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Banque Saudi Fransi

**TCS BaNCS to enhance
customer experience
for one of the largest banks
in the Kingdom of Saudi Arabia**

Banque Saudi Fransi (BSF) has selected TCS BaNCS to provide seamless and contextual customer experiences with a digital core. The new platform will be deployed across BSF's corporate and retail banking groups, Islamic Banking and payments, and will ensure full compliance to SAMA guidelines.

BSF selected the TCS BaNCS Global Banking Platform as its integrated digital core for its rich functionality and high-performance architecture. The platform's flexibility enables speedy launch of new products and services while its high level of automation significantly enhances customer service levels.



Thamer Yousef, COO, Banque Saudi Fransi, said:

“Our mission is to become the most modern, innovative and experience-focused bank in the region. We believe that our partnership with TCS BaNCS will help us towards meeting the challenges of the future.”

“Progressive banks are seeking to differentiate themselves in a Business 4.0™ world by investing in technology to enable mass personalization and to leverage ecosystems. Our strong product vision and roadmap has made TCS BaNCS the preferred digital core to help them become future-ready,” said **Venkateshwaran Srinivasan, Head, TCS Financial Solutions**. “We are proud to be selected as the transformation partner by Banque Saudi Fransi and are committed to the success of their journey.”

Banque Saudi Fransi has been a cornerstone of the Saudi banking sector over its 43-year history. Banque Saudi Fransi is a leading corporate, private and retail bank providing a wide range of investment banking and asset management services and investment funds. Founded in 1977, the bank is headquartered in Riyadh and has a network of 87 branches across the Kingdom of Saudi Arabia.



Thamer M. Yousef, Chief Operating Officer, Banque Saudi Fransi and **Rayan Mohammed Fayez**, Managing Director & Chief Executive Officer, Banque Saudi Fransi, at signing ceremony with **Venkateshwaran Srinivasan**, Head, TCS Financial Solutions

