## tcs bancs™

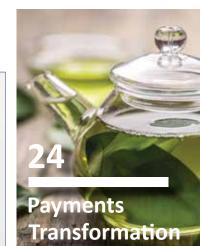
#### Building on belief



## **TABLE OF CONTENTS**

**5** Leadership View 8 From the Editor





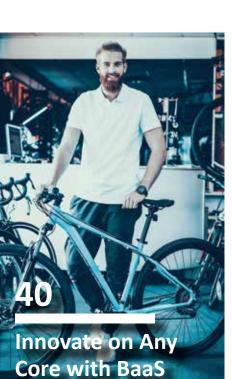
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**Investment Bank** 



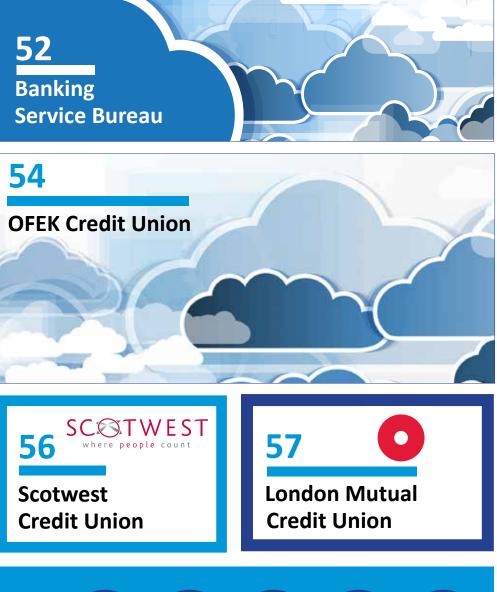


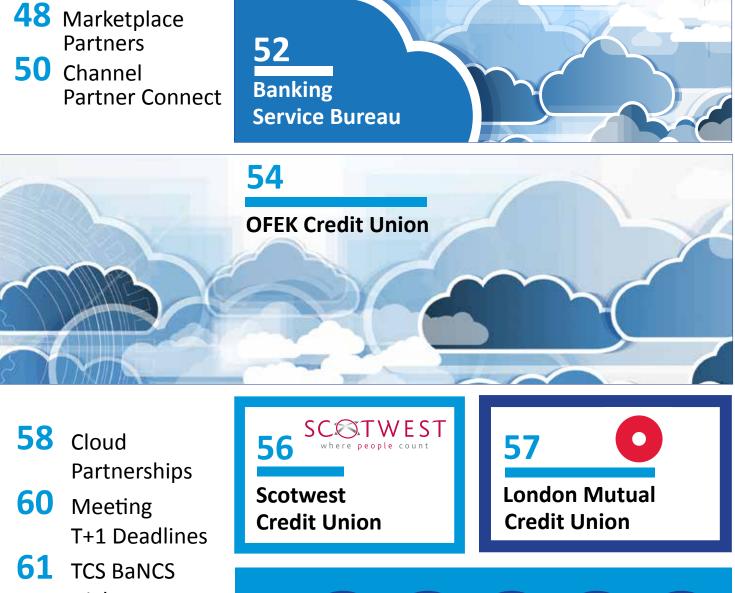
36 **The Next-Generation Composable Core** 











- - Dialogues on Cloud and Asset Servicing
- 62 Events
- 64 Awards







#### About TCS BaNCS

TCS BaNCS' comprehensive product portfolio is dedicated to providing business solutions to financial institutions globally. The solution suite is designed to help financial services institutions enhance end customer experience, enabling them to embrace open and innovative technologies that embody true digital customer engagement. Deployed at more than 450 installations worldwide, it is the largest collection of components, enterprise and consumer apps for the financial industry made available through the cloud, helping firms become more agile and intelligent by leveraging the power of new and extended ecosystems

To know more about TCS BaNCS, please visit: www.tcs.com/bancs

Find us on social media @TCS BaNCS https://www.linkedin.com/showcase/tcs-bancs/

#### About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development

A part of the Tata group, India's largest multinational business group, TCS has over 606,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2022 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

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Venkateshwaran Srinivasan Senior Vice-President and Global Head, **TCS** Financial Solutions Tata Consultancy Services



TCS BaNCS is at the heart of several financial institutions worldwide ranging from large and small institutions to full service and specialized/niche players, across markets. While our customers count on us to support more than 1.7 billion accounts in production and to custody/service 40 trillion worth of assets, and process millions of payments, we also have the responsibility to take our customers to the new age where a collision of technological advancements is shaping a new business landscape. Where real time is permeating all spheres of financial activity; where businesses look for innovation at the intersectional boundaries of traditional industries and evolve ecosystems which put customer at the center; where agility is the name of the game; where data and insights power decision making and, all of this, is powered by a fortuitous coming of age of multiple technologies.

While we have industry-leading product maturity and proven technology to address any kind of need within banking and capital markets, we are continuously reshaping our solutions and the technology architecture underpinning them to fit into the landscape of the future.



## FOREWORD







## FOREWORD

I want to particularly focus on a fundamental shift in our own business, which we are seeing as software (especially the core financial software that we deliver) moves to a consumptionbased SaaS model, and the implications of this shift for the way we see the external world and reinvent ourselves.

#### Software-as-a-Service

Core financial technology is increasingly being consumed as a service. Incrementally, every year we are seeing more adoption of a SaaS strategy as financial enterprises want to simplify their technology landscape and move to consumption-based models.

TCS BaNCS Cloud (our moniker for SaaS offered by us) today boasts of clients ranging from one of the largest wealth managers in the US, through to one of the largest commercial banks in the Nordics. Several neo/digital banks in the Middle East are embracing our core applications as the foundational platform of choice to help them differentiate and grow.

#### This has two main implications. a) Embracing ecosystems

The SaaS world demands that we become end-to-end (E2E) solution providers as opposed to a core solution provider. Our customers expect us to bring in partner solutions to fill white spaces and save themselves the trouble of integrating and maintaining these integrations. Today we are increasingly seeing ourselves delivering with an ecosystem of solution partners to help customers meet their transformation agendas. Over the past year, we have onboarded over 150 partners onto TCS BaNCS Marketplace, and 70 of them have live integrations with TCS BaNCS in production. In a typical customer engagement, we have anywhere from 5 to 15 partners, with seamless interoperability enabled by powerful and robust TCS BaNCS APIs. Our organization is dedicated to the ecosystem approach as the most effective way of bringing innovation to our customers, and we will continue to expand the marketready possibilities available through the TCS BaNCS Marketplace which acts as a hub for connection and innovation.

#### b) Exploiting the power of the cloud

The second key long-term implication of this shift is the need to get our solutions to leverage native cloud capabilities, bringing the power of the latest cloud advances to serve our customers. We have been on this journey to rearchitect our solutions progressively onto a cloud-native architecture, using a microservices architecture framework and an open technology stack. Our software development methodology will continue to be tool-driven and in fact, even more so, powered by low-code/ no-code platforms, which are purpose-built to suit our needs. By modernizing the underlying code and development tools for TCS BaNCS, we will help our customers gain further agility and speed to market.

Just as an example, we are working with a pan-Asian multinational bank on their domestic core banking and investments platform transformation deploying TCS BaNCS cloud-native architecture.

Similarly, our experience has helped a large bank in India to migrate mission-critical high-volume payments applications onto a cloud-native architecture, enabling them to have a payments platform that can scale in an elastic fashion; deliver faster services and new capabilities that are transforming the Indian payments marketplace.

This journey has been exciting and will continue to be so for our teams and for our customers and has the power to deliver transformative outcomes underpinned by our commitment to delivering success. We have stories to share in this edition of the TCS BaNCS Customer Newsletter — stories of customer success and some insights into what we have cooking. Please read on.





## **FROM THE EDITOR**

In the TCS BaNCS Customer Newsletter, through case studies and expert briefings, we strive to inspire our readers to foster positive changes within their own organizations.

In this issue, we are pleased to highlight our exclusive interview with Paul Lacey, head of Investment Operations for **Wells Fargo**, who shares the key success factors for transformation, change management, and data migration. Wells Fargo has achieved a degree of automation that we believe to be unparalleled in the securities industry. (See page 10.)



Our "Payments Everywhere" feature (page 24) showcases the leading banks around the world that have achieved payment transformation withTCS BaNCS for Real-Time Payments, including a next-generation bank in India that has deployed TCS BaNCS Enterprise Payments Hub (page 22).

Our payments capabilities are part of our rollout of next-generation, cloud-native TCS BaNCS technology across banking, payments, and capital markets. Built upon composable microservices to enable fast rollout of innovative new concepts, our open ecosystem approach promises to transform financial services.

We explore the implications of **Banking-as-a-Service** and related technologies for the U.S. marketplace (page 40).

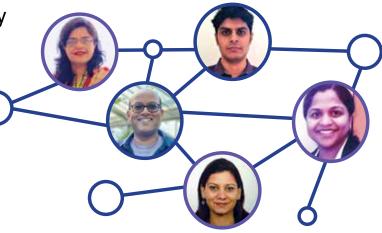
Our open ecosystem strategy relies heavily on partnerships. TCS BaNCS Marketplace (page 44) offers a fast-growing platform for collaboration and co-innovation across sectors in financial services, and we encourage you to find out more about our Marketplace Partners (page 48) and Channel **Partners** (page 50). We have also cultivated partnerships with the major providers (page 58) to enable TCS BaNCS deployment on any public clouds. Finally, we are excited to launch a new "Inspiration" section, celebrating the customer-focused achievements of TCS BaNCS team members.

We look forward to introducing many more of our talented team members in upcoming issues.



Happy Reading, Anjana Chandrika Head—Marketing, TCS BaNCS anjana.srikanth@tcs.com









Focus on outcomes leads to transformation in securities processing

Wells Fargo recently transformed its Asset Servicing operations with TCS BaNCS.

Following the highly successful TCS BaNCS implementation, Wells Fargo achieved significant automation of its workflow for corporate actions announcements, elections, and payments. Using no-touch processes for most day-to-day activities, the bank has achieved over 99 percent STP on payments and announcements, with reduced errors leading to a significantly improved customer experience.



In this exclusive interview for the TCS BaNCS Customer Newsletter, **Sanjay Prasad**, Principal Consultant, TCS Financial Solutions, spoke with **Paul Lacey**, Head of Investment Operations, Wealth & Investment Management (WIM), Wells Fargo, who shared his insights on how to run a successful transformation program.





#### What were the key success factors in your transformation program?

#### First: Get the culture right.

Sometimes in big transformation programs, we focus so much on what we're trying to do that we forget to focus on who is going to help us do it.

Critically examine the resources you have available, and make sure before you start that you have the best. If that means you have to pay for the best people because they've done it before, then start that way.

Make sure that the resources are dedicated. No distractions. And whoever's dedicated, ensure that they know the current production state and that they have invested in learning.

Before we started, we spent over six months identifying the right people for the journey.



#### Second: Provide support to the board members and the steering committee.

Managing expectations at the most senior level was very important, and to help manage that, we ensured that we had the right people to share the responsibility for making decisions.

We brought in business owners and risk managers from the start. When you have the involvement of first- and second-line independent control, they can effectively challenge the content of the project execution. During a big transformation, that alleviates the pressure on leadership.

#### Third: Maintain excellence in project planning.

For a complex initiative such as ours, we needed everyone involved to be realistic about the complexity of the journey. To understand the challenge, we brought together the operations leaders, risk partners, legal, and all the lines of defense together with executive leadership.

Successful projects of this scope call for reliable stakeholder management, constant communications, and steady engagement from leadership. We ensured that we could maintain those qualities throughout the project.

#### Fourth: Focus on outcome, not output.

When you focus on an output, you're always going to be disappointed. You're going to forget about the people, the risk controls, and the measurements you need to determine if the project was successful.

For example, if we had focused on output, our aim would have been to deploy an asset servicing system.

Instead, we focused on the outcomes we wanted: High STP on payments and allocations of income. An integrated solution for customers making voluntary elections. A fully automated announcement scrubbing process.

We wanted those outcomes, and that's exactly what we achieved – plus we got the asset servicing system.

Going live with a new system is a milestone, but by itself, it's nothing to celebrate.

Outcomes are how people measure success. When we achieved 99 percent STP on payments and announcement scrubbing, that was something to celebrate.

#### tcs B0lncs™

#### How does your organization approach change management?

At Wells Fargo, our approach is to focus on the underlying data.

In the last 10 to 15 years, our industry has advanced at an accelerated rate. At the same time, the technology has advanced, and we haven't yet revised the foundations of our data architecture, be it in how we share customer details or how we process issuer documentation. We're trying to automate without a standardized foundation. Modernizing on top of a legacy foundation – that's an oxymoron.

Once you grasp the difficulties of the situation, you can find the right mentors and add the right level of talent to get the outcomes you need, without attempting to modernize technology that's already in place.

Our industry has legacy mainframe systems, big fortresses that sit within my shop and my competitors' shops. We could spend 10 years trying to rewrite the code base, and 10 years from now, technology would advance at a faster rate. We'd still have legacy fortresses, and we'd never catch up. We've accepted that.

What we focus on is getting those fortresses to be really good at the one thing they were designed to be good at. The mistake some make is to try making fortresses that are great at many things. If you take a major fortress designed to be a settlement system and try to make it a margin system or a collateral servicing system, you're creating complexity in an ecosystem that wasn't designed for it.

Our approach was to deploy new technology giving us real-time access to legacy data. We now have a cloud-based environment with a full set of controls and interoperable APIs, and we build business services based on that.

Alongside our deployment of TCS BaNCS, we created an integration layer that insulates it from the rest of the legacy infrastructure. Using this approach, we have advanced to new technology while making sure our fortress systems remain successful.



#### For a project of this scope, how do you ensure readiness for data migration?

Again, the idea is to look for outcomes, not outputs. Data migration is an output.

We focused on the outcomes of STP and automated integration, which helped us make decisions on which data to migrate and in what form.

We have a four-phase process for data migration:

#### First, identify the data sources.

Second, figure out how to control the

**data.** Everyone misses this step, and it's an important one. For each data source, you need to understand why it changes, all its contents and features, how and from where

it gets updated, and the timings involved.

Third, interpret the data. Once you have data identified and controlled, you can then analyze how data furthers project outcomes.

Fourth, convert the data. Based on your results from the earlier phases, you can be surgical about the conversion. For example, you don't have to convert all positions and balances, or all historical stock records and event types. We found a way with the integration layer to let old and new data coexist.



#### What benefits have you achieved from the transformation?

We have achieved:

- Over 99 percent STP on payments and announcements
- Enhanced customer experience
- Reduced errors by over 80 percent
- Reduced human touch, with no emails whatsoever on day-to-day interactions
- Complete supervisory checks on all tasks in our environment

That seamless experience has given a big jump in terms of competitive advantage. We have differentiated ourselves with workflow, and we can offer a more competitive timeline on expirations for time-sensitive customers.

Even as my team size has stayed at the same level, our volume has grown substantially, with balances up.



TCS BaNCS team (left to right): Abhishek Verma, Puneet Miglani and Ajay Goyal "In the amazing success of this core modernization program, what stood out was the synergy and trusted collaboration between the Wells Fargo and TCS teams."

Puneet Miglani, Project Manager

How would you describe the quality of Wells Fargo's interactions with the team at TCS BaNCS?

It was very positive and an extremely good partnership.

I have had a good escalation channel, and I felt I had the right access to the right technical experts. The people that we had on the ground had the right level of experience, and TCS went above and beyond to get the right people put on the program.

#### What would you consider the most remarkable aspect of this program?

This was a conversion project. When people in the industry hear the word conversion, they think "multiyear fallout and cleanup." We didn't have that.

Once we went live, we had what I would describe as business-as-usual changes, or slight enhancements, maybe once a month or once every quarter.

It was a conversion, but it did not come with all the emotional heartache that typically follows conversion.

We achieved the outcomes we wanted, hitting our target STP rates. Before the project, we had people manually processing payments and scrubbing the announcements. We have none of that now. Over 99 percent of our payments are processed automatically.

For me, transformation is not about achieving either the output or the outcome. It's about a point in time where everyone, including our vendors and our technology partners, arrives at the same place together. I consciously communicate that through the journey.

If we don't get to the end, nobody shares in the joy. That's what transformation is.

#### tcs B0lNCS™

#### **Securities**

### Absa Corporate and Investment Bank Selects **TCS BaNCS to** Reimagine its Custody **Business**

Absa Corporate and Investment Bank has selected the TCS BaNCS™ Global Securities Platform to transform and modernize its investor services offerings and enrich customer experience across the trade and corporate actions lifecycle in South Africa.

Absa Corporate and Investment Bank is a service leader in the African capital markets industry, offering operational and administrative support for both local and global custody to asset managers, pension funds, stockbrokers, global custodians, among others. As part of its strategic program to transform itself, the bank

selected the TCS BaNCS Global Securities Platform. a next-gen post-trade processing solution.

The TCS BaNCS solution will be deployed as an integrated front-to-midoffice platform supporting trade management, clearing and settlement. and hosted on the AWS cloud. It will help Absa Corporate and Investment Bank enhance its product offering, provide a consistent and seamless client experience, significantly increase velocity, and reduce risk through extensive use of straight through processing and drive competitive

differentiation. Further, the solution will help the bank enhance operations and drive digital transformation by leveraging the native capabilities of the cloud.

Sabir Ballim, Head -Investor Services, Absa Corporate and Investment Bank, said, "As one of Africa's largest financial services groups, we harness our deep understanding of investment flows, market participants, sector trends and regulations to unlock value for our clients across the continent. We selected TCS BaNCS Global Securities Platform from Tata Consultancy Services to transform our core local and global custody

#### **About Absa Group Limited**

Absa Group Limited ('Absa Group') is listed on the Johannesburg Stock Exchange and is one of Africa's largest diversified financial services groups.

Absa Group offers an integrated set of products and services across personal and business banking, corporate and investment banking, wealth and investment management and insurance. The Group owns majority stakes in banks in Botswana, Ghana, Kenya, Mauritius, Mozambigue, Seychelles, South Africa, Tanzania (Absa Bank Tanzania and National Bank of Commerce), Uganda and Zambia and has insurance operations in Botswana, Kenya, Mozambique, South Africa and Zambia. Absa also has representative offices in Namibia and Nigeria, and securities entities in the United Kingdom and the United States.

Watch the announcement video featuring Sabir Ballim, Head, Investor Services, Absa CIB: https://bit.ly/3QDHnPJ

operations in line with our business strategy of growing the South African business and enhancing our investor services operations. The integrated platform deployed on the cloud will facilitate the development of new products and services and help us adapt and implement the global standards in technological and operational areas."

TCS BaNCS is the preferred solution of top financial institutions in South Africa's capital markets, and is an integral

part of the banking, capital markets and insurance landscape of Africa. Three large depositories and insurance carriers use the market infrastructure and insurance solutions respectively, and leading retail banks across 12 countries in Africa run on TCS BaNCS' core banking product. More than 95% of custody transactions in South Africa run on TCS BaNCS, connected to CSD,

18

Strate, where the settlement happens on TCS BaNCS' Market Infrastructure solution. TCS BaNCS and Quartz are supporting South Africa's national initiative towards a central payments infrastructure that enables real-time retail payments, impacting every citizen in the region.





#### Transforming the payments landscape with a cloud-based, microservices architecture from TCS BaNCS

By Naresh Kumar Killa, Principal Consultant, TCS BaNCS

Over the last seven years, India has seen the launch of several new payment rails leading to triple-digit hypergrowth in payment volumes. Banks have struggled to keep up, especially given the limitations of legacy core banking systems. In response, many banks are separating payments functionality from their core banking solution by investing in a Payments Hub.

TCS BaNCS Enterprise Payments Hub delivers a standardized solution that handles all payment types, optimizes transaction processing costs, and minimizes disruption of core systems.

The TCS BaNCS Enterprise Payments Hub allows auto-scaling to handle the transaction peaks in the fast-growing Indian marketplace. Using microservices and containerization deployed on Amazon Web Services, the application precisely matches computing capacity with transaction volumes, ensuring high resiliency and zero downtime for a 24/7 operation that represents critical financial infrastructure.

*Furthermore, TCS BaNCS Enterprise Payments Hub provides APIs to help the bank expand and integrate its business into a larger and extended ecosystem.* 



#### Hypergrowth in payments

India in the last decade launched several ambitious initiatives to promote digital identity, financial inclusion, and mobile access. The country saw launch of many new clearings including UPI, IMPS, NACH and BBPS, and these efforts earned India a global leadership position in digitalization, including triple-digit, year-over-year hypergrowth in digital payments

India in the last decade launched several ambitious initiatives to promote digital identity, financial inclusion, and mobile access. The country saw launch of many new clearings including UPI, IMPS, NACH and BBPS, and these efforts earned India a global leadership position in digitalization, including triple-digit, year-over-year hypergrowth in digital payments.

One of the intended and beneficial effects of immediate payments was that it places significant competitive pressure on banks. Mobile apps allow customers to easily move money from one bank account to another, and in response, banks, whether acting on behalf of remitters or beneficiaries, must demonstrate speed, efficiency, and operational excellence, while delivering easyto-use, consistent customer experiences.

For example, when payments are routed through a bank's legacy core banking system, the core itself can become a bottleneck, leading to service outages impacting the availability of payment services to customers.

To solve the problem, the key insight was that hypergrowth was occurring only with payments

20

volume, rather than in the number of customers or accounts. Moreover, these payments volumes were highly variable, with peak days requiring many times the capacity of non-peak days.

Accordingly, banks need to achieve functional separation between payments and the core banking system. Payments solutions require the flexibility to scale up and down on demand, in a way that alleviates increasing pressure on core banking systems.

To achieve scalability in payment volumes, reliable connectivity to new payment rails and regulations, and expanded flexibility to rapidly launch new products, the solution is TCS BaNCS Enterprise Payments Hub (EPH).

TCS BaNCS' EPH is built on a microservices architecture. Each discrete microservice within EPH offers a set of specific functionalities like immediate payments with powerful APIs that allow mobile apps to enhance the customer experience by integrating easy-to-use, convenient payments. Moreover, microservices can be selected and composed to match any process flow, an approach which supports the highest levels of flexibility.



#### **Enterprise Payments Hub**

Microservices are available for connectivity to payments rails, including NEFT clearing house payments, RTGS wires, and IMPS real-time payments. Each of these payment channels can be scaled independently to ensure high resiliency with zero downtime, even with rolling maintenance updates and a 24/7 operational schedule.

As deployed on Amazon Web Services (AWS), EPH services are scalable up and down to accommodate any payments volume.

By acting as the hub for message traffic between the bank, mobile apps, and payments rails, TCS BaNCS EPH can handle the bulk of the payments workload, with core banking integration only necessary for account validation, funds reservation, and booking completed transactions. This insulates the core banking system from the extensive demands of hypergrowth payments, ensuring that banks have the capability to compete on functionality, service, and efficiency in a hyper-competitive marketplace.

A leading next-generation universal bank in India recently deployed TCS BaNCS EPH, and this first-of-its-kind deployment of a microservices-based payments architecture has delivered widespread benefits.

#### For clients:

TCS BaNCS offers a greatly improved client experience across all payment products, with single-point onboarding, consistent reporting, and single-window service. The fault-tolerant, cloud-native solution also improves the customer experience by minimizing system outages.

#### For employees:

The optimized workforce channel enables higher productivity and faster resolution of customer issues related to any aspect of payments.

#### For the bank's IT developers:

The API-driven solution offers integration between payments and the rest of the bank's technology landscape, including legacy systems, as well as with a large and extended ecosystem of potential partners.

#### For business managers:

Microservices significantly reduces time to market for new products, leading to enhanced market positioning relative to competitors. This trend will accelerate given the trend toward no-code development tools that enable business users to define and build new services.

#### For relationship managers: The

bank can extend specific services to their customers based on standardized payment processing capabilities made accessible through microservices APIs.

#### For payment processing:

The unified EPH solution connects to all payment gateways across all applications. This ensures operational efficiency and visibility, while also enabling the bank to perform cost-effective clearing and settlement of "on-us" transactions internal to the bank and its customers.

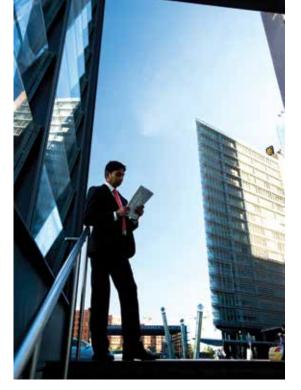
#### For risk management:

Straight-through processing capabilities are backed by extensive controls including transaction warehousing, transaction replay, centralized limit management, and reconciliation controls. The configurable transaction workflow also enables faster adaptation to regulatory changes.

#### For the IT operations team: On-demand

scaling of computing resources through AWS ensures optimum utilization of infrastructure. Banks can reduce CapEx during slow periods while retaining the capacity to meet increased volumes on demand. Also, a bank's operations team has the dashboards and tools to ensure 24/7 uptime in line with customer expectations. The cloud-native solution maintains high resiliency with zero downtime, even when deploying a rolling update.

22



With TCS BaNCS, the Bank can successfully separate payments from core banking, allowing them to meet scalability targets, performance requirements, and objectives for volume growth, all at a reduced transaction cost.

The successful, first-of-its-kind deployment of the technology has been recognized by the global payments industry as a model for a targeted technology deployment that avoids the immediate need for a core banking upgrade. The approach also demonstrates the benefits of microservices as a foundation for next-generation banking.

With the deployment of TCS BaNCS, banks can not only position themselves to benefit from continued hypergrowth in payments, but also establish a future-proof, cloud-native, microservices-based technology architecture capable of meeting the emerging needs of the fast-developing marketplace.

#### **CSB**02NCS™

## PAYMENTS TRANSFORMATION



Leading banks across the globe have achieved payment transformation with TCS BaNCS for Payments

In Switzerland, Japan, UAE, Sweden, and across the world, the leading providers in payments have turned to TCS BaNCS.

The payments marketplace is experiencing unparalleled hypergrowth. More regions and countries have expanded the availability of newer payment types like real-time payments, retailers and consumers have embraced non-cash digital payments at the point-of-sale, and enterprises are embedding payments throughout their entire supply chain. These trends are leading to more frequent payments, more types of payments, and a broader range of counterparties.

Financial institutions also need to address the adoption of the ISO 20022 messaging standard for both domestic and international payments. Starting November 2022, SWIFT will enable ISO 20022 messages for cross-border payments, with coexistence for MT and MX messages for a three-year transition period. Payments networks in the United States, United Kingdom, Europe, and Australia have adopted or are in the process of adopting ISO20022 standards for domestic clearings.

24







The current fragmented, silo-based systems restrict the capability of financial institutions to keep pace with growth in volumes, frequent market changes, and regulatory evolution. To keep pace with these challenges, many institutions are deploying Payment Hubs built on the latest technology stack with microservices architecture hosted on public or private cloud.

TCS BaNCS can help banks consolidate multi-product, multicountry, and multi-currency payments into a single solution with centralized, ISO 20022-compliant connectivity to any payments rail.

TCS BaNCS also enables processing of real-time payments across multiple geographies with different clearing rules, SLA requirements, account addressing and messaging standards.

Instant transfer, instant debit, request-to-pay, and pay-by-proxy – these are among the latest real-time payment mechanisms that financial institutions can quickly implement through the market-ready, modular deployment of TCS BaNCS for Real-Time Payments, which is already live in multiple countries including Sweden, India, the Kingdom of Saudi Arabia, United Arab Emirates, and Bahrain.

Built using cloud-native microservices for maximum flexibility and ease of deployment, the TCS BaNCS solution enables faster time to market, faster compliance with new payments regulations, and an enhanced user experience.





#### Länsförsäkringar (LF) Bank – One of Sweden's largest banks

In one of the fastest core banking and payments transformations in Sweden, LF Bank modernized with its go-live of TCS BaNCS in April 2s019.

The result has been faster time to market for new and innovative products. Using the real-time payment components of TCS BaNCS, LF Bank now connects its customers to Swish, a real-time Swish mobile payment service, and to several clearing and RTGS networks in Sweden. LF Bank has also been a strong champion of open banking and open APIs, establishing connectivity to regional payment infrastructures, business partners, and customers.

The deployment has also reduced transaction costs, simplified the bank's technology stack, and standardized its approach to integration. The rich API repository of TCS BaNCS enables open banking and participation in the larger ecosystem, positioning LF Bank for continued growth and success.

TCS BaNCS is easy to integrate with the external world, making it easy to extend our partner network." – Rikard Lundberg, Core Banking Director, Länsförsäkringar Bank

#### From: TCS BaNCS #34

## MUFG – Japan's Largest Bank

TCS implemented a Regional Payments Hub, powered by TCS BaNCS for Payments, for MUFG Bank, Japan's largest financial institution.

Ranked by Bloomberg as the eighth enable innovation. largest bank in the world, MUFG Bank has an extensive branch network throughout "MUFG Bank is happy that the Regional Japan and fifty other countries. As part of its Payment System-based consolidation transformation journey, it consolidated its has become a reality. A project of this extensive multi-entity, multi-country, crosscomplexity was accomplished not only border payment processing operations, because TCS BaNCS was a strong fit to which were running on an array of disparate our requirements, but TCS' delivery legacy systems, onto a Regional Payments capability and proven methodology made Hub powered by TCS BaNCS for Payments. collaboration across multiple geographies The future-proof solution is designed on possible," said a spokesperson for MUFG ISO20022-based data and process models Bank. and includes all the cutting-edge features Read: https://www.tcs.com/tcs-bancsthat forward-thinking customers seek from transforms-payments-operations-mufga modern banking solution, including realtime payments and open APIs. japan-largest-bank

26

With this transformation, MUFG Bank has realized its vision to streamline all payment operations across the entire Asia-Pacific region to drive future growth, improve efficiency and lay a strong foundation to enable innovation.



## **Emirates NBD** – Leading banking group in the **Middle East**

Emirates NBD deployed TCS BaNCS for Payments as an "Enterprise Payment Hub" in the ENBD group technology landscape. It is deployed as a single instance, multipleentity solution supporting payments rails across seven entities of ENBD. This platform supports standardized payment processing and operations, including clearing and settlement for international and domestic payments.

With a multi-entity, multi-currency, multichannel Enterprise Payments Hub, Emirates NBD has become the market leader in innovation.

At the branch, employees can manage exceptions in much better and more efficient ways.

For corporate customers, the extensive parameterization of the TCS BaNCS solution enables Emirates NBD to cater to their specific needs. Corporate entities often have specific



Panel discussion featured Barid Guha Neogi, Senior Vice President, Head of Group Operations Governance & Business Support, Emirates NBD, and Nitin Sirohi, Head, Banking, TCS BaNCS, moderated by Vijay Ramachandran, Head, Ecosystems, TCS BaNCS, TCS Financial Solutions.

https://www.tcs.com/real-time-payments-a-platformfor-innovation

needs for their business, and Emirates NBD prides itself on its ability to support those requests. Furthermore, the multi-currency, multi-entity capabilities of TCS BaNCS have helped Emirates NBD to provide additional capabilities to support its businesses.

TCS BaNCS APIs have been essential in supporting digital innovation at Emirates NBD, which leads the marketplace as a digital innovator. The bank offers intuitive digital apps that deliver a wide range of fast and flexible capabilities, which are connected to real-time payments data through granular, real-time APIs. With TCS BaNCS for Payments APIs, the bank can create faster and easier solutions fo customers, who can use finegrained controls and parameters to maximize straight-through processing.

Emirates NBD's TCS BaNCS-powered Enterprise Payments Hub is now being used for international payments in United

28

Arab Emirates, United Kingdom, Singapore, India, Saudi Arabia and Egypt and Local Payments through the gateway provided by the respective Central Banks for the relevant **"TCS BaNCS for Payments has given** entities. The most recent go-live, for EG-ACH the bank a very stable platform, with in Egypt, supports Egyptian Pound and multieverything connected in one place. currency transactions to facilitate salary and pension distributions, government Centralized connectivity has improved payments, supplier payments, and other payments processing with higher services. STP rates and faster confirmation for In addition, the solution will enable the payments. Furthermore, Emirates NBD bank to support SWIFT for Corporates and to now has instant visibility into trends adapt upcoming market innovations in realand patterns across business units. time clearing such as GCC-RTGS (KSA, UAE), Having the entire payments platform in IPI, and Egypt – RTGS, while also enabling GPI one place helps us with analytics and certification for all its entities. decision making."

Emirates NBD is currently evaluating TCS BaNCS microservices to support the EGYPT IPN and to have a future roadmap to extend the capability into other instant payment schemes such as UAE NPSS, KSA IPS, and others.

#### **Watch the on-demand video** of our TCS BaNCS Dialogues recording: **Real-time Payments -**A Platform for Innovation

- Barid Neogi, Head of Group Operation Governance and Business Support at Emirates NBD.

From: TCS BaNCS #33



#### Two leading banks in GCC region

Two of the top banks in the GCC region have implemented TCS BaNCS Enterprise Payments Hub for their international and domestic operations.

For their Enterprise Payments Hub deployments, the banks have selected components including Real-Time Payments, Credit Transfer (domestic and international), Standing Order, Direct Debit, Cheques and Bill Payments.

With TCS BaNCS, both banks will achieve operational benefits and efficiencies through automation of key processes; reduced risk with real-time connectivity to core banking; and strengthened compliance from configurable business rules. The solution also supports onboarding to new clearing rails including GCC RTGS.

With the multi-entity capabilities of TCS BaNCS, the banks have consolidated operations across multiple entities and eliminated manual steps for payment operations, using standardized payment processing that supports country-specific functionality. Both financial institutions have reduced transaction costs while supporting increased payment volumes.

#### PostFinance – a leading financial institution in Switzerland

PostFinance is the number one provider in the Swiss payment transactions market, ensuring a seamless daily flow of liquidity for its customers.

In 2011, the Bank standardized its payments platform with TCS BaNCS. The multi-entity and multi-currency solution has provided PostFinance with application components for accounts management; domestic and international payments including credit transfers and direct debits; market connectivity to domestic clearing in Switzerland; Pan-European clearing with SEPA; and international payments via SWIFT.

PostFinance became first bank in Switzerland to go-live in 2015 with fully compliant implementation of ISO20022 standards. By being first to market with ISO 20022, PostFinance was able to demonstrate their knowledge and



capabilities in the payments area by helping customers through their migrations. By the end of 2017, virtually all PostFinance customers were successfully migrated to the ISO 20022 standard.

In 2018, PostFinance completed a full core banking transformation with TCS BaNCS. The connectivity between TCS BaNCS modules for Core Banking and Payments allows the bank to move rapidly with its digital strategy, achieving fast time to market for new products.

During 2021, PostFinance processed 1.265 billion transactions, through channels including online banking, mobile banking and investment apps, point-of-sale, branch consultations, and platform businesses. On peak days, PostFinance processes over 8 million payments with no degradation of services for customers or back-office users.

30

"With TCS BaNCS, we have become more modern and standardized– especially in terms of product diversity. With the new capabilities, we can set up and launch new products more swiftly. In short, TCS was the enabler for the next generation of technology in payment traffic and has made us leaner and more modern with a standardized approach, which ultimately benefits our customers."

 Hansruedi Köng, CEO, PostFinance
From: TCS BaNCS #13, #24, #34

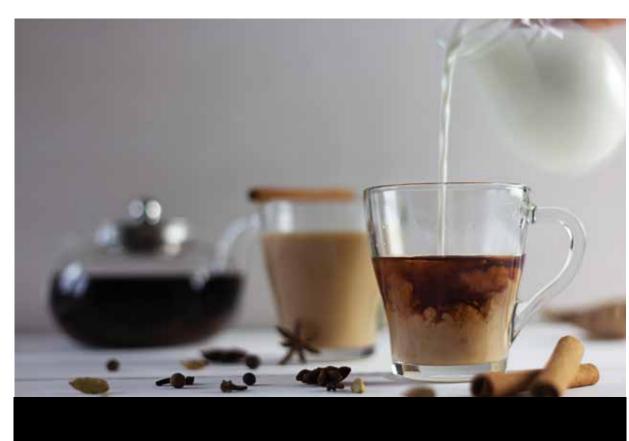


## One of the fastest-growing next-generation banks in India

A universal bank with tens of millions of customers transformed its payments landscape with the cloud-based, microservices architecture of TCS BaNCS Enterprise Payments Hub.

In response to triple-digit hypergrowth in payment volumes, the bank deployed the TCS BaNCS Enterprise Payments Hub. With auto-scaling using microservices and containerization deployed on Amazon Web Services, the application precisely matches computing capacity with transaction volumes, ensuring high resiliency and zero downtime for a 24/7 operation.

The microservices-based deployment of TCS BaNCS Enterprise Payments Hub has given the bank a standardized solution that handles all payment types, optimizes transaction processing costs, and minimizes disruption of core systems. (See full story, page 20.)



32

#### One of the leading private sector banks in India

A major player in corporate and institutional payments for Indian enterprises has deployed the payment processing engine of TCS BaNCS along with channel solutions for branch and internet banking.

With the deployment of TCS BaNCS, the bank has transformed its payment initiation and servicing capabilities across a large branch network, enabling staff to process large files in a fraction of the time previously required. The system has scaled smoothly to support hypergrowth in payment volumes.

The bank also offers virtual account-based solutions for corporate customers, including a collections and reporting service and a pension investment tool for employees. These new business capabilities have enabled the bank to improve its strategic positioning with its corporate and institutional client base.



#### tcs B02NCS™

## Support for SMEs

A leading bank in the Middle East deploys TCS BaNCS Global Banking Platform to promote economic development with data-driven customer experiences

34

Supporting small and medium enterprises (SMEs) is a big job, but for one of the leading development banks in the Middle Eastern region, the size and scope of operations was being held back by legacy technology. Integration between business units was only minimally supported, with many processes being handled manually. Even as technology costs continued to increase, the quality of service began to decline.

Given the bank's dedication and commitment to improving the customer experience, the bank searched for a modern, digital banking solution. The objective was to redefine customer engagement with powerful digital banking services and contextual experiences.

The solution was the TCS BaNCS Global Banking Platform for a front-to-back core banking transformation. The SaaS, cloud-hosted TCS BaNCS solution turned the bank into a data-driven organization with zero-touch operations, offering customers superior experiences with an ecosystem of contextual offerings powered by cognitive AI technology.

TCS BaNCS Global Banking Platform follows the Digital First, Cloud First<sup>™</sup> operating model, which includes APIs for instant connectivity to a large and expanding network of fintech providers through TCS BaNCS Marketplace. The ecosystem-based approach will help the bank to meet the unique needs of SME clients as they evolve and grow.

By deploying a comprehensive suite of components in the TCS BaNCS Global Banking Platform, the bank is now positioned to expand the possibilities for customers, drive operational efficiencies, and build upon a futureproof IT landscape.

With TCS BaNCS, the bank now delivers superior experiences for digital customers through a reimagined approach to customer engagement.



Behind the scenes, the bank also benefits from cost efficiencies, a best-in-class control framework, and a greatly improved experience for bank employees.

The bank is now positioned to launch new innovative products faster, drawing upon the broader fintech partner ecosystem of TCS BaNCS Marketplace to accelerate innovation and create superior and contextual experiences for customers.

The TCS BaNCS solution allows the bank to meet its objective to become a true data-driven organization, using Machine First decision models to offer customers a superior banking experience.



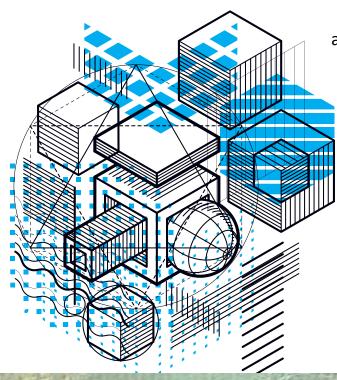




By Arun Arunachalam, Vice-President and Head, Product Management Group, TCS BaNCS

"It's a drastic change in our thinking about software architecture. An independent set of microservices enables best-of-breed integrated solutions on a composable platform enabling fail-fast innovation."

36



- Arun Arunachalam at the IBSi NextGen Core Banking Summit, London, June 2022

> How can banks gear up to keep pace with the rapid, repeated, and large-scale innovations being demanded in their business and technical architectures to offer new products and features?

There are three dimensions in which the banks will have to reframe the possibilities. **Dimension #1** Ability to integrate best-of-breed point microservices, including from

- fintech ecosystem partners
- suited to banking products

**Dimension #3** Faster realization from concept to deployment

#### Ability to integrate best-of-breed point microservices, including from fintech ecosystem partners

The next generation of core banking will be built entirely using cloud-native microservices. A modern microservices-based architecture allows business users to create new business capabilities by composing microservices. Just as the banking industry embraced cloud computing once the business benefits became evident, we believe a similar adoption curve is underway for microservices.

With the next-generation TCS BaNCS, banks will be able to select, extend, and recombine microservices into an orchestrated process and gather the data into an enterprise data layer.

For example, if banks want to add or replace specific loan products or specific payment products without making any other changes to their existing systems landscape, they will be able to choose those specific microservices from TCS BaNCS and connect it to your core systems landscape. In fact, banks will be able to orchestrate the entire lifecycle of onboarding, origination, and servicing using microservices.

TCS BaNCS has over 150 partners in our ecosystem, from which our bank clients are actively selecting suitable partner microservices to create comprehensive solutions for their needs. From this broader ecosystem, banks can include business capabilities, whether for ID verification, validation, document generation, signatures, payments, AML checking, or other capabilities. When banks select a FinTech partner, their business and technology team should be able to design, integrate, orchestrate, and deploy the product feature or capability. Alternatively, if banks prefer, their business team should be able to design and integrate the using a product workbench and let our experts provide support the last mile.

**Dimension #2** Leverage the new technology and composable architectures best

#### **Dimension #1**



#### **Dimension #2**

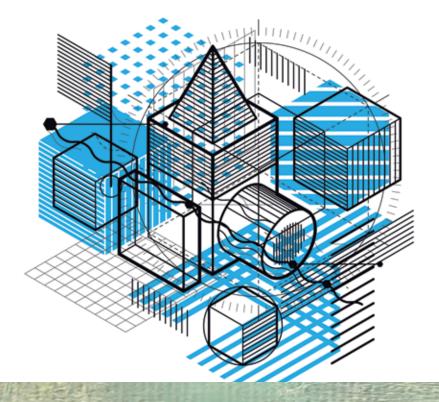
#### Leverage the new technology and composable architectures best suited to banking products

To facilitate the future of banking, TCS BaNCS will enable bank-led composability using microservices. Banks can choose the microservices they want and use them in conjunction with existing business capabilities they already have. Also, our TCS BaNCS microservices are designed for co-existence with existing systems, allowing banks to connect just as easily to existing core applications as to the new microservices deployed on leading cloud platforms. TCS BaNCS will enable business users to create new product capabilities on a low-code platform. These new product capabilities will be plug-and-play banks can deploy them into their existing landscape of core banking solutions, data sources, customer channels, and workflows.

TCS BaNCS approach is to leverage the native benefits provided by the cloud infrastructure provider, while remaining agnostic to the cloud vendor.

APIs are another key element that facilitate integration and realization of composable architecture. A rich set of well-documented APIs facilitate integration of TCS BaNCS with the surrounding systems and ecosystem partners. A standards-based and conventions-based approach facilitates communication and enable interoperability of the microservices and business capabilities.

38



Watch Arun Arunachalam interviewed at:

**IBSi NextGen Core Banking Summit 2022** https://youtu.be/RG9-xtEFAhU

**Liberty IT event** "the majors" in Australia https://youtu.be/Oh-oYWrL fY

#### Faster realization from concept to deployment

Banks need the ability to design and deploy new solutions in a short timeframe. A low-code platform is one such technology choice available to enable business agility. The scope of a low-code platform should extend from its current prevalence in digital channels to the underlying core transaction and service layer.

A low-code platform will allow users to select, integrate, test, and deploy microservices using an intuitive visual interface. For example, if we had an origination process composed across multiple microservices, the low-code platform will allow plug-and-play with different vendors' microservices. Evidence of its benefits will be reflected when the design-to-deployment timeframes come down to days instead of months. In the medium term, a low-code platform will bring in extreme business agility.

#### The future of core banking with TCS BaNCS will be a subscription catalog consisting of:

- Leveraging cloud-native technologies
- Low-code development platform

This combination of technologies will deliver business agility to drive innovation and rapid deployment of new and exciting applications built on powerful, tested technology.

#### "The core banking system will evolve into a catalog of cloud-native microservices, deployed on the cloud and available for subscription."

#### **Dimension #3**

• Inter-operable microservices enabling partners to extend TCS BaNCS

-Arun Arunachalam. IBSi NextGen Core Banking Summit

#### **CS**BOUNCS™

# IY CORE HBaaS

The U.S. banking industry is at the cusp of transformation powered by real-time commerce, fintech evolution, and the Banking-as-a-Service (BaaS) business model.



By James Washburn and Joel Rosenberger, Principal Consultants, TCS Financial Solutions

All signs point towards accelerating demand for financial services for years to come. Transaction volumes are rising. Real-time payments are imminent. An entire generation is moving towards fully digital banking and commerce. Across industries, companies are embedding convenient, one-click financial services, such as "buy-now, pay-later" (BNPL) plans, into customer experiences.

Meanwhile, new technology architectures have expanded the supply of financial services. Using cloud, AI, and big data technologies, the fintech marketplace has gained depth and breadth with highly capable providers offering financial products and services ranging from deposit accounts to payments to investment advice. No longer do banks need to rely upon their own R&D to deliver the most innovative technology applications to customers.

Within a marketplace having ample supply and high demand, banks are perfectly positioned to be profitable intermediaries. Fintech companies, lacking bank charters of their own, can only reach the market through partnerships with regulated financial institutions. In turn, banks can reach every segment of the marketplace with "Banking-as-a-Service" (BaaS) offerings that consist of white-labeled products and services. BaaS has the potential to transform any industry, whether retailing, manufacturing, pharmaceutical, travel, or government, as well as to other financial institutions.

Yet out of the approximately 5,000 chartered banks in the U.S., only a relative handful of banks have yet to crack the code by cultivating an ecosystem of fintech suppliers and BaaS buyers.



#### **Tap into** entrepreneurship

The U.S. banking marketplace consists largely of mid-tier regional banks and smaller community banks. Most of these banks run on one-stop, tightly-coupled core banking solutions consisting of fully outsourced software, hardware, and infrastructure.

The tightly-coupled architecture makes it very hard for banks to switch to a new core banking solution. Making even the smallest improvements, such as connecting to a third-party fintech provider, involves a major initiative with significant development expense. The practical effect is that most banks restrict themselves to a slower pace of change within their walled-garden ecosystems.

Meanwhile, non-bank competitors and de novo banks are orchestrating innovative customer experiences using the most advanced technologies from across the entire fintech ecosystem. More and more banks are learning how to tap into the boundless source of entrepreneurship of the fintech ecosystem. Already, customer-facing offerings are improving by leaps and bounds. Banks built on legacy infrastructure need to find a way to keep up.

#### tcs B0lncs™

41

#### **Innovate on any core** with BaaS

The good news is that any bank can adopt the BaaS playbook, even without having to switch core providers. With BaaS, any bank can draw upon an open ecosystem to deliver small capabilities directly to customers though quick and inexpensive experiments.

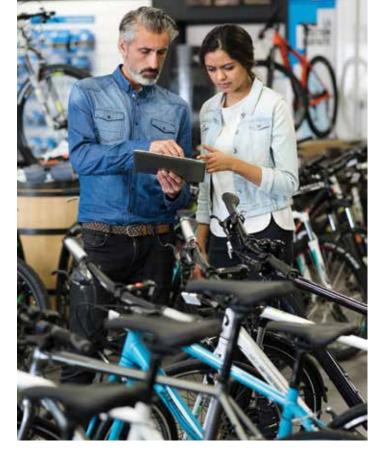
#### An open ecosystem means that you can do business with

**anyone.** You can tap into capabilities beyond the reach of the legacy core providers, adding the most advanced technologies and business models to your product and service lineup.

#### API enablement means that anyone can do business with

**YOU.** Through a catalog of open APIs, any fintech partnerships and enterprise relationships can be established and managed automatically. Whether it's reselling whitelabeled products backed by your banking license or embedding BNPL capabilities into online merchant sites, APIs give you the power to extend your brand and your services as far as your relationships can take you.

TCS has brought a wide variety of different partners into an open ecosystem that allows you to pick and choose your own partners.



Any card processor: Pick the provider that gives you the best rates for credit, debit, and multi-purse debit.

- Any database: Use whichever on-premise or cloud-based database that you wish, whether traditional DB2 or Oracle relational databases or modern approaches using key-value, NoSQL, or graph databases.
- **Any CRM:** Manage customer relationships through Microsoft Dynamics, Salesforce, or any other CRM platform.
- Any PFM: Give your customers access to the most powerful tools in the marketplace for tracking and managing their finances.
- Any source of expertise: Whether for fulfilling ESG/DEI objectives or delivering expertise in serving specific customer segments or demographic markets, you can integrate third-party services into your offerings to provide a holistic set of enterprise-focused services.

#### Attain next-level benefits from a modern core

For the first time in a generation, banks have an opportunity to rethink their approach to the U.S. marketplace by developing strategic clarity through guided experimentation in an open ecosystem. Connecting an API-enabled ecosystem to the marketplace through BaaS gives any U.S. banking institution the potential to rapidly transcend the limitations of their existing core solutions.

For banks ready to go beyond BaaS, we offer a growth path from BaaS to TCS BaNCS Cloud. Building on TCS' demonstrated strength working with top-tier banks in the U.S. marketplace, we recently launched TCS BaNCS Cloud in the U.S. to serve the needs of mid-tier and smaller financial institutions.

This is the ideal time to partner with TCS for mid-tier or smaller financial institutions, who at this stage would have meaningful influence on the direction of TCS BaNCS Cloud for the U.S. marketplace.

We are an established partner to large and small banks all over the world, supporting everything from small community banks to complex multi-entity banks such as Zions Bancorporation and specialty financial institutions such as Continental Bank in Utah.

At the same time, we remain nimble enough to deliver the most advanced new-generation core solutions in the BaaS marketplace. We have an unmatched combination of stability, longevity, and capacity that compounds the benefits of our cloud-native technology.

Whether you need to create rich digital experiences for Gen Z and beyond, extend into new markets and territories, or reengineer your cost structure, TCS BaNCS provides the tools you need to change course to meet the opportunities of tomorrow.



## TCS BaNCS MARKETPLACE

### Rapid growth in partnerships and APIs opens up new opportunities for end-to-end value generation



By Vijay Ramachandran, Principal Consultant, TCS BaNCS

A year ago, TCS BaNCS Marketplace started as a platform to collaborate and co-innovate with a basic catalog showcasing ecosystem partners and catering predominately to banking and insurance customers.

Today, TCS BaNCS Marketplace has expanded to cover wealth management, securities, trading, and analytics. TCS BaNCS Marketplace has also invested in the underlying product with multiple sandboxes offering thousands of APIs to enable co-innovation possibilities across the TCS BaNCS suite of solutions and partner solutions.

> We attribute the tremendous growth of TCS BaNCS Marketplace to the following five factors:

#### **1.** Curation

TCS BaNCS Marketplace saves effort for financial institutions looking for innovative solutions to help them meet new-age, digital-first requirements. Our careful curation represents a valuable credential that accelerates the onboarding process of a solution provider. For example, given that we have evaluated and approved a fraud management solution for inclusion in TCS BaNCS Marketplace, a bank's compliance and risk team can proceed with greater comfort about the suitability of their solution with regard to compliance and security, and its compatibility with TCS BaNCS.



## 2. Ecosystem

## 3. Startup incubation partnerships

ketplace.

#### 4. Speed to market

The TCS BaNCS Marketplace catalog was introduced to provide a platform to showcase co-innovation and collaboration with partners from the TCS BaNCS Ecosystem across banking, capital markets, and insurance. TCS BaNCS Marketplace gives a view of the potential innovations that could be achieved through collaboration with TCS BaNCS and its partners. Since then, TCS sales teams, implementation teams, and client teams have found exciting and innovative ways to connect TCS BaNCS Marketplace offerings into other TCS solutions, such as Quartz for smart ledgers and OPTiX for advanced analytics.

Large banks typically maintain an innovation-focused business unit to track new developments in fintech. Some of these banks are exploring TCS BaNCS Marketplace to perform evaluation of their startup incubation networks and for distribution post-evaluation. In these instances, we follow a similar process like a that of a bank in terms of looking at potential partners to see how they might fit. When we find a solution that meets our joint criteria, it's a win-win: The bank gets our stamp of approval for a potential new partner, and we add a new provider to the TCS BaNCS Mar-

We often compare TCS BaNCS Marketplace to a fully stocked kitchen. Whatever dish you want to create, we've got all the best ingredients and cooking tools already in place.

And if we don't have it, we can make it for you. For example, we had one solution consisting of 20 APIs, and our client wanted another five. We created those new APIs in a week. This combination of off-the-shelf availability and custom APIs allowed the bank to launch a service unavailable elsewhere in the market, built using tested and integrated components.





#### 5. Banking-as-a-Service

The contents of the catalog include not just the solutions, but also services backed by other banks. This business model is known as Banking-as-a-Service. With the TCS BaNCS Marketplace approach to Banking-as-a-Service, we have minimized the barriers to entry for participating in this transformative and powerful business model.

To illustrate, suppose a customer asks to exchange currencies at a small cooperative bank. Ordinarily, it wouldn't be worth it for a small cooperative bank to invest in its own forex buy-sell process, and so that request would be turned down. Through TCS BaNCS Marketplace, a Fintech could be offering its Forex Services as a partner, and the cooperative bank can add these Forex Services quickly and easily to their product lineup. Meanwhile, the Fintech offering the Forex service maintains the API, provides the user interface, and manages market risk on its own books. In these cases, the TCS BaNCS Marketplace works as a test bed for the bank to explore such new ways of working with other Fintechs in the ecosystem and offer new services to its customers.

Banking-as-a-Service also helps non-banks to launch financial offerings. For example, a fintech may identify a customer segment not being served by existing banks and build a highly targeted app for that segment. By connecting through TCS BaNCS Marketplace, the fintech can become a distributor of fully licensed banking services offered by a regulated



#### For marketplace partner queries, contact: tcs.bancs@tcs.com

banking entity. The fintech manages distribution, the customer experience, customer relationships, and ongoing engagement; and the bank handles the savings account, KYC, and the deposits, without having to hunt for those new customers.

Whether it's a bank providing services to another bank, or to another bank's customers, or to a fintech, the Banking-as-a-Service model has the power to extend financial products and services into entirely new areas that banks themselves cannot reach by themselves. TCS BaNCS Marketplace facilitates the Banking-as-a-Service trend by lowering the cost of discovery, switching, and integration, leading to significant economic value and strategic business benefits for all participants.

In the past year, we have had a cascade of requests and positive responses to TCS BaNCS Marketplace from FinTechs, Regtechs, Risktechs, Insuretechs and Financial Institutions alike, which has resulted in rapid growth of new partners and solutions onboarded on the platform across multiple domains.

TCS BaNCS Marketplace is positioned to have a pivotal role in providing a platform for the broader industry ecosystem to showcase their innovations, and for financial institutions to capitalize on these innovations by bringing new products and services to their customers in shorter timeframes.

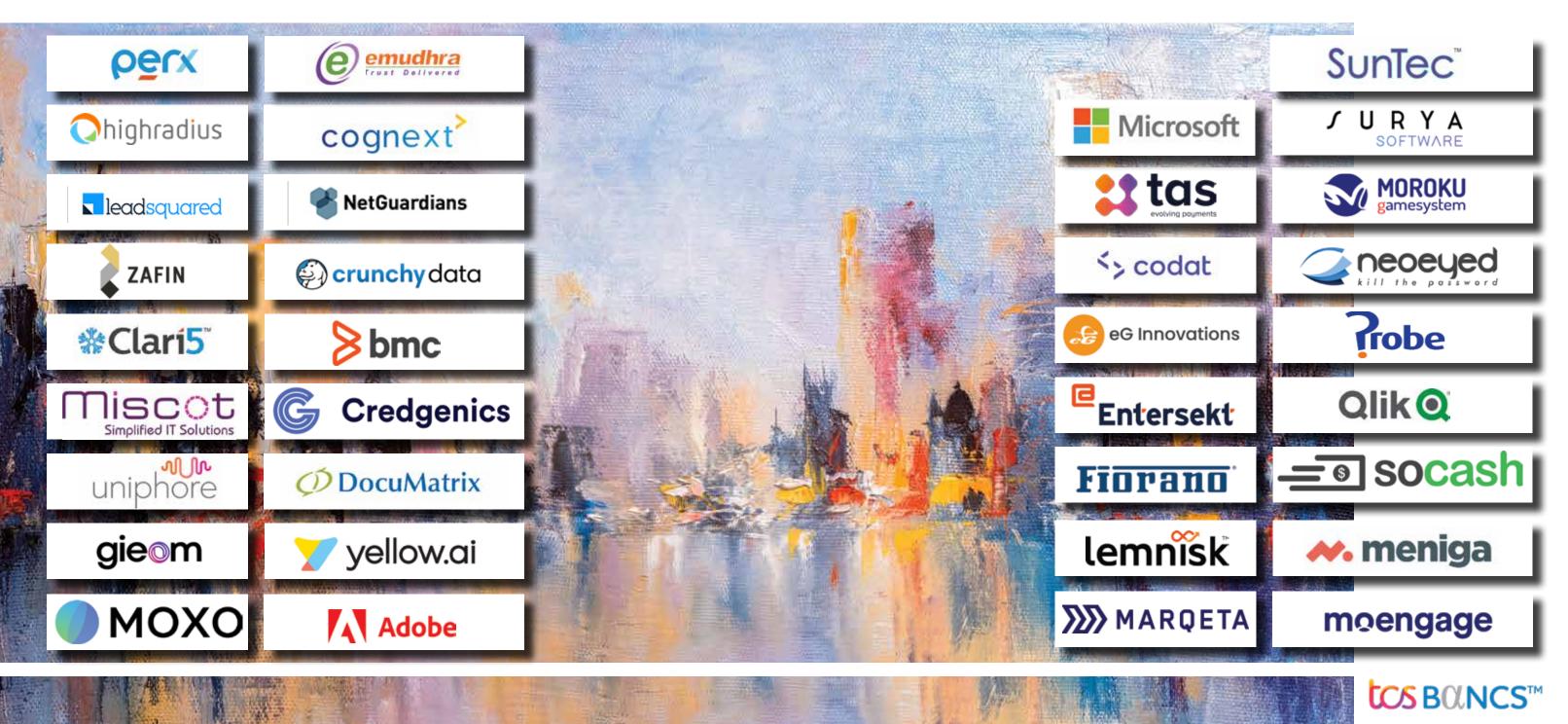






## Marketplace PARTNERS

#### Expanding scope of TCS BaNCS Marketplace provides solutions to support businesses across financial services domains.



## Channel Partner CONNECT





By **Debabrata Mishra**, Principal Consultant, TCS BaNCS

In Dubai, TCS BaNCS recently hosted a **Channel Partner Connect** event for its Channel Partners based in the Middle East and Africa regions. The two-day event held at the Taj Dubai Hotel welcomed a group of C-level executives and senior leaders from seven Channel Partner organizations. Attendees came from Morocco, Egypt, Mauritius and Seychelles, Egypt, Israel, Nigeria, Jordan, and other countries, with diverse representation from regions throughout the Middle East and Africa. Channel Partner Connect was led by TCS' **Global Channel Partner Program** (GCPP) team with support from the Product, Sales, and Marketing teams of TCS BaNCS.

**Day 1** of the event started with opening remarks for partners by Venkateshwaran Srinivasan. Head - TCS Financial Solutions. This was followed by sessions on the TATA Group heritage and TCS core values; core product sessions covering Banking, Capital Markets, Insurance, and Quartz; and additional sessions on TCS BaNCS Academy, Implementation, Ecosystem, and Marketing. Overall, the Day 1 sessions helped our channel partners to understand the breadth of product coverage, future roadmap, value proposition, and market positioning of TCS BaNCS.

We also welcomed a new Channel Partner from Mauritius with a contract signing and held a ceremony to award certificates to the partner associates who successfully completed the training and certification program through **TCS BaNCS Academy**.

The day ended with a wonderful dinner for Channel Partners and TCS associates at Armani Hotel, located in the iconic landmark venue Burj Khalifa, the world's tallest tower. **Day 2** featured dedicated sessions between TCS and each individual partner organization on mutual plans and ways forward for the upcoming year. Discussions included customer segmentation, strategies for enhancing TCS BaNCS brand awareness and competitive positioning in the region, and joint value propositions.

With loads of learning and positive memories for Partners as well as TCS associates, this first-of-its-kind Channel Partner Connect event was a highly successful launch that will be repeated soon in other markets.

For more information about the Global Channel Partner program, visit:

https://www.tcs.com/bancs/ ecosystem/channel-partnerships





#### Cloud

## BANKING SERVICE **BUREAU**

Banking Service Bureau (BSB), the new Banking-asa-Service platform powered by TCS BaNCS, offers a comprehensive set of Banking, Securities and Advisory services to the Israeli marketplace, including full compliance to local regulations and integration with the regional financial ecosystem.

**BSB** significantly reduces the barriers to entry for anyone in Israel considering a new financial services venture.

If you're building a start-up bank or challenger bank, BSB will help you accelerate launch with confidence.

If you're at an established financial institution seeking to transcend the capabilities of heritage technology, BSB will provide any combination of components to transform operations, serve new customer segments, or create digital banking entity.

#### Israel's Only Comprehensive **Banking-as-a-Service** Platform

By Mario Waingortin, Head, TCS BaNCS BSB, Israel

If you're a **retailer, pharmaceutical, telecom**, or any other non-financial company, BSB will enable you to embed comprehensive financial services components into your existing workflows and customer experiences.

As the only comprehensive Banking-as-a-Service platform in Israel, BSB offers a powerful value proposition for every participant in Israel's financial services marketplace.

The Banking-as-a-Service model delivers componentized modules for Banking and Securities, with composability allowing the creation of customized, end-to-end solutions.

A complete set of APIs enable creation of highly differentiated front-end user experiences, with full connectivity to real-time service capabilities.

The end-to-end hosted solution includes relevant third-party offerings managed by TCS, which allows BSB customers to take a hands-off approach to vendor management while still benefitting from comprehensive solution delivery.

Regulatory compliance is built into every solution, with the full backing of TCS and local partners to ensure ongoing compliance and support.

The **BSB subscription model** offers a low entry barrier for on-boarding in Digital Lending, Digital Banking, E-KYC, or any other business model in financial services.

With BSB, anyone building a financial services business in Israel can do so guickly, efficiently, and confidently, backed by the global experience of TCS and the market-tested business capabilities of TCS BaNCS.



## **ONE ZERO Bank**,

the first fully digital bank in Israel, offers loans, deposits, and instant payments with digital onboarding for new customers, all built the BSB private cloud, managed and maintained by TCS. A full range of APIs empowered the bank to realize its vision of a fully digital bank with endto-end digital processing, which has allowed for increased automation and competitiveness.

"As the first digital start-up bank in Israel, our motto is to provide differentiated banking services and use technology to its fullest potential to deliver an innovative alternate to traditional banks. While we have started with Israel, we are keen to grow in other markets too. As part of this journey, TCS' Banking Service Bureau powered by the TCS BaNCS product suite has helped us gain an early lead by making available a full digital core for banking, including the necessary infrastructure and operations/processes. This has given us the space to focus on our core offerings and launch banking services in rapid time."

– Gal Bar Dea, CEO, One Zero Bank



#### OFEK CREDIT UNION SELECTS TCS' BANKING SERVICE BUREAU IN ISRAEL TO POWER ITS GROWTH AND TRANSFORMATION

#### Market-Ready Digital Banking Platform to Help the Organization Design and Launch Innovative Financial Services at Speed

Israel's OFEK Credit Union (OFEK) has selected TCS' Banking Services Bureau (BSB), powered by TCS BaNCS™, to achieve its growth and transformation goals.

OFEK was formed in 2012 with the goal of enabling households and small businesses in Israel with easy access to credit through peer-to-peer lending while also promoting sustainability and social value. More recently, OFEK obtained a formal license to supply banking services which has given further impetus to its strategic objectives.

OFEK selected TCS' BSB powered by TCS BaNCS, to quickly launch

54

its operations and offer innovative and contextual digital banking services. TCS BaNCS' market-ready banking and securities solution and rich set of APIs delivered on a SaaS model, will help OFEK connect to and integrate with the market ecosystem and build a vibrant and comprehensive digital financial offering for its customers.

Adv. Tom Dromi, CEO, OFEK Credit Union, said, "OFEK has been involved in Israel's financial services reform for more than a decade. Our co-operative society set forth on a journey when banking needs in the country were transforming, and recently we have received a formal license to operate in this space. By selecting TCS' Banking Services Bureau, we are getting closer to realizing our vision of offering innovative digital financial services in the country. The bureau has been set up based on a philosophy that resonates with us, which is to democratize access to the banking and financial services sector in Israel, provide instant access to innovative digital solutions to households and small businesses, while also contributing to a resilient and socially responsible industry."

Venkateshwaran Srinivasan, Global Head, TCS Financial Solutions, said, "We are delighted to be a partner to Israel's Ministry of Finance and help them realize their vision for the nation's banking industry with our Banking Service Bureau. The onboarding of OFEK is yet another milestone in this industry transformation journey, and a testimony to how TCS BaNCS and the BSB enable clients to accelerate their growth based on innovation and superior customer experience."

TCS' BSB, supported by Israel's Ministry of Finance, offers a firstof-its kind, fully componentized digital banking platform, enabling the design and delivery of financial services, powered by APIs and a digital core. The platform is centered on the industry leading TCS BaNCS suite of solutions for banking, capital markets and insurance and is available for easy onboarding. BSB is a platform for ecosystem integration and enables the provision of innovative financial services to end consumers.

#### About OFEK OFEK is the first Credit

Union in Israel. In contrast to traditional banks, OFEK is a cooperative owned and controlled by its members and democratically governed. Founded to provide a fair, viable, modern and technology-based financial alternative for its members and the Israeli society as a whole. By operating with social and environmental values, OFEK promotes the social and economic goals of its members and provides a sustainable alternative to the banking industry.



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TCS BaNCS Digital banking mobile app provides members with direct and secure access to self-service and support

Glasgow-based Scotwest Credit Union has deployed TCS BaNCS Digital to deliver secure and powerful selfservice experiences to members. Members can initiate deposit and withdrawal transactions, open a savings account, submit a loan application, and perform other self-service activities securely from the TCS BaNCS Digital banking mobile app available on iOS as well as Android operating systems.

The rapid deployment of the cloud native TCS BaNCS Digital banking solution has enabled Scotwest Credit Union to keep pace with marketplace trends.

Within the first quarter of going live, the new mobile app handled 40,000 new registrations and 100,000 secure transactions.

Multi-factor authentication provides a high level of security, including biometric login with facial and fingerprint recognition

Scotwest provides a personal touch by ensuring that at any time, members can easily speak with someone from the credit union staff for assistance via TCS BaNCS Digital banking mobile app.

Scotwest Credit Union was founded in 1991 and expanded in 2005 to serve customers across the diverse western lands of Scotland. In 2007, Scotwest and Capital Credit union joined forces to form CUSSCO and first implemented TCS BaNCS in 2012. Following multiple upgrades, CUSSCO now runs all their TCS BaNCS applications on cloud. Scotwest Credit Union has also deployed TCS Customer Intelligence & Insights (CII) for Banking, which provides personalized insights on customer journeys, and TCS BaNCS OPTIX, an advanced data analytics solution.

#### TCS BaNCS Digital integration with UK Faster Payments

London Mutual Credit Union (LMCU) has gone live with a new integration with the UK Faster Payments service. Widely adopted by major banks, LMCU is the first credit union in the UK to offer this capability to its members. This service, delivered in conjunction with NatWest Bank, enables members of the credit union to make and receive payments and notifications 24 hours a day, 7 days a week.

TCS worked with LMCU to develop the interface using the NatWest Faster payments API (ISO 20022), connected via the TCS Bankline Direct Indirect Access service. TCS, LMCU and NatWest collaborated closely to develop the capability, including interface development, testing and support. The adoption of Faster Payments is part of a wider strategy that has seen LMCU adopt the TCS BaNCS Digital core banking software. TCS and LMCU look forward to continued innovation to deliver value for their members, within an increasingly competitive UK financial services market.



## LONDON MUTUAL CREDITUNION

#### tcs B0lNCS™

## **PARTNERSHIPS**

#### **Microsoft Cloud** for Financial Services

TCS will combine its deep industry knowledge and experience as a leading transformation partner for BFSI clients, with its Microsoft Cloud for Financial Services solutions, and its large talent pool of Microsoft-certified consultants to enable clients to innovate, and reimagine their businesses to meet evolving market, customer and regulatory needs.

TCS' multi-horizon cloud transformation roadmap first entails helping clients build a new future-ready cloud-based digital core that enhances agility and resilience. Subsequently, the company helps them harness cloud-native capabilities around AI, IoT and other technologies to launch new and innovative products and services, create new revenue streams, embrace new business models, create differentiated customer experiences, and drive growth.

"Today, an increasing number of BFSI firms are harnessing the power of cloud to future-proof their businesses, achieve operational excellence and agility to create unmatched experiences," said **K Krithivasan**, Business Group Head, Banking, Financial Services, and Insurance, TCS. "We believe this expanded partnership will help our BFSI clients accelerate their transformation agenda with Microsoft Cloud for Financial Services and allow them to achieve greater resilience, adaptability and purpose-led growth."

"Strategic partners like TCS are instrumental to the scalability of Microsoft Cloud for Financial Services, delivering solutions that help customers realize business transformation," said **Bill Borden**, Corporate Vice President, Worldwide Financial Services, Microsoft. "We look forward to continued collaboration with TCS to deliver future-first financial services solutions that enable new business models, create new revenue streams and support differentiated customer experiences."

Press release: https://www.tcs.com/tcs-helpfinancial-services-firms-accelerate-their-growthtransformation-microsoft-cloud-financial-servicessolutions

#### **Google** Cloud

The award-winning TCS BaNCS<sup>™</sup> Cloud product suite spanning banking, capital markets and insurance is now available on Google Cloud. Powered by Google Cloud's cutting-edge technology, TCS BaNCS will enable financial services firms with cloud-native capabilities to accelerate digitization and drive their growth and transformation.

The Software as a Service (SaaS)-based TCS BaNCS Cloud is a financial industry cloud solution driving future-ready architecture, cognitive capability, and breadth and depth of functionality to be the preferred solution of financial institutions that are looking to build a new future-ready, scalable digital core. The solution is helping these organizations improve customer experience, accelerate innovation, enable adoption of new business models, leverage ecosystems and drive growth.

TCS BaNCS on Google Cloud will leverage Google Kubernetes Engine (GKE), Apigee for API management, database services, including native tools and accelerators. The solution extensively uses Google Cloud's artificial intelligence and machine

58

learning tools, and its data security and compliance capabilities to help customers accelerate data-driven innovation and business transformation.

"Cloud has become the always-on backbone of innovation for financial services institutions. Our cloud-first approach for TCS BaNCS is a game changer, reimagining how financial institutions will operate in the future. We are happy to expand our partnership with Google Cloud, to help our customers move to the next horizon of their cloud transformation journey, and launch innovative new offerings, reimagine customer experience, and drive competitive differentiation," said **R Vivekanand**, Global Head, BFSI Products & Platforms, TCS.

"Organizations across the financial services industry executing on their digital transformation initiatives require technologies that enable success in the cloud at scale," said **Kevin Ichhpurani**, Corporate Vice President of Global Partner Ecosystem and Channels, Google Cloud. "We're thrilled that TCS is bringing its BaNCS solutions to Google Cloud to equip customers with solutions that will support their global transformation journeys on Google Cloud's secure and scalable infrastructure."

Press release: https://www.tcs.com/tcs-bancs-nowavailable-on-google-cloud-helps-financial-servicesfirms-innovate-and-scale-faster





"Since 2019, TCS BaNCS Cloud has been available on Amazon Web Services (AWS) to help customers meet the operational demands of their businesses in the digital era, while lowering their cost of infrastructure."

Press release: https://www.tcs.com/tcs-bancs-cloudnow-available-amazon-web-services



#### **Securities**

## **T+1 DEADLINES**



#### **TCS BaNCS Global Securities Processing Platform solves** T+1's biggest challenges

By Sanjay Prasad, Principal Consultant, TCS Financial Solutions

The impending shift to T+1 in the securities services industry involves major changes to how banks and custodians perform trade affirmations, allocations, and settlement.

Prior to T+1, trade affirmations were typically completed by 11:30 AM on the day following the trade.

Under T+1, those same confirmations will have to be completed by 9:00 PM on the trading day itself.

The same-day deadline requires real-time processing of trade affirmations without any dependency on end-of-day batch processes. To meet that deadline, firms will need to process incoming trade data as it arrives by conducting accurate intraday trade allocation and matching to generate trade affirmations that same evening.

Cash and FX settlement must also be upgraded to reduce reliance on USD as a reference currency. Previously, firms would typically settle more slowly for trades involving non-USD currency pairs. Under T+1, banks will need to provide next-day settlement for any currency pair, which will require a true multi-currency system with real-time cash processing.

TCS BaNCS Global Securities Processing Platform offers a unified, comprehensive solution for T+1 readiness with real-time processing, the highest levels of STP, and built-in support for multi-currency, multi-entity, multi-market environments. The event-driven framework ensures that securities processing occurs at the earliest possible times, and the market-tested global solution ensures full integration with market participants around the world.

Visit: https://www.tcs.com/bancs/capital-markets/global-securities-platform

## TCS BaNCS DIALOGUES **ON CLOUD AND ASSET SERVICING**



Next-generation operating models in corporate actions include the possibility of invisible operating models that draw upon high levels of automation and leverage cognitive tools such as AI and Machine Learning. At a recent TCS BaNCS Dialogues event, a distinguished panel discussed these topics and more.

The event was moderated by Giles Elliott, Global Head, Business Development, Capital Markets, TCS BaNCS.

#### Key takeaways

- What clients want Clients have become accustomed to frictionless experiences throughout the digital services need to provide digital experiences that augment the entire ownership lifecycle.
- What asset managers want Firms hope for "invisible operations," which is a target environment with challenge will be in adopting standardization without adding complexity.
- solutions to lower transaction costs throughout the entire industry.
- **Competitive opportunities** As the industry moves away from transactional services, the basis for
- technology, firms can build ecosystems that do more with data and extract more insights.
- Managing transformation Transformation is a cultural project as much as a technological one, involving focused stance to one that cultivates client-centric experiences.



## Takeaways on the transformation journey and the digital experience in asset servicing

economy, and they expect no less from their asset servicers. More than just providing transactions, asset

complete automation for corporate actions. This requires ecosystem-level adoption of SaaS-based cloud services, enabling real-time, API-based connectivity between all participants in the securities workflow. The

Shared opportunities The opportunity exists for the securities industry to create an industry utility dedicated to corporate actions automation. By creating spaces for open dialogue, the industry can promote shared

competitive advantage will be client-centric experiences. Asset servicers can use machine learning and AI to analyze response patterns, and then use that information to provide personalized guidance to clients.

Monetizing data Better data leads to better decision making. By detecting patterns and insights from data, asset servicers can find opportunities for automation and for improved client experiences. With cloud

upskilling and education for employees throughout the firm and leadership to move from an operations-





#### **Events**

Money 20/20

TCS BaNCS was a sponsor at Money 20/20 in Amsterdam





#### Upcoming Events

Sibos Amsterdam 10-13 October 2022

CorpActions Hybrid / Western Europe 8 November 2022

### The Banking Scene

Tata Consultancy Services was sponsor and exhibitor at The Banking Scene (TBS) 2022, Brussels, one of the largest conferences in Belgium.

## the majors

Arun Arunachalam, Vice President & Head of Product Management – TCS BaNCS spoke at **the majors**, a banking and finance industry event hosted by the Liberty Consulting Group in August 2022 in Sydney, Australia.

Watch the video: https://youtu.be/E34gUyh7QI4

#### NTQ Solution JSC, Vietnam, joined the TCS BaNCS Partner Ecosystem in a virtual signing ceremony.

Pictured: (at center) **Pham Thai Son**, CEO, Founder of NTQ Solution JSC, (at left) **Long Lanh**, Business Development Director, NTQ Solution JSC, and (at right) **Trang (Mira) Nguyen**, Branding and Marketing Manager, NTQ Solution JSC



We believe the only form is a sustainable form

CS

We build for the log-cam to co-create a future size secure and resizes

## **NTQ Solution JSC**





#### Awards

## TCS Ranked #2 in Capital Market Services by HFS Research

TCS has been ranked number two in the HFS Top 10 for Capital Markets Services. In an assessment of 11 capital markets services providers, TCS was ranked number two for its strategy and vision, and one for office alignment, and number three for overall innovation, execution, and voice of the customer.

The ranking recognizes TCS' strong footprint across the entire capital markets value chain, with solutions including TCS BaNCS, TCS BaNCS Marketplace, Quartz: The Smart Ledgers, and Quartz for Markets.

According to Elena Christopher, Executive Research Leader – Financial Services, HFS, "Capital markets is a fragmented set of sub-markets across the sell-side, buy-side, and market infrastructure enablers. The subdomains are largely united in their palpable need to modernize their businesses, optimize their processes, and drive some semblance of digital customer experience. TCS was a leader in our study, securing the #2 position overall, enabled by its end-to-end capabilities across services and capital markets sub-segments - supported by one of the largest global delivery footprints. Its ongoing investments in its capital markets business in terms of local boots on the ground, continued expansion in supporting requirements across CIO and non-CIO buying centers, and its strong innovation and R&D focus enable its role as a strong growth partner for capital markets firms."

[1] HFS Top 10: Capital Markets Services, 2022—Leaders, Elena Christopher, HFS Research, July 2022

#### Best Core mplementation Award

TCS BaNCS' Core Banking **Transformation at Banque** Saudi Fransi, Saudi Arabia, won the Best Core **Implementation Award** at MEA Finance Summit 2022. The awards program, organized by MEA Finance Magazine, benchmarks and promotes excellence and stand-out performance in banking and financial technology.

## Ranked #1 in Investment & Fund Management and #1 in Fraud Management

TCS BaNCS is ranked #1 in **Investment & Fund Management** and #1 in Fraud Management in the IBS Intelligence Sales League Table 2022.

In addition, TCS BaNCS received leading ranks in InsurTech, Islamic Banking, Wholesale Banking, and Treasury & Capital Markets; and in the India Domestic SLT 2022 for InsurTech, Wholesale Banking (Treasury & Capital Markets), Payment Systems (Wholesale), Universal banking (Core) and Investment and Fund Management.

The IBS SLT is the result of an annual benchmarking exercise that ranks global banking technology suppliers across 22 system categories based on the number of new customer contracts signed in a given calendar year. It has been running for over 21 years and is recognized as a barometer for financial technology supplier sales performances across the banking industry.

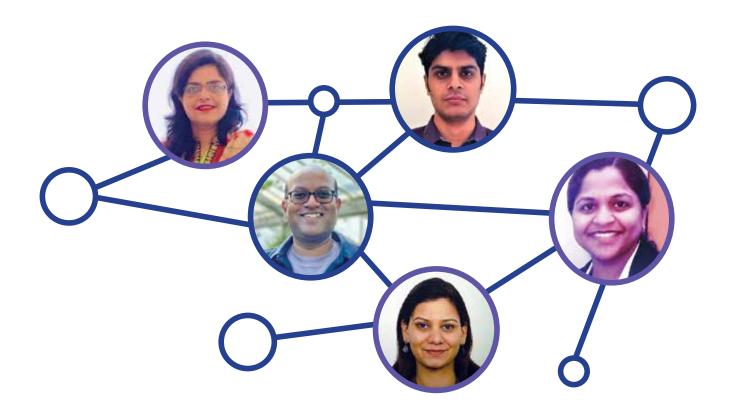


65

Inspiration

## CELEBRATING KNOWLEDGE AND EXPERIENCE

TCS BaNCS is proud to recognize these experienced employees whose deep knowledge, industry experience, and dedication have created lasting value for our customers.





Jaiwanth Raj Shanker Developer, TCS Financial Solutions

Jaiwanth Raj Shanker currently provides SaaS-based Core Banking, Digital Banking, Data Analytics systems, and Open Banking interfaces for financial institutions including Credit Unions in the UK.

My main focus is enabling community development by providing enhanced banking experiences to smaller financial institutions that lack the infrastructure, finances and resources to sustain major, long-term transformation programs. Open Banking technologies combined with cloud-based SaaS delivery give our customers an expanded set of capabilities that they can deploy quickly and at a low cost. Smaller financial institutions and credit unions now have all the necessary building blocks to compete head-on with the large High Street banks.

There is something immensely gratifying about working collectively for inclusive growth and to see the results of technology advancements contribute to upliftment of entire communities.





#### Inspiration

Unified global platform for banking and capital markets

#### Kishan Kadapa Technical Architect, TCS Financial Solutions

With 15 years' experience in the IT Industry, Kishan Kadapa has had various roles including Technical Architect, Business Solution Architect, Product Owner, and Scrum Master. Working across technical and business domains within TCS Financial Solutions, he has contributed towards conceptualization, design and development of various product features and enhancements.

A leading private bank in the USA was looking to migrate from regionally distinct platforms onto single, global platform encompassing multiple markets and jurisdictions. We built a single, integrated Business-Process-as-a-Service, or BPaaS, solution for mid/backoffice operations across banking, lending, investment advisory, trust, custody, and brokerage, replacing the bank's existing legacy platforms. In my role as Technical Architect, I am helping to build a UI layer called Enterprise Channel which will be a one-stop UI for transaction capture and management across multiple TCS BaNCS product offerings in banking and capital markets. The UI and middleware being developed will provide various features like multilevel transaction approvals, Transaction Journal for Auditing, Authorization Queues for workload management, and various dashboards to provide insights on customer and account data across multiple products.

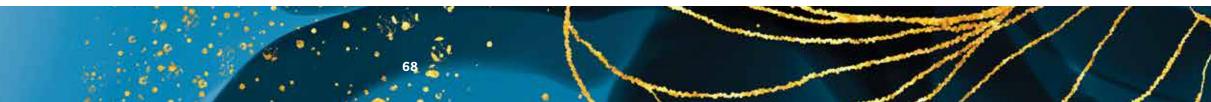
This is one of our largest TCS BaNCS Cloud implementations, and with this groundbreaking approach, the bank and TCS have pioneered a broader and wider outsourcing model than typical in the industry. Our strong partnership is making the bank's vision a reality.

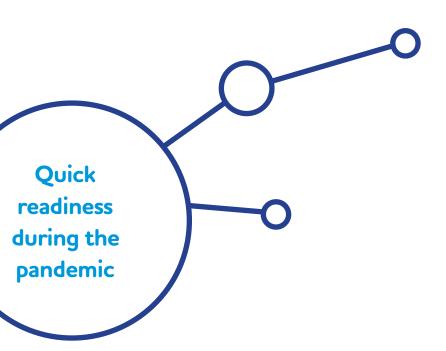
#### **Gloria F Thekkudan** Consultant, TCS Financial Solutions

Gloria F Thekkudan heads Business Analyst teams, leads automation initiatives, and manages assurance for over 20 clients of TCS BaNCS for Core Banking. She has participated in pre-sales, implementations, and support for clients worldwide. Through proactive engagement, she has co-created product offerings to drive growth in profit and market share for TCS BaNCS clients.

At the onset of the COVID pandemic, TCS BaNCS customers rose to the occasion.

As an initial step, they identified potential support systems for businesses and retail consumers using innovative funding options. Next, each institution identified solutions appropriate for their region, including direct government subsidies to loan accounts, suspended interest payments, guaranteed loans with automated, sector-specific disbursement, restricted-use loans, freezing loan asset status,





splitting repayment burdens, and accounting changes.

Each of these measures needed immediate turnaround and calibration. Our team used the product and transaction definitions within TCS BaNCS to work with clients to implement the rapid-response solutions needed by financial institutions and their customers.

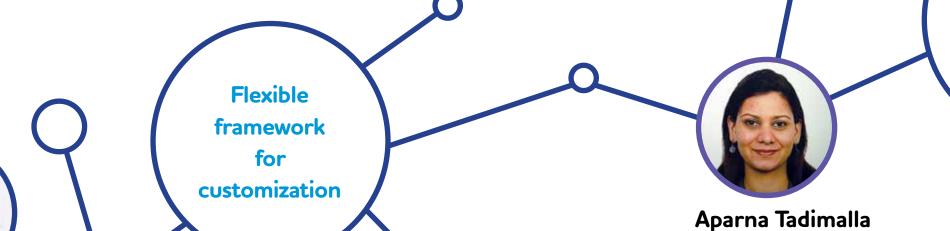
It was a race against time, and the entire TCS BaNCS team exhibited a truly inspirational degree of readiness.

With guidance from government and regulatory stakeholders and multiple iterations, we designed, developed, and implemented solutions in less than a month. This rapid relief effort provided sustenance that helped preserve the health of entire economies.





#### Inspiration



**Rachna Gogia Product Specialist, TCS Financial Solutions** 

An expert with versatile skill sets including Program Manager, Product Specialist, Team Leader, Solution Architect, Agile Coach, and Workplace Coach, Rachna Gogia has two decades of experience in TCS BaNCS Corporate Actions. She is subject matter expert for Notification & Tax Reclaim Stream and has taken on increased responsibility in Product Management Operations.

In 2018, a leading Bank and customer in the US approached TCS BaNCS for customization to their SWIFT notification templates, specific only to their customers. These requirements were critical to the firm's success and had a direct impact on end-users.

The challenge was that these changes could not be absorbed into the core TCS BaNCS for Corporate Actions product. Yet any changes would have to be continuously merged into new versions, including weekly updates and a yearly product upgrade.

Our solution was to formulate a framework to separate the custom code from the core product templates, allowing customized messages to be sent without changing the standard product template. This innovative approach not only addressed the customer's requirements, but also provided a way to handle future retrofit projects within the TCS BaNCS for Corporate Actions product. The client was delighted with our unique approach.

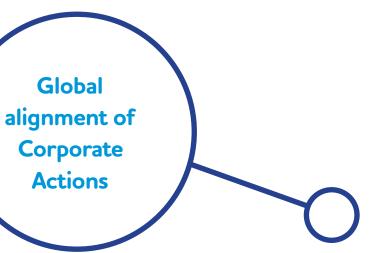
#### **Solution Architect, TCS Financial Solutions**

Aparna Tadimalla has worked in the Product Management team in TCS BaNCS for more than 14 years, and interacts with TCS BaNCS for Corporate Actions clients in Asia-Pacific, Australia and New Zealand, and Middle East regions.

In a recent exercise, one of the top ten investment banking firms was making its foray into the Chinese market as a global custodian. The custodian market in China is dotted with foreign banks and a smattering of fragmented local players. With this bank getting into the game, it was expected that whatever technological changes or developments it made, would set the pace for the rest of the players not just in Mainland China but also in the Greater China region and Taiwan.

We aligned the product to be more prepared for the China marketplace by providing customized yet easy-to-use spreadsheet templates for quick data creation and by minimizing the number of product changes by using rule-driven configurations. Other clients foraying into the Chinese market can also benefit from these changes.

71



Along with my colleagues and with the backing of our various implementation teams, we have been able to gauge the depth of services that we can continue to fulfill on the existing TCS BaNCS Corporate Actions platform. Through novel approaches to our solutions, GUI designs, framework, constant client engagement and proactive steps in getting future-ready, Corporate Actions services and teams have evolved into a welloiled composite offering across geographies.

I am proud to be one of the first few women in the Product Management team to begin working with clients directly, especially in a complex sub-domain, and it gives me even more pride to know that there are other women associates on the team. With family-friendly policies and a focus on diversity, TCS has helped me to maintain smooth transitions between work and personal life at various stages. Today, I manage more than five clients and am prepared to break more stereotypes as we work towards building a world-class product and a leading brand.



## **CS BONCS™**

#### **Building on belief**



A set of industry-leading products, helps buy-side and sell-side institutions implement robust, error-proof, STP-enabled processes spanning trade processing, clearing and settlement, and portfolio accounting across multiple asset and markets.

Delivers breakthrough growth in trade volumes for retail and institutional brokerage customers, handling 100,000+ concurrent users with microsecond response times.

Gives market infrastructure institutions the ability to combine high performance, low latency, and best-in-class resilience with the agility to introduce new products and multiple asset classes.

#### Connect with TCS BaNCS at SIBOS 2022, stand D04.