry, technology and delivery capabilities, TCS Retail works with retailers to provide products, solutions and services that increase ROI, decrease time-to-value of their initiatives and achieve their strategic and operational goals.

Reimagining Retail

Bridging digital technology and
the consumer experience

Contact

To know more about TCS Mobile Point of Sale Solution, contact retail.solutions@tcs.com

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at www.tcs.com

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