



## **Sivaraman Ganesan**

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Sivaraman Ganesan is Global Head, Microsoft Business Unit (MBU), at Tata Consultancy Services (TCS). In this role, Siva specializes in high value-creation possibilities across industries globally, focused specifically on TCS' partnership with Microsoft.

He and his team harness the latest innovation and capabilities of Microsoft's products and services to help enterprises navigate complex digital transformations, drive operational efficiency, leverage business process automation and more. MBU also leverages the capabilities of TCS' Business and Technology Services across areas such as cloud, analytics & insights, cyber security, IoT and automation to deliver Business 4.0 outcomes for our customers through Machine First Delivery Model (MFDMTM) and Location Independent Agile Delivery.

Siva has proven expertise in building units from the ground up and delivering high-growth and positive business outcomes across a multitude of different services and units.

With over 28 years in the IT industry, Siva has across-the-board experience in sales, solutioning, operations, program management, delivery and global account management. Prior to his current role, he was Head of Travel, Transportation and Hospitality, one of the fastest growing industry verticals within TCS. Siva was also Head of the Assurance Services where he accomplished rapid team and business growth. Siva has also been instrumental in pioneering TCS' presence in multiple markets across the globe.

In his free time, Siva is a prolific writer, speaker and reader, passionate about sport as well as the fusion of art, science, math and engineering.