



Lakshminarasimhan Srinivasan

Global Head,
TCS Interactive,
TCS

✉ s.lakshmi@tcs.com

in <https://www.linkedin.com/in/lakshmisimhan/>

Lakshminarasimhan Srinivasan (Lakshmi), Global Head of TCS Interactive, is on a mission to transform businesses through design-led innovation and by leveraging experiential and immersive technologies to create differentiating customer experiences.

In his more than two decades with TCS, Lakshmi has been instrumental in formulating strategy and driving growth in multiple TCS business units.

Before becoming the global head of TCS Interactive, he established TCS's Blockchain unit and transformed it into an industry leader, driving innovation for adopting blockchain technologies for purposeful ecosystems. He nurtured relationships with several leading academic institutions and managed collaborative research and co-innovation with TCS. Previously, he established and managed TCS's Eco Sustainability Unit to help clients integrate sustainability into their strategies. Through his efforts with Eco Sustainability, he evolved and integrated various Energy and Sustainability services into mainstream offerings of TCS.

Lakshmi has also served as the head of TCS Telecom in Europe, where he built strong relationships for TCS with several European telecom service providers, fuelling the company's growth and leadership position in this important sector. He has also led TCS's Telecom Business Process Services practice, defining its growth strategy and executing across global telecom players, driving the unit's rapid growth. Lakshmi played an instrumental role in refining TCS's overall Business Process Services strategy.

Lakshmi is a university gold medalist and holds a bachelor's degree in engineering from the College of Engineering, Anna University, Chennai, India. Lakshmi has lived and worked in the United States, United Kingdom, and Europe. He follows American football and is a great fan of the Indian cricket team.