



## **Reguraman (Regu) Ayyaswamy**

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Reguraman (Regu) Ayyaswamy is Senior Vice President & Global Head, Internet of Things (IoT) at Tata Consultancy Services (TCS). In this role, Regu lends direction to the world's leading companies as they transform into connected digital enterprises, poised for growth in the Business 4.0 era. Regu partners with global business leaders to help them unlock new opportunities and revenue models by harnessing the combined power of IoT and emerging digital technologies.

Regu also leads the Engineering & Industrial Services (EIS) business at TCS where he advises business leaders on strategy, development, process and growth management. Drawing on his extensive experience, he provides direction to companies looking to develop products that focus on local markets and developing worlds, and long-term strategies for global R&D management.

Regu is passionate about bringing business and operations transformation to enterprises across industries, helping them drive top line growth through innovation and achieve bottom line improvement through efficiencies. He is an advisor to multiple global enterprises on improving their speed to market for new products, renovating their business models and overhauling their operations processes with proven impact delivered in core industries like manufacturing, utilities, transportation and retail.

An acknowledged thought leader, Regu is regularly invited as a speaker to major industry events and featured in leading online publications on how IoT can be leveraged to address the challenges faced by business organizations and drive value throughout the Connected Digital Enterprise. He is also frequently quoted by major media houses in their features about shaping key digital transformation deals in the market.

In addition, Regu holds a number of key responsibilities in many national and international fora, including serving as a Board member of TCS Japan Limited.; steering committee member of Engineering and R&D council of NASSCOM and member of the Governing Council for Center of Excellence for IoT set up by the Government of India with NASSCOM.

Regu resides in Chennai with his wife Padma, and they have a son and daughter. Outside of work and his passion for technology, Regu is an avid reader with a drive to enrich his understanding different schools of philosophy.