

TATA CONSULTANCY SERVICES



Business Intelligence and Performance Management



Experience certainty.

IT Services
Business Solutions
Outsourcing

Success in today's fast-evolving business environment depends on the speed, efficiency, and resilience with which your enterprise can respond to market changes. With industry knowledge and technology expertise, TCS can help you optimize enterprise performance and drive business results through the transformation of your organization into a 'Self-optimizing Enterprise' – one that is agile, efficient, and adaptable in responding to opportunities and threats.

Overview

Today's business environment is a world of constant change, characterized by dynamic markets, mergers and acquisitions, business diversification, and intense competition. To achieve and sustain leadership, your enterprise needs to develop a superior ability to sense and respond quickly and smartly to market changes. The key lies in taking progressive steps towards developing service oriented, plug-and-play business capabilities. You will be able to operate in a self-optimizing style if these capabilities are supported by business solutions that enable you to monitor business activities as they happen, dynamically align business processes to changing market conditions, measure and accurately predict business performance.

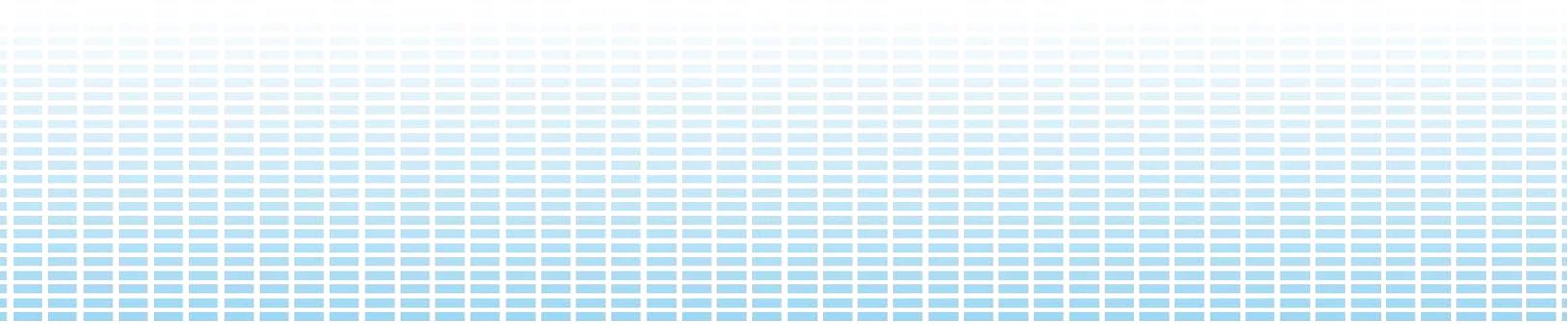
We help you achieve this through our architecture framework that translates these business solutions into services which allow you to manage by processes and not just by transactions. Such a technology platform helps you drive business results through optimal utilization of your processes, application, data, and content assets.

How TCS Helps

TCS offers a comprehensive set of services and solutions to help you optimize business performance by becoming agile, efficient, and adaptable. Our SOLAR™ (Service Oriented Logical Architecture Reference) powered solutions deliver Business Activity Monitoring, Business Process Management, Business Performance Management, and Knowledge Discovery and Management. The SOLAR™ framework features solutions and services for Data Warehousing, Application Integration, and Enterprise Content Management.

Enterprise Transformation Strategy

TCS helps you formulate a strategy and roadmap for transforming into a Self-Optimizing Enterprise. The program is tailored to the specific needs of your business and your organization, with prioritization based on market dynamics, enterprise inertia, business priorities, investment strategy, and ROI.



SOLAR™ Realization Services

TCS can help you optimize business operations through systematic application of SOLAR™ principles and architectural style, either as part of the Enterprise Business Transformation program, or through the delivery of individual SOLAR™-powered business solutions that optimize specific enterprise capabilities or business processes.

SOLAR™ Business Intelligence Services

We leverage learning from hundreds of successful BI programs to help you derive maximum value and unleash the true potential of your BI solutions. We have process solutions catering to every aspect of a BI program and domain solutions featuring enterprise data models and analytics for your industry.

SOLAR™ Application Integration Services

Our EAI solutions enable you to attain integration maturity from data level synchronization to application level functional integration to business process integration and optimization. Our services include Need Assessment, Competency Center Setup, Platform Evaluation, Platform Rationalization, and Test Factory.

SOLAR™ Enterprise Content Management Services

We help you implement Knowledge Management initiatives efficiently and successfully through consulting, content migration, maturity assessment, and package implementation services.

Why TCS

TCS' expertise is grounded in realities of business and IT operations that help today's enterprises compete in the global marketplace with efficiency and certainty. We don't believe in simply showing you the way but collaborate with your experts and business-users to ensure that your critical business challenges are met. Our Global Network Delivery Model™, solution accelerators, and collaborative approach assure customers with the only thing that matters – results.

Focus on Innovation

TCS' innovative SOLAR™ architecture blueprints and solutions articulate our vision of a Self-Optimizing Enterprise and uniquely position us to help you optimize performance and drive business results.

At TCS we give shape to new ideas with innovative technology solutions that deliver real business results. Our Centers of Excellence build intellectual property and develop competencies, which ensure that customers benefit from sustainable, repeatable, and predictable business solutions.

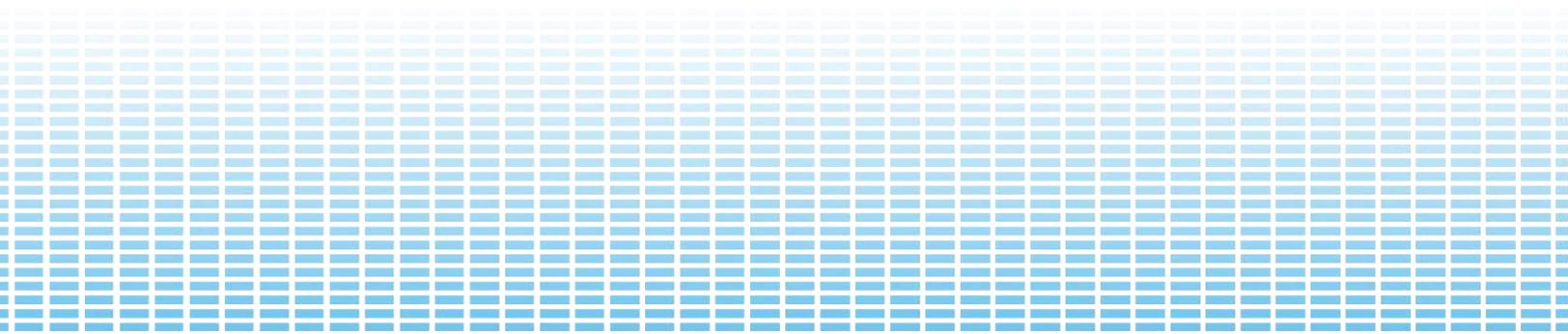
Superior Execution Capability

TCS offers sustainable, repeatable, and predictable solution delivery supported by proven execution methodologies, industry-focused solutions, and optimized service models.

Strong Alliances

We nurture an effective partner eco-system comprising of mutually beneficial, strategic relationships that enable us to improve customer experience.

We leverage the expertise of our partners to ensure that you realize superior business outcomes.



With a proven methodology and tested framework, TCS helps measure value of your business and IT with experience gathered over years of delivering to the client just what his enterprise needs. By leveraging our business knowledge, you can trust TCS to help you predict your business with more certainty than ever.

To know more on how we can help you become a self-optimizing enterprise by leveraging your business intelligence and performance management programs effectively, contact solar@tcs.com.

About Tata Consultancy Services (TCS)

Tata Consultancy Services Limited is an IT services, business solutions, and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 89,000 of the world's best trained IT consultants in 47 countries. The company generated consolidated revenues of US \$4.3 billion for fiscal year ended 31 March 2007 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

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