

# An Electric Vehicle Ecosystem of Ecosystems: Driving Infinite Value

## Creating an ecosystem of ecosystems to drive infinite potential

The vision of complete vehicle electrification requires several ecosystems to develop and work collaboratively to leverage one another's capabilities to ensure a seamless experience for drivers. The technology platform orchestrates the broader ecosystem, and some participants remain common across several ecosystems. There is infinite potential to create and capture customer value in value-add services that can be designed on top of these experience ecosystems.

