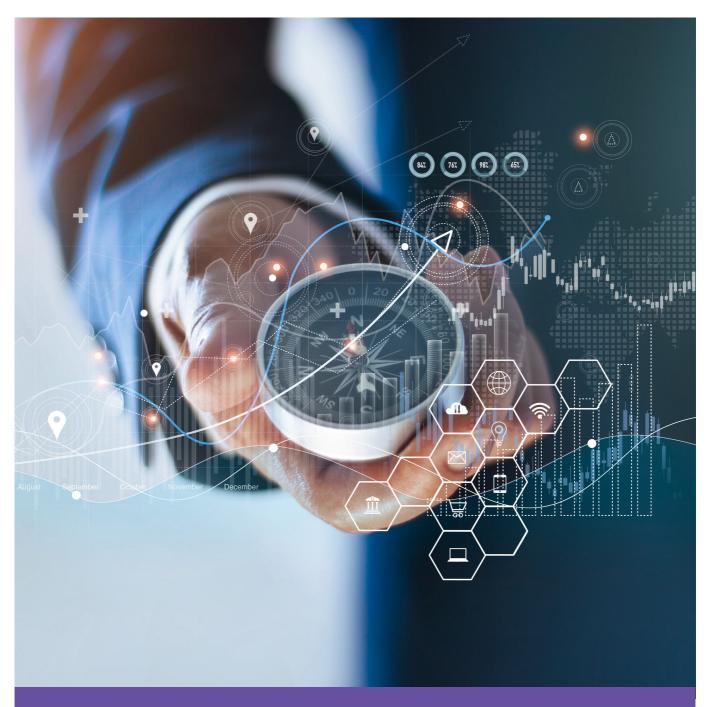# Compass

Enterprise Application Services

In the enterprise applications market, software as a service (SaaS), owing to the continuous innovations, user experience, and cost advantage it delivers, is expected to remain the largest segment in the public cloud services market worldwide and grow at a rapid pace in the years to come. This is evident with large businesses now moving their monolithic legacy applications to more agile and hybrid next-gen SaaS-based enterprise applications.

As per the 2020 TCS COVID-19 Business Impact Survey, 39% of the businesses are planning to have their enterprise software on cloud. This shows that businesses are more readily embracing modern enterprise applications in the cloud as the digital foundation for building a resilient organization.

TCS Compass enables enterprise application modernization with cloud, empowering businesses to build a futuristic application landscape, choose the best-fit enterprise applications, and derive business value in line with organizational strategies.

Overview

Operating in the digital era, businesses across the globe have been struggling with complex processes and evolving market demand for faster time-to-market and continuous innovation. Hence, the need of the hour is an intelligent next-gen solution that would enable businesses to focus on leveraging their ecosystem and creating exponential value to deliver excellent customer experiences.
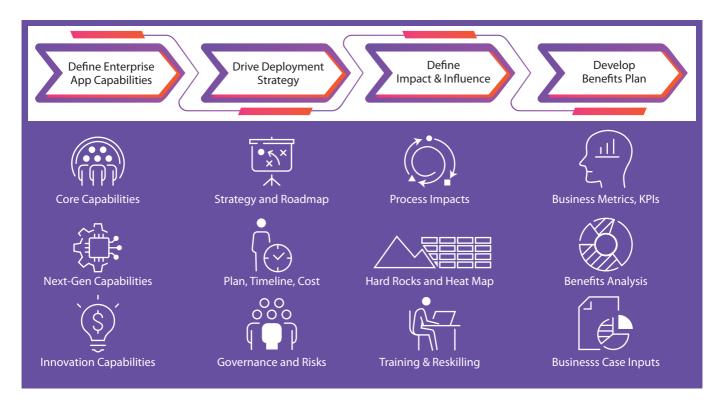
As these businesses pursue streamlined processes for the modernization of enterprise application landscape with next-gen enterprise SaaS architecture adoption, they face several challenges. These include lack of clarity to define the right-fit and future-ready enterprise applications, highly fragmented SaaS application market with varying degrees of capabilities, uncertainty in business change impact, and the absence of organization readiness for SaaS cloud adoption.

TCS Compass enables holistic enterprise application modernization with cloud, that defines next-gen enterprise application architecture fully aligned to the business strategies of an organization. With TCS Compass, businesses will be able to define and choose the 'right-fit and the right-sized' enterprise applications to support their strategies and reimagine their journey toward building post-modern digital core on SaaS Cloud with a comprehensive vision, clarity, and confidence.

Solution

Specifically designed to help organizations build a digitally powered enterprise application strategy, TCS Compass comes with a range of capabilities for enterprise modernization:

- **Enterprise business capability framework:** Helps deliver business value, accelerate efficiency, and transform the customer experience by defining a modern enterprise SaaS applications architecture to strengthen digital core with intelligence and enablers for on-going innovation

- **Cloud deployment strategy:** Provides a robust deployment strategy to ensure a seamless transition of people, processes, data and technology to next-gen business applications platform without affecting regular business

- **Business change impact:** Delivers change heat-map based on high-level change impact analysis across processes, operating models, and people skills. It also provides three-dimensional analysis for process changes covering complexity of change and business criticality to a quantum of benefits that can help enterprises get ready to accept changes

- **Value realization:** Ensures a methodical approach for building compelling business cases driven by RoI analysis, TCO analysis, potential business improvements, and KPIs for next-gen enterprise application transformation along with a benefits realization plan

Define Enterprise App Capabilities → **Drive Deployment Strategy** → **Define Impact & Influence** → **Develop Benefits Plan**

Core Capabilities	Strategy and Roadmap	Process Impacts	Business Metrics, KPIs
Next-Gen Capabilities	Plan, Timeline, Cost	Hard Rocks and Heat Map	Benefits Analysis
Innovation Capabilities	Governance and Risks	Training & Reskilling	Businesss Case Inputs

TCS Compass Empowers Roadmap to Next-Gen ERP

Benefits

A thorough holistic framework with a combination of digital-core capabilities and enablers, TCS Compass can help enterprises across the globe reap the following benefits:

- **Empower with right-fit and right-sized enterprise applications**
  - Helps enterprises jump-start their journey toward building post-modern ERP on the SaaS cloud
  - Enables enterprises to leverage intelligence, automation, agility, and cloud to deliver exceptional value on their business strategies
- **Build a resilient enterprise**
  - Helps organizations build resiliency in operations and derive value from an enterprise application transformation journey by following an ERP cloud strategy specific to their priorities, changing business scenarios, and market drivers
  - Drives growth and innovation with forethought into a future-ready applications platform
- **Drive value of next-gen digital capabilities**
  - Provides change impact analysis for enterprises to get ready to manage change
  - Ensures maximum digital investments with a value-based business case

The TCS Advantage

TCS has always believed in delivering real value to its customers, and TCS Compass ensures that organizations maximize benefits from their enterprise application transformation journey with:

- **Business experience and contextual knowledge across domains:** With several years of experience; a modern, best-practice, and process-based (product-agnostic) approach; and superior advisory skills, TCS leverages a solid industry background, rich contextual knowledge of business processes and IT landscapes, and a client-first approach.
- **Breadth of capabilities across enterprise applications:** TCS provides advisory and system integration services across wide range of market leading enterprise platforms and solutions across all functional areas. Decades of these experience brings the necessary insights to recommend the best possible and future-ready enterprise solution for customers.
- **Strategic partnerships:** TCS has been a trusted partner of leading commercial off-the-shelf enterprise application and technology platform providers, including SAP, Oracle, Salesforce, Adobe, Microsoft, AWS, Google, which helps in providing customers with product roadmap insights and enabling them to make right choices for their enterprise capability needs.
- **Modular, digital, innovative solution:** TCS Compass solution derives value from a proven set of framework, robust tools, and methods to provide tangible outcomes with enhanced predictability. With a strong combination of modern best practices and next-gen digital technologies, the framework helps businesses future-proof enterprise applications and provides them an innovation platform to succeed in the Business 4.0™ world.

Awards & Recognition

2019 Brand Finance® Awards
TOP 3 IT SERVICES BRAND

AWARDED Superbrands AMERICA'S CHOICE 2020

#1 IN CUSTOMER SATISFACTION 2019 EUROPE
Whitelane Research

top EMPLOYER GLOBAL 2019
CERTIFIED EXCELLENCE IN EMPLOYEE CONDITIONS

To know more

Visit the **Enterprise Application Services** page on **tcs.com**
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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

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