

TATA CONSULTANCY SERVICES



Solution for Retail Sector Engineering and Industrial Services



Experience certainty. IT Services
Business Solutions
Outsourcing

World market is growing at a rapid pace in the retail sector. To get success in today's fast-growing and aggressively competitive environment, retail industry has to cope with multiple challenges such as managing pricing pressures, optimizing supply chains, etc. Retailer like you need to respond quickly to changing consumer demands, hasten new product introduction, and reduce product development costs. Retailers are aggressively coming out with their private label brands to improve the profit margins. Tata Consultancy Services (TCS) can help you stay ahead of competition, optimize operational costs and grow presence in consumer space through innovative retail solutions.

Overview

Retail industries operate in a business environment, which is highly dynamic. Add to this, the increased demand from consumers for products that comply with environmental regulations and regulatory norms. Retailers like you are looking at solutions and services that address strategic & operational challenges, optimize business performance, align technology with the business priorities, reduce cost, improve profit margins, and sharpen competitive advantage.

Some of the other challenges are

- Demand / Supply forecasting and collaboration with global suppliers
- Optimize supply chain and MRO inventory
- Improve the 'in-store' experience of the customers

TCS offers fully integrated retail solutions to overcome these challenges and help you achieve success.

Why TCS

At TCS we are well equipped to handle your expansion and growth plans with the help of our experienced consultants, mature delivery and quality processes, and domain experience. We also bring to the partnership the following:

- **Cross-functional skills** in Merchandising, Planning, Supply Chain Management, Product Development and Information Technology
- **Global Network Delivery Model™** ensures efficient delivery across continents along with cost, quality and capacity advantages
- **Technology experience and Center of Excellence (CoE)** in areas of PLM, EAM and GIS, to help you stay ahead in retail industry and facilitate the creation of innovative solutions



Our Solutions

TCS can help its clients in retail sector to grow and overcome the challenges by virtue of its process driven approach and cross functional skills in Merchandising, Distribution, Planning, Store Operations, Finance, Supply Chain Management, Product Development, and Information Technology. We have broadly classified our offerings in the following way.

■ **Product Lifecycle Management (PLM)**

- New product introduction
- Fabric and social compliance management solution
- Supplier assessment and collaboration solution
- Consulting services

■ **Integrated Asset & Maintenance Management System**

- Assets repository and facilities management solution
- In-store / Ware house equipment maintenance management
- Mobile solutions for asset, work, inventory and fleet management

■ **Geospatial Services**

- GIS for asset tracking & management, location based services (location assessment and transport logistics)

■ **Enabled Services**

- Design engineering for point of sale equipment and kiosks (mechanical, electro-mechanical, embedded engineering and enclosure design)
- Digital plant simulation (virtual simulation and analysis) for store & warehouse

How we help our customers

Increased operational efficiency by means of PLM implementation for a retail major

Customer is one of the leading general merchandise retailers. It required single enterprise level solution to handle the future soft-line product data. TCS implemented Team Center Enterprise solution for its soft line. Our domain experts digitized entire product design and development processes, and also provided solutions for real time collaboration with global design teams. The solution resulted in faster design cycle times and improved vendor collaboration for the customer. This resulted in automation of business processes and increased operational efficiency.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model™ recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 100,000 of the world's best trained IT consultants in 50 countries. The company generated consolidated revenues of US \$5.7 billion for fiscal year ended 31 March 2008 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

Contact us

To know more about TCS EIS Solution for retail sector, contact corporate.engineering@tcs.com

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