

**Publication:** Afternoon Despatch

**Date:** 12/11/14

**Edition:** Mumbai

**Page No:** 16

**Headline:** TCS IT Wiz 2014 in Mumbai

## « ADMISSION ALERTS

### TCS IT WIZ 2014 IN MUMBAI

Tata Consultancy Services (TCS) announced that the Mumbai edition of TCS IT Wiz 2014 will be held on Sunday, November 16, at the Indian Education Society.

Students studying in Classes 8 – 12 can participate. There is no entry fee. Each institution is allowed to send 10 teams of two-members each to participate.

TCS IT Wiz 2014 is held across 14 locations in India - Ahmedabad, Bangalore, Bhubaneswar, Chennai, Coimbatore, Delhi, Hyderabad, Indore, Kochi, Kolkata, Lucknow, Mumbai, Nagpur and Pune.

Entries have to be sent through the respective institutions on or before November 14.

#### Quiz format

The top six teams from the written prelim will qualify for the regional finals. Only the top scoring team from each school will be called on stage in the event of multiple teams from the same school qualify. The winner from the regionals will contest in the mega finals along with the UAE team, to be held in December.

#### Tweet and earn mileage

The regional finals will have a Twitter contest for all the participants and the top two winners will receive Bluetooth speakers. The twitter contest will also involve a mileage earning system where every tweet will earn a point, tweet with picture three points and retweets will fetch 5 points. The student with highest tweet point across the 14 cities will win a trip to Mumbai to witness Mega finals of TCS IT Wiz.

#### TCStweetwiz

Three questions will appear on the screen and students can tweet their answers to the handle @TCStweetwiz during the correction break and the top three on first-come-first basis along with all correct answers will receive themselves a boom headphone each.

#### Subject

The Quiz will mainly focus on applications of Information Technology across various sectors and aspects including technology environment, the business, people, new trends and legends. It will also focus on emerging areas such as cloud computing, telecom, biometrics, robotics, world of Internet, unique web sites, IT buzzwords and acronyms. The quiz will also cover areas where IT has made an impact – education, entertainment, books, multimedia, music, movies, internet, banking, advertising, sports, gaming, social networking, blogging, cell phones, etc.

**Publication:** Afternoon Despatch

**Date:** 19/11/14

**Edition:** Mumbai

**Page No:** 16

**Headline:** Podar School wins Mumbai edition of TCS IT Wiz

# Podar School wins Mumbai edition of TCS IT Wiz

Over 800 students from various schools in Mumbai participated in the TCS IT Wiz held at Indian Education Society, Manik Sabagraha, opp Lilavati Hospital, Bandra Reclamation, Mumbai. TCS IT Wiz – an inter school IT Quiz event was organised by Tata Consultancy Services (TCS), an IT services, consulting and business solutions firm.

After riveting regional finals, Abhishek Muthange and Nikhil Kumar from R N Podar School won the title. The Regional champion this year walked away with an iPad air each, while the runners-up Ishaan Gupta and George Abraham from New Horizon Public School won an iPad mini each along with a specially designed trophy and medals.

The six finalists also received an array of prizes from TCS ranging from space pack, sippers, earphones, USB pen drives, speakers, and more.

The prizes were distributed by chief guest racer and fastest Indian on wheels along with Pradipta Bagchi, VP and head of Global Communications.

The TCS IT WIZ has sought to bring a paradigm shift in the world of quizzing through a mix of intelligent and interesting questions as well as through the new technology concepts such as software based rounds, gamification and animation. This year, the platform has looked into the technological trends that are poised to have huge traction across the globe. Students who are a part of this quiz would benefit from understanding these tech-



Students from the winning team Podar School proudly accept the trophy

nologies as they walk into their future. TCS IT Wiz was open to High school students studying in class 8-12 (including Pre University or Junior college students). There was no entry fee.

An interactive Twitter contest was organised during the quiz to engage with the students in real-time as a part of social media outreach programme.

**Tweet and earn Mileage:** The Twitter contest witnessed 5,028 tweets. The top two winners received a cap and Bluetooth speakers. The Twitter contest also involved earning mileage system where every tweet got them a point, tweet with picture three points and retweets fetched them five points. The student with highest tweet point across the 14 cities will win themselves a trip to Mumbai to witness Mega finals of TCS IT Wiz.

**TCSweetwiz:** Three questions appeared on the screen and top three students who tweeted on first-come-first-serve basis along with all correct answers will get a boom headphone each and a cap.

A live webstreaming of the regional finals was also organised at [www.tcsitwiz.com](http://www.tcsitwiz.com) to facilitate more viewers across the country.

**TCS IT Wiz Format:** The written prelims had a set of 20 questions for all the teams at the venue. The top six teams from the written prelim qualified for the regional final.

**The highlight of the regional finals of the quiz was the animation-based quiz software with a unique format created by Quizmaster Pickbrain and his team. The rounds were:**

- **FLIPBOARDING** – The teams were given a choice to answer the direct question or FLIP the same for an easier question but with a lower value. A flipped question if unanswered passed to the next team at the base value.
- **DRONING** – The world is undergoing a rapid change in terms of supply chains with the induction of drones among their ranks. Taking a cue from this, the round comprised a set of countries on the globe and the team could choose a country to deliver the drone. They would get a question related to IT from the country of delivery. A passing round would test the team's ability in terms of the global spectrum of information technology.
- **DISRUPTIVE THINKING** – A new buzzer round with five clues of which only three relate to the disrupter. Teams needed to identify the disrupter from the clues.
- **SO LO MO** – (social-local-mobile.) Another buzzer round wherein teams were given a question each from Social, Local and Mobile platforms, representing a modern connected world.
- **@TCS** – a round from the world of TCS