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Headline: Chennai edition of TCS IT Wiz 2014 on August 20

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Tata Consultancy Services (TCS), a leading IT services, consulting and business solutions firm, announced that the Chennai edition of TCS IT Wiz 2014 will be held on August 20 at Music Academy.

High school students studying in class 8-12 (including Pre University of Junior college students) can participate. There is no entry fee. Each institution is allowed to send 10 teams of two-members each to participate. TCS IT Wiz 2014 is held across 14 locations in India - Ahmedabad, Bangalore, Bhubaneswar, Chennai, Coimbatore, Delhi, Hyderabad, Indore, Kochi, Kolkata, Lucknow, Mumbai, Nagpur and Pune.

Entries have to be sent through the respective institutions on or before August 18 to Savithri, Tata Consultancy Services, 415/21-24, Kumaran Nagar, Sholinganallur, Old Mahabalipuram, Chennai - 600119, Tamil Nadu, India. For further details contact: 044-66162451, M: 9282412521 or can register online: www.tcsitwiz.com. You can also follow us on Twitter: @TCSITWiz

Quiz format:

The top six teams from the written prelim will qualify for the regionals finals. Only the top scoring team from each school will be called on stage in the event of multiple teams from the same school qualify for the final. The winner from the Regional finals will contest in the Mega finals along with the UAE team, to be held in December.

The Regional champions this year will walk away with an iPad air each while the runners-up will be rewarded iPad mini along with a specially designed trophy and medals. The 6 finalists will

also receive an array of prizes from TCS ranging from space pack, sippers, earphones, USB pen drive, speakers, and more.

Tweet and earn Mileage:

The regional finals will have a Twitter contest for all the participants and the top two winners will receive Bluetooth speakers. The twitter contest will also involve a mileage earning system where every tweet will earn a point, tweet with picture 3 points and retweets will fetch 5 points. The student with highest tweet point across the 14 cities will win a trip to Mumbai to witness Mega finals of TCS IT Wiz.

TCStweetwiz:

Three questions will appear on the screen and students can tweet their answers to the handle @TCStweetwiz during the correction break and the top three on first come first basis along with all correct answers will receive themselves a boom headphone each.

Subject:

The Quiz will mainly focus on applications of Information Technology across various sectors and aspects including technology environment, the business, people, new trends and legends. It will also focus on emerging areas such as cloud computing, telecom, biometrics, robotics, world of Internet, unique web sites, IT buzzwords and acronyms. The Quiz will also cover areas where IT has made an impact - education, entertainment, books, multimedia, music, movies, internet, banking, advertising, sports, gaming, social networking, blogging, cell phones, etc.

A live webstreaming of the Regional finals can be

viewed on: www.tcsitwiz.com or www.youtube.com/TCSGlobal on the day of the event.

About TCS IT Wiz: TCS IT Wiz is the biggest inter-school IT Quiz programme in India, started in 1999 and was extended to UAE since 2011. The program aims to build awareness and hone IT skills, to help students look at technology through a whole new perspective. In today's society and economy IT plays an integral role and is a key enabler for success in diverse fields. The quiz platform works as an effective supplement to the computer science and IT, as most of the questions researched for the quiz are beyond the academic areas compelling the students to look beyond the text books.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 305,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.