

Telecom

Contact

To know more about TCS Telecom Solutions, contact global.telecom@tcs.com

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at www.tcs.com

IT Services
Business Solutions
Outsourcing

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Success in a business environment is characterized by convergence, innovation, operational excellence, high customer churn, mergers, and changing regulatory conditions. In order to address these requirements, telecom companies seek to have flexible business processes and a robust infrastructure.

We, at Tata Consultancy Services (TCS), acutely understand these requirements, and therefore, partner with you to build and implement innovative strategies and solutions that help you remain competitive, improve processes and infrastructure, and transform your business operations

Overview

The telecom companies seek to enhance revenues, strengthen market leadership, rapidly respond to market demands, manage costs, and maximize the growth opportunities.

We, at TCS, understand the impact of these factors on your business, and therefore, offer you innovative solutions. Our solutions help you comprehend and address your business needs to drive the next wave of telecom growth.

Why TCS

Long-term strategic partnership with us helps you maximize opportunities and react faster to market demands. Our solutions and services cater to the requirements of different players across the communication value chain. We leverage our association with top-notch companies to build solutions that meet your business demands. We are the leading services partner, creating a strategic value with innovative technological depth and process-oriented business models. This enables us to offer business benefits to the top telecom service providers, equipment vendors/ OEMS, and enterprises. You also stand to gain from our:

- Focus on innovation. Our innovation lab for the telecom industry provides 'on-demand' access to innovative solutions built on emerging technologies. Our lab focuses on creating reusable assets and components that help you achieve high

productivity and significant cost savings from technology investments.

- Strong alliance and partnerships. Our strategic alliances with leading product vendors and technology providers worldwide ensure that we offer technologically-advanced solutions to you. Also, our long-term associations grant us valuable insights that give us a unique and holistic perspective to meet the dynamic demands of the evolving market.
- Delivery excellence. We have ready-to-access proprietary frameworks and solution accelerators such as eTOM-based business process, BEAT TM0020architecture, SOA framework, upgrade accelerators, revenue assurance tools etc. These foster product development, productivity enhancement, and test automation to reduce process implementation time to help you derive faster results.
- Global reach and broad services portfolio. We offer unmatched global reach and a wide range of services to enhance your telecom business operations. Our collaborative model of value creation, multi technology expertise, proprietary frameworks, and experience, enable us to influence your business certainty. Our solutions, built on open industry standards, encompass a broad array of integrated and flexible business support system technologies.

Our Solutions

We, at TCS, are aware that business strategy and requirements are unique for every telecom company, each entailing a distinct business solution. We combine industry knowledge and experience, offering a comprehensive set of solutions that are tailored to meet your requirements. Our solutions are built with ready-to-use components, packaged with a robust common integration framework that is strongly aligned with industry standards. We help you to assess, plan, build, integrate, and operate various processes to increase your operating profit margins, through cost optimization.

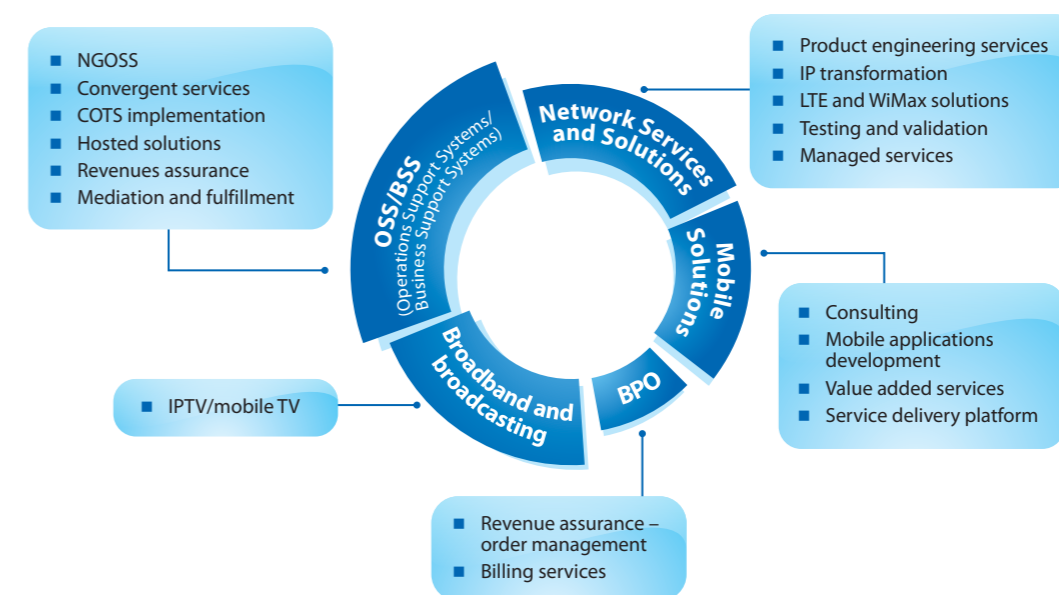
and content providers to benefit from accelerated product innovation, scalability, reduced product development costs, and faster time-to-market.

Our comprehensive solutions and services range from complete information technology consulting and custom application development to COTS (commercial off-the-shelf) implementation and maintenance. Our solutions portfolio also includes solutions around business continuity, IT consolidation, IT management, Operation Support Systems (OSS) and Business Support Systems (BSS), business intelligence, mobile solutions, hosted solutions, next generation networks, testing, and Business Process Outsourcing (BPO).

By aligning your business to the market demands, we improve your business relationships with your partners and end-users across the value chain. You also gain from a transparent business partnership, world-class processes, enhanced speed of execution, and an expanded budget by leveraging the Global Network Delivery Model™ (GNDM) that we have pioneered.

What we offer

Our in-depth understanding and extensive experience in telecom industry enable us to provide innovative and total technology solutions. Our expertise and business knowledge allow service providers, equipment vendors, test and measurement vendors,



An overview of our key offerings