Supply Chain Management Offering for CPG
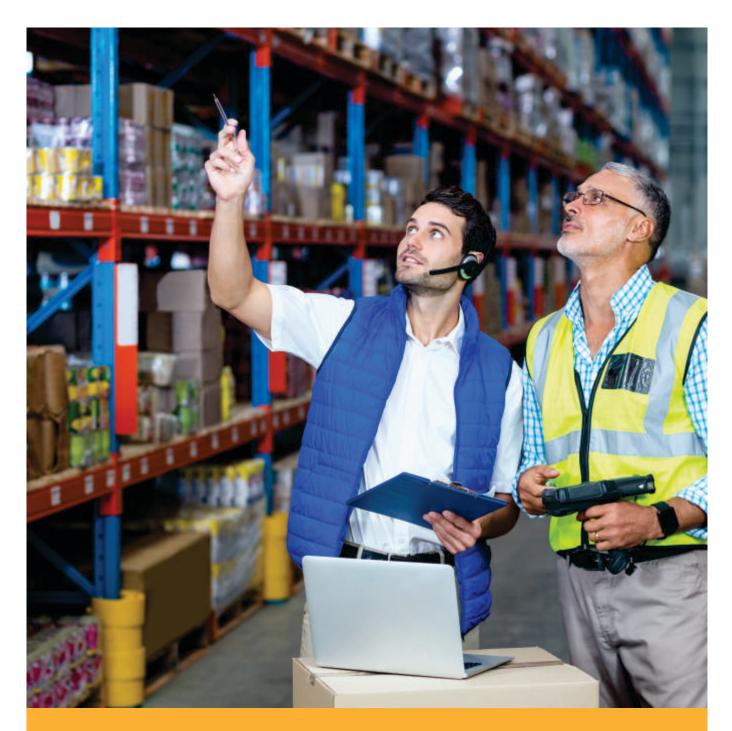
Consumer Goods and Distribution

The Consumer Packaged Goods (CPG) industry has witnessed radical transformation due to digitalization. Enterprises realize the need to leverage the massive data being generated to gain real-time, end-to-end visibility of their supply chain to drive effective decision making and collaboration, and in turn improve customer service. This drives the need for comprehensive digitization strategies, new platforms for collaboration, and better management and optimization of orders and transportation.

TCS' Supply Chain Management (SCM) Services helps CPS companies address these challenges. We have handled supply chain management projects for over 300 enterprises worldwide, guided by our vast knowledge repository of CPG best practices and industry-based KPIs.

Overview

CPG companies are warming up to the competitive advantages derived from digitizing their supply chain. They need to constantly evaluate the performance of their network of operations and identify areas of improvement. CPG companies have to keep pace with continuous technological advancements to streamline their supply chain operations to meet customer demands better.

TCS' SCM Services help simplify the complexities of CPG networks and value chain. Our services span integrated business planning, end-to-end supply chain visibility, inventory optimization, supply chain network optimization, omni-channel supply chain, supply chain assessment, and integrated distribution management systems. We enable CPG companies to reduce their total cost of ownership (TCO) by evolving from a reactive, supply-driven setup to proactive, demand-driven operations.

Our Solution

Our services include:

- **Integrated Business Planning**: We provide a robust framework to help customers quickly plan, engineer, implement, and integrate their business processes

- **End-to-End Supply Chain Visibility**: We offer near real-time visibility into the performance of the end-to-end supply chain through easily configurable KPIs on a data platform, thus enabling informed and effective decision making

- **Inventory Optimization**: Our consulting offering 'right sizes' inventory across supply nodes without affecting service

- **Supply Chain Network Optimization**: We design networks and optimize transportation

- **Omni-Channel Supply Chain**: We re-configure CPG supply chains to facilitate a seamless shopping experience across channels

- **Supply Chain Assessment**: We harmonize multiple data sources to arrive at a single version of truth, which empowers next generation supply chains

- **Integrated Distribution Management Systems**: We help improve retailers' service by enhancing operational efficiency and increasing on-shelf availability of products

Benefits

TCS' SCM Services enable CPG companies to:

- Save costs, manage complex networks, and optimize inventories

- Get real-time, centralized visibility of inventory, warehouse operations, transportation management, plant, and customer demands

- Perform integrated, insight-driven analytics

- Synchronize the supply chain to increase collaboration and optimization

- Reengineer the fulfillment process through service level compliance, lower cost to serve, freight cost optimization, and greater customer satisfaction

- Standardize and integrate manufacturing processes

- Lay the foundation for next generation supply chain capabilities

The TCS Advantage

By partnering with TCS, you gain from the following advantages:

- **The right blend of technology and domain expertise**: TCS has extensive experience in delivering supply chain solutions for CPG companies with business segment-specific templates

- **Access to TCS' innovation labs**: Our 25 innovation labs are instrumental in providing industry leading platforms, innovative solutions, and advanced analytics

- **Opportunity to leverage strategic partnerships**: TCS has alliances with leading global service and technology providers

How we help our customers

- Enhanced demand predictability, helping increase sales and reduce lost sales for a leading North American toy manufacturer, with Integrated Business Planning

- Helped leading HPC company improve on-shelf availability and supply chain visibility with integrated distribution management systems

- Harmonized multiple data sources to achieve a single version of truth for a leading industrial tools company

- Implemented a planning solution for a leading beverage manufacturer that reduced unfulfilled demand and supply cost, and helped the company effectively handle capacity and demand issues

Awards & Recognition

To know more

Visit the **Consumer Goods and Distribution** page on **tcs.com**
Email: **global.cpgsolutions@tcs.com**

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

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