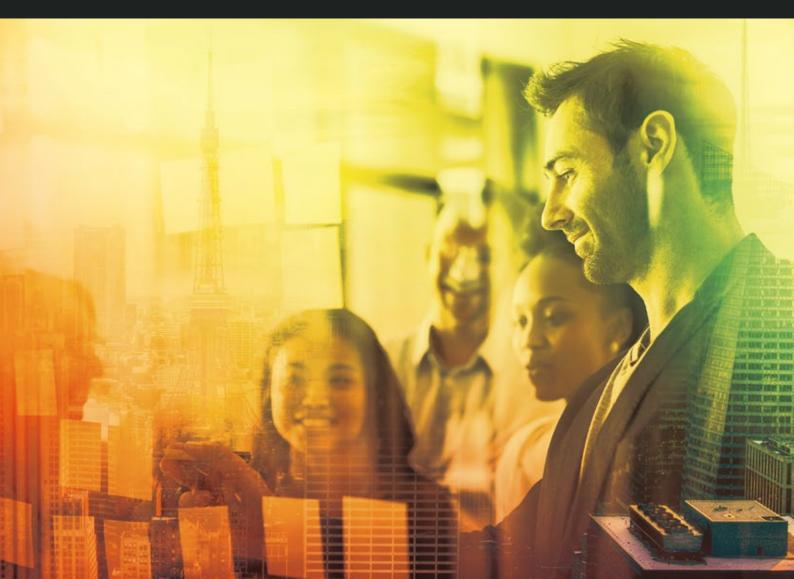
Building on belief



Imagining tomorrow's business together, today.

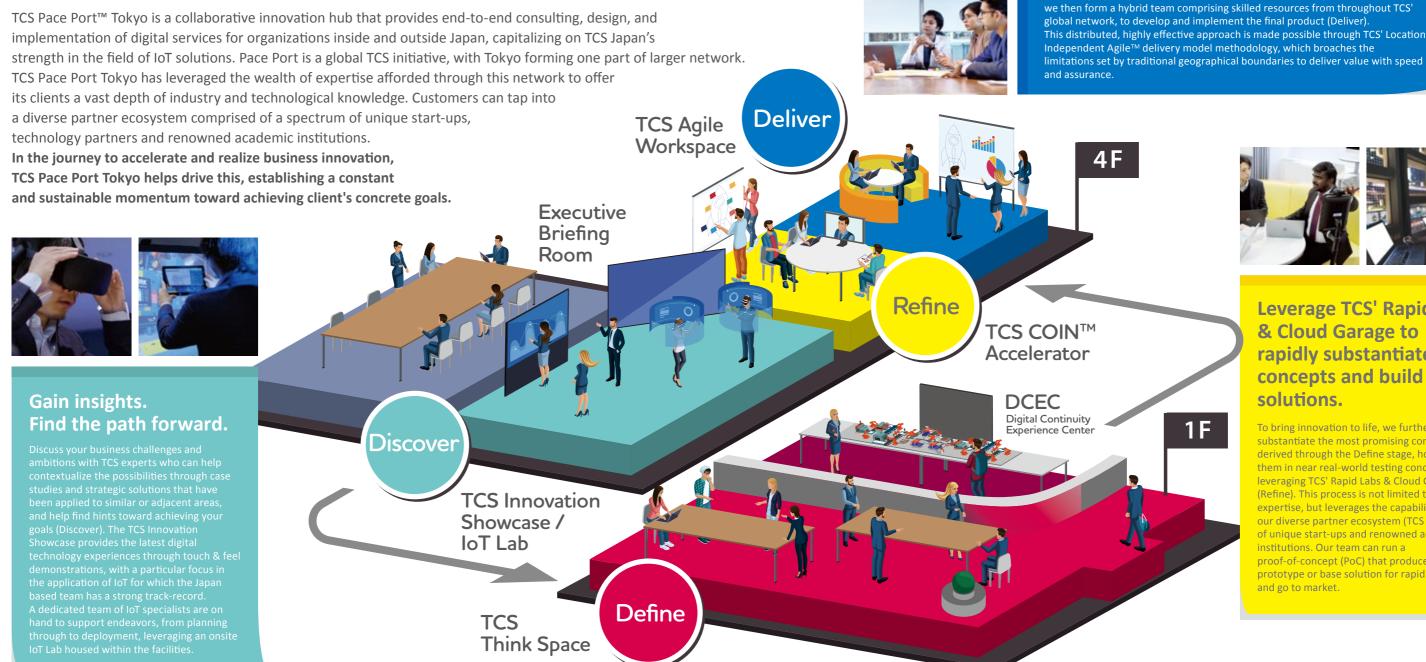
Drive the achievement of client's concrete goals with a constant and sustainable momentum



Imagining tomorrow's business together, today.



Rapid development and deployment leveraging a hybrid model and agile methodology.



Deliver

Four stages to respond flexibly to the evolving needs of each customer

A structured approach to innovation is taken through four deliberate stages; Discover, Define, Refine, and Deliver

Define Refine Discover

Generate ideas that respond to change and produce new value.

To address business challenges and generate new business models, we utilize design thinking techniques to help visualize the underlying issues and latent needs that companies have yet to identify (Define). Together with customers, we undergo an ideation process of hypothesizing, trialing and validating a diverse array of potential solutions, using rapid iterations to identify the best path forward and drive concrete innovations that have impact on business objectives.

Embodying the stages of this innovation process, TCS Pace Port Tokyo comprises four customized modular-spaces.

With a high quality, substantiated solution generated through the Refine stage, we then form a hybrid team comprising skilled resources from throughout TCS' global network, to develop and implement the final product (Deliver). This distributed, highly effective approach is made possible through TCS' Location Independent Agile™ delivery model methodology, which broaches the



Leverage TCS' Rapid Labs & Cloud Garage to rapidly substantiate concepts and build solutions.

To bring innovation to life, we further substantiate the most promising concepts derived through the Define stage, honing them in near real-world testing conditions by leveraging TCS' Rapid Labs & Cloud Garage (Refine). This process is not limited to TCS' expertise, but leverages the capabilities of our diverse partner ecosystem (TCS COIN™) of unique start-ups and renowned academic institutions. Our team can run a proof-of-concept (PoC) that produces a prototype or base solution for rapid scaling and go to market.

TCS Rapid Labs

TCS's unique methodology moves PoC and prototyping faster from concept to design and development, and we can accelerate customers' innovation. We help enterprises expedite decision-making processes and reduce go-to-market time by leveraging experience and repeatable processes.



Cloud Garage

We can build prototyping quickly with various cloud solutions and extensive global knowledge. In the workshop, customers can experience and evaluate their challenges.



Digital Continuity Experience Center (DCEC)

An experience center where you can experience 'Smart Factory' enabled by Digital Thread and Connected Plants

Digital Continuity Experience Center helps customer Re-imagine how products are digitally engineered, manufactured and serviced with TCS' IoT & Digital Engineering Services powered by our Bringing Life to Things™ IoT business framework.

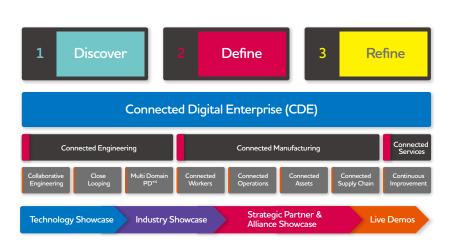


Experience

- 'Smart Factory' / Industry 4.0 enabled by Digital Thread and Connected Plant in action
- "Touch & feel" enterprise apps (PLM*1 / DMfg*2 / MES*3) with industry contextual scenarios and demos

Customer benefits

- Understand the constructs of 'Digital Thread' & 'Smart Factory'
- Reduce risk by trying out new scenarios here before actual implementation etc.
- Jump start Digitization journey





Contact

Visit the TCS Pace[™] page on tcs.com Email: JP.PacePort@tcs.com

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is a purpose-led transformation partner to many of the world's largest businesses. For more than 50 years, it has been collaborating with clients and communities to build a greater future through innovation and collective knowledge.

TCS offers an integrated portfolio of cognitive powered business, technology, and engineering services and solutions. The company's 556,000 consultants in 46 countries help empower individuals, enterprises, and societies to build on belief.

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