



TCS IT WIZ 2019: KOLKATA EDITION

Consolidated coverage report



TCS IT Wiz 2019-Kolkata Edition Coverage Report

Article Date	Headline / Summary	Publication	Edition	Page No.	Journalist
Post Event					
25 Sep 2019	Loyola School wins tech quiz in city	The Times of India-Student Edition	Kolkata	4	Bureau
20 Sep 2019	TCS IT Wiz	The Statesman	Kolkata, New Delhi, Bhubaneswar	8, 11, 8	Bureau
12 Sep 2019	Loyola School wins TCS IT Wiz 2018 Kolkata edition	AajKal (Bengali)	Kolkata	9	Bureau
2 Sep 2019	TCS IT Wiz	Ei Somoy (Bengali)	Kolkata	7	Bureau
Pre Event					
24 Aug 2019	Kolkata edition of TCS IT Wiz 2019	Echo of India	Kolkata	9	Bureau
28 Aug 2019	TCS IT Wiz	The Statesman	Bhubaneshwar, New Delhi	8, 11	Bureau
28 Aug 2019	Kolkata edition of TCS IT wiz	AajKal (Bengali)	Kolkata	7	Bureau

POST-EVENT COVERAGE

Published Date	20 Sep 2019	Publication	The Times of India Student Edition
Edition	Kolkata	Page No	4

Loyola School wins tech quiz in city

Tata Consultancy Services announced the winners of the Kolkata edition of TCS IT Wiz, India's biggest inter-school technology quiz, held recently. The winners were Ambarish Jha and Davis Joseph of Loyola School Jamshedpur while the runners up were Aritra Kar, Anish Kumar Arun of South City International School, Kolkata. This year, the IT Wiz-Kolkata witnessed participation from over 900 students from classes VIII to XII. The guest of honour Prashant Mishra, dean (New Initiatives and External Relations), professor of marketing, Indian Institute of Management- Calcutta along with Suresh G Menon of TCS, distributed the prizes. The winners walked away with a trophy and gift vouchers.



and the two 'best stories of the day' on Instagram received gift vouchers. They will go on to represent Kolkata at the national finals in Mumbai, later this year, where they will compete with 11 other regional champions. The runners-up were rewarded with gift vouchers along with specially designed medals. The four finalist teams, also received gift vouchers.

Several members of the audience participated in a Twitter contest, leading to 6685 tweets at the regional finals. The winners of the 'highest tweets' and the 'tweet of the day' received special gifts

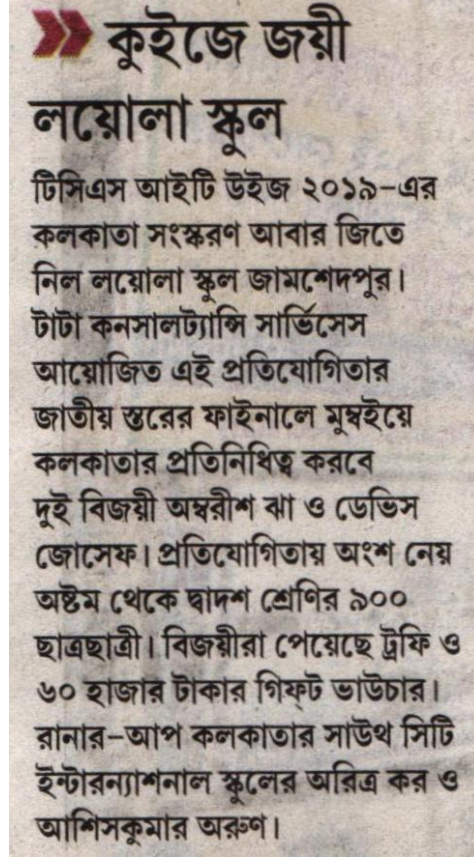
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TCS IT Wiz 2019-Kolkata Edition Coverage Report

Published Date	20 Sep 2019	Publication	The Statesman
Edition	Kolkata, New Delhi, Bhubaneswar	Page No	8, 11, 8

TCS IT Wiz: Loyola School Jamshedpur has won the Kolkata edition of TCS IT Wiz 2019, India`s biggest inter-school technology quiz, TCS said in a statement on Thursday. The winner will represent the city at the national finals of the quiz contest, the statement added. SNS

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Edition	Kolkata	Page No	9



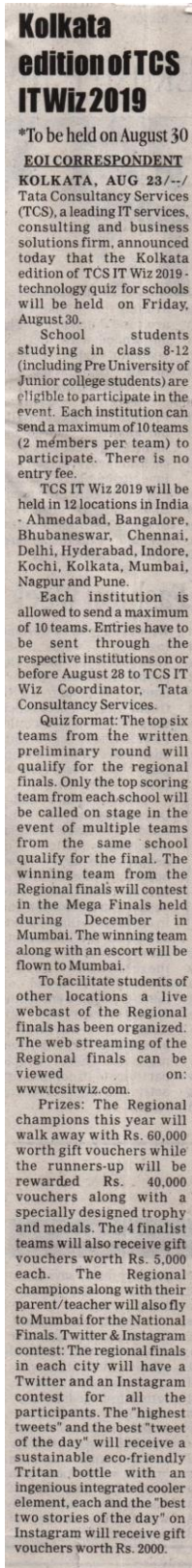
Published Date	2 Sep 2019	Publication	Ei Somoy (Bengali)
Edition	Kolkata	Page No	7

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■ গত শুক্রবার টিসিএস আইটি উইজের ফাইনাল রাউন্ড হয়ে গেল কলকাতায়। এই অনুষ্ঠানে প্রযুক্তি নিয়ে কুইজের আয়োজন করা হয়। কুইজে প্রথম হয়েছে জামশেদপুরের লয়োলা স্কুলের ছাত্র অম্বরিশ ঝাঁ এবং ডেভিশ জোসেফ, রানার আপ হয়েছে কলকাতার সাউথসিটি ইন্টারন্যাশনাল স্কুলের ছাত্র অরিত্র কর এবং অনীশকুমার অরুণ। এ বছর অষ্টম থেকে দ্বাদশ শ্রেণি পর্যন্ত প্রায় ৯০০ পড়ুয়া অংশগ্রহণ করেছিল।

PRE-EVENT COVERAGE

Published Date	24 Aug 2019	Publication	Echo of India
Edition	Kolkata	Page No	9



TCS IT Wiz 2019-Kolkata Edition Coverage Report

Published Date	28 Aug 2019	Publication	The Statesman
Edition	Bhubaneshwar, New Delhi	Page No	8, 11

TCS IT Wiz: Tata Consultancy Services on Tuesday announced that the Kolkata edition of TCS IT Wiz 2019 ~ India's largest technology quiz for schools ~ will be held on 30 August at Kala Mandir in Kolkata. SNS

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