

# Connected future: How cloud drives business innovation

## TCS Global Cloud Study: Asia-Pacific



In the past, cost and optimization benefits led cloud adoption. Today, cloud is not merely a technology to adopt, but a strategy for business transformation and growth itself.

## To what extent are Asia-Pacific (APAC) organizations using cloud to drive innovation?

### What the research found

The majority of respondents confirm cloud's role in innovation.



Of APAC respondents say **cloud is crucial** to their organization's future as a **catalyst for innovation**

Innovation investments heavily favor data-intensive technologies fueled by cloud

But innovation must be in line with overall business objectives

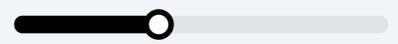


Of respondents say they increased investments in artificial intelligence in the past 1 – 2 years



Say they plan to invest in artificial intelligence in the next 1 – 2 years

39%



Say they **over-invested** in cloud in the past three years

### Cloud's role in sustainability



66%

of APAC respondents say cloud technologies have helped their organizations achieve sustainability goals



63%

are using cloud to track air and water quality management

### What's driving the move to industry clouds?



Of APAC respondents say they are currently adopting industry clouds or have already done so



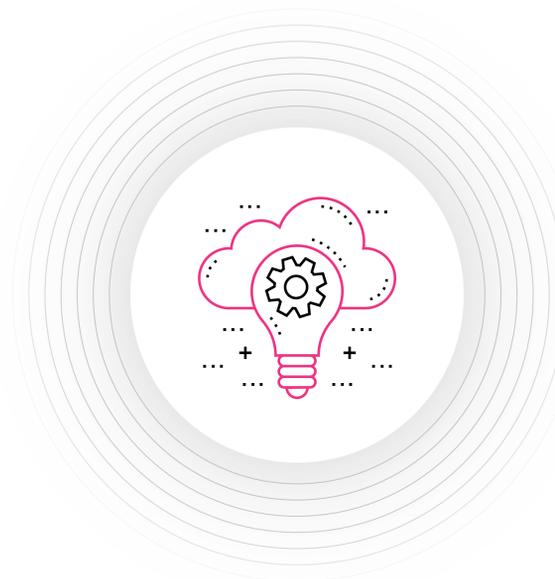
Are currently assessing requirements

#1

Asia-Pacific respondents ranked "**most efficient path from heavily customized legacy ERP systems**" as the top reason for adopting industry clouds

## Are you realizing the true potential of cloud to drive innovation?

Discover more insights from the TCS Global Cloud Study



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