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# TCS Investment Insights

Banking, Financial Services and Insurance



The spread of digitization, coupled with an increased focus on data consortium and democratization, has led to a landmark shift in the decision-making approach of investors worldwide. Now, they are making ESG (Environment, Social and Governance) criteria, unique ideas, a clear narrative, and insightful analytics key to decisions related with their investments. As such, the need of the hour is a holistic insights platform that offers a 360<sup>0</sup> view of investments using indicators like ESG and financial performance to help investors make the right investment choices.

Powered by SAP Business Technology Platform, the TCS Investment Insights Solution leverages advanced analytics to generate insights and help identify alternate investment options. This strategic data management solution acts as a flexible and scalable framework by fulfilling the regional/local data sharing needs and even delves into social media platforms to highlight the trending topics and encourage sustainable investments.

## Overview

For a very long time, the investment management industry has been grappling with the need for quality data, data integration, and a data governance framework to make better investment decisions. However, investors are slowly realizing that sustainability and ESG are critical for resilience and financial performance and hence are looking at alternate investment options and considering both environmental safety and governance investments and financial performance before making investment decisions.

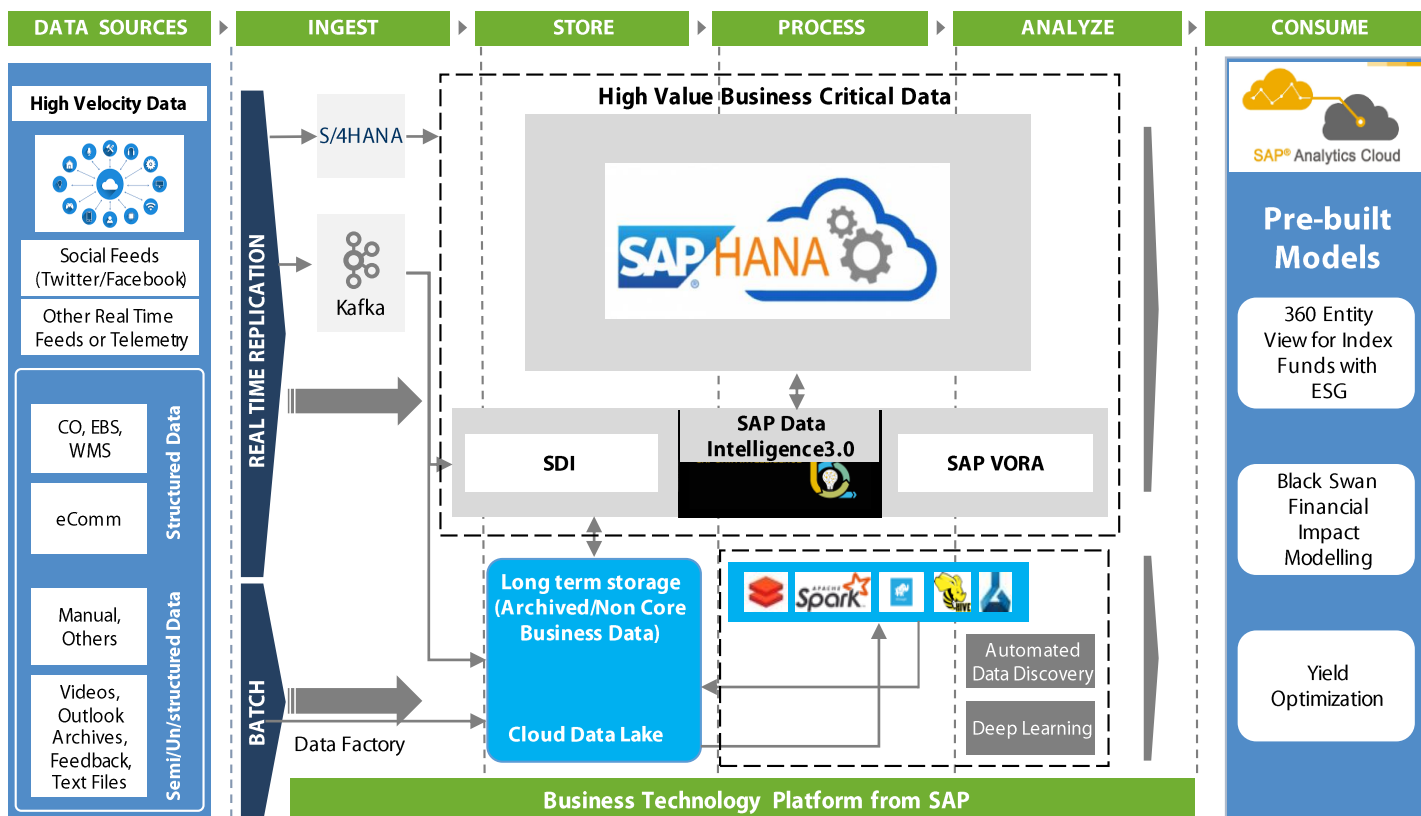
Besides, the asset managers have also realized that there has been an increase in creating a country/region-specific data sharing cloud platform that aligns with the local data consortium, and are on the lookout for a flexible and scalable data & analytics platform that will not only provide investment insights but also help them do much more in this age of competition.

The TCS Investment Insights solution is built as a flexible and scalable data platform that can manage both traditional and alternate data. With the intelligent automation tools, it can improve the data quality and overall governance, provide end-to-end holistic insights, enhance portfolio decisions, and offer value-added services to the customers to help them make better decisions for their business.

## Solution

The TCS Investment Insights solution comes with a range of capabilities such as:

- **Holistic view of Investment:** Along with ESG integration, Black Swan Financial Impact Modelling, and Yield Optimization views, the TCS solution allows investment management firms to get an all-round view of investments
- **Artificial Intelligence Techniques:** This strategic data management solution supports several AI tools such as Automated Data Discovery and Machine Learning-based Data Quality Management tools to ensure investment managers have access to correct data at all times
- **SAP® Business Technology Platform:** With the integration of this modular platform, investment firms can use the TCS Investment Insights solution to be deployed on-premise or on the cloud to streamline and simplify end-to-end data management.



## TCS Investment Insights Solution Architecture

### Benefits

With TCS Investment Insights Solution, investment management organizations can reap the following benefits:

#### Enhance Portfolio Decision-making

- Facilitates sound and sustainable investments
- Offers holistic 360° view of investment

#### Streamline Data Management

- Promotes data distribution and democratization using SAP technology platforms
- Guarantees compliance with environmental safety and governance investments standards
- Offers multiple insights

#### Integrate AI-ML Tools in Decision Making

- Enriches investment decisions with TCS-designed data quality management tools
- Maximizes return on investments by leveraging TCS IP such as automated data discovery

### The TCS Advantage

By partnering with TCS, investment management organizations can leverage the following differentiators:

- **A Modular Solution:** The TCS Investment solution is a modular solution with integrated AI tools that can be deployed on-premise or cloud to both streamline and simplify end-to-end data management – right from ingestion, cleansing, to modeling and orchestration. The solution, powered by the SAP® Business Technology Platform, is capable of processing the data science logic to automate and track end to end data flow and governance.
- **Cross-Industry Collaborations:** Leveraging over 40 years of Banking Financial Services Industry experience and co-innovation work with SAP, TCS helps its customers digitally transform their data into strategic investment offerings to help meet complex regulations, increase revenue streams, and facilitate the adoption of next-gen technologies. Over the years, we have built an excellent and large network of investment management & market infrastructure customer relationships, and hope to continue expanding our network.
- **Contextual Knowledge across Domains:** Our certified and experienced subject matter experts have a solid industry background, extensive domain experience, and possess a client-first mentality. They are well-trained to deliver strategic services to fulfill the varied requirements of different customers.

## Awards & Recognition



### To know more

Visit the [Banking, Financial Services and Insurance](#) page on [tcs.com](#)

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### About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

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