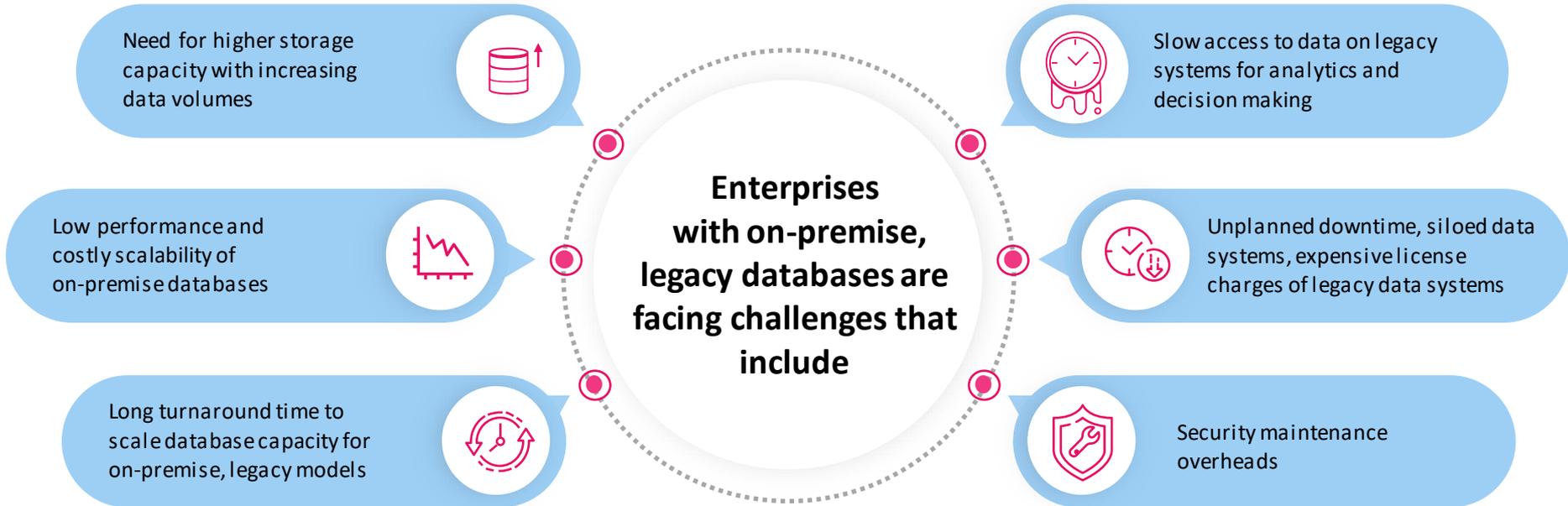


# Accelerating data migration to AWS cloud

TCS AWS Business Unit

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# Trends that drive data to cloud



# Cloud - the default platform for database management

**Data is more robust and insightful on cloud than in legacy systems. Cloud offers new dynamics of making the most out of data.**

- Enterprises are looking to process data in real-time with advanced analytics to support agile decision making
- Data access controls, security and data loss management are some vital parameters ensuring data integrity on cloud
- Enterprises are moving towards a machine learning-driven data paradigm

BY 2022



data bases will be deployed or migrated to a cloud platform



data bases will be considered for repatriation to on-premises

Source: Gartner report on 'The Future of the Database Management Systems Market Is Cloud' (Nov 2020)

# Cloud-based, modernized data infrastructure



## High Cost

Expensive hardware, stringent licensing, intrusive audits



## Hard to Change

Difficult to introduce new application development, processes across teams, and mine insights



## Fragile

Unable to meet availability, scale demand, support 24X7 customer engagement



## Cost Savings

Offered at one-tenth the cost of commercial databases



## Fully Managed

Automated server provisioning, patching, configuration and backups



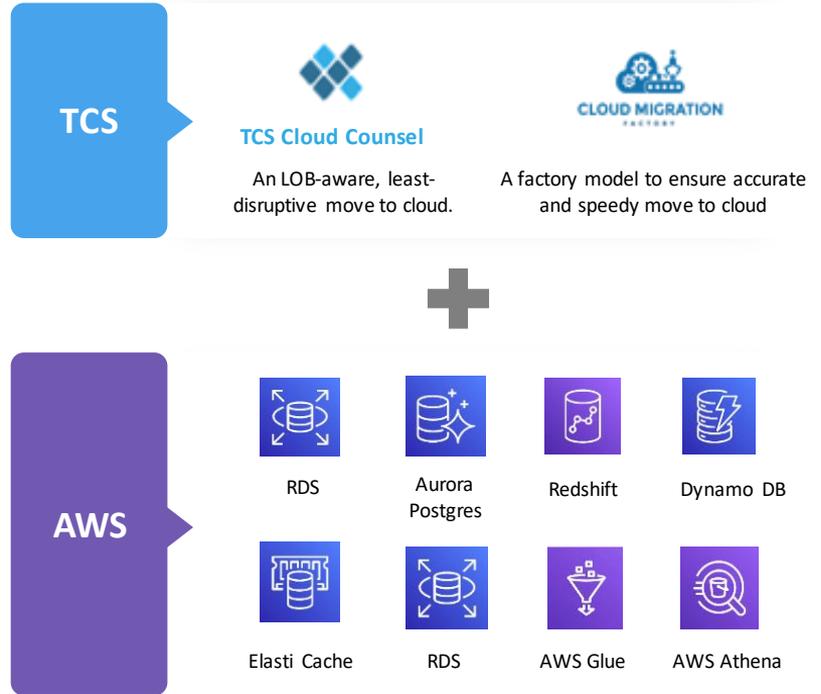
## Top Performance

Relational databases that are 3-5 times faster than popular alternatives

# Bespoke data migration and modernization paths to AWS cloud

Enterprises can choose bespoke lift-and-shift, move-to-managed, or migrate-and-modernize paths to AWS cloud.

- Enterprises must make a planned and strategic shift of data to cloud
- Organizations must become aware of data and application dependencies to minimize downtime
- Understand future financial commitments on cloud through predictive cost modeling
- Uncover how lines of business (LoB) can leverage the best database types and analytics suited to business needs
- Automate target state build and minimize human effort during operative steps such as provisioning instances
- Plan an AI-ML, access and security blanket while operating on cloud



# Data migration to AWS cloud database

Enterprises can choose a suitable data platform on AWS that supports data types like relational data, key-value driven, document, in-memory, graph, time-series and ledgers. The benefits include:



- No upfront payment
- Pay only for what you consume
- Save up to 30% costs over capex
- Eliminate overprovisioning costs
- Align IT cost to business demand



- Improve utilization and forecasts
- Provide detailed usage information allowing predictive cost allocation
- Offer choices for flexible technology delivered as-a-service



- Enable 65% faster time-to-market
- Available for use in minutes
- Eliminate long procurement process

# TCS value enhancers for a faster path to AWS cloud

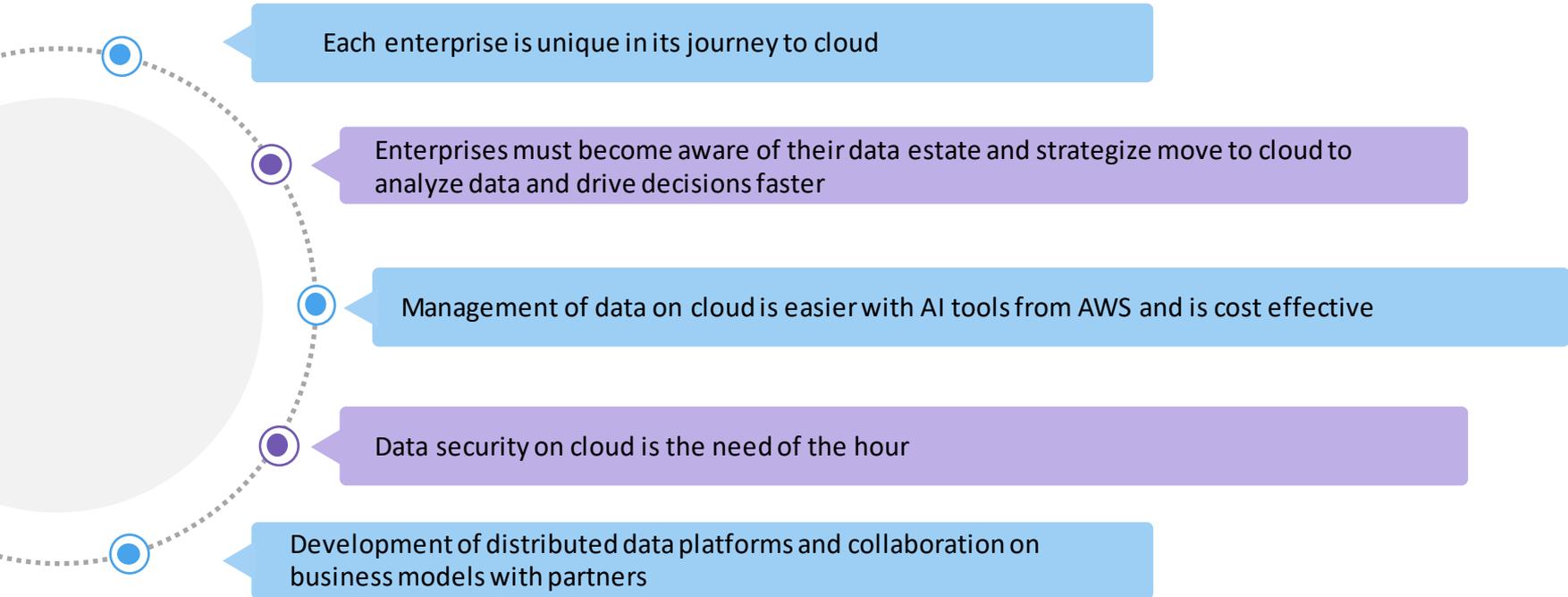
We use TCS Cloud Counsel, a recommendation framework that enables business aware and platform-agnostic data estate assessment

We work with a cloud design digital toolkit to accelerate building cloud foundation on AWS. It leverages reusable templates for cloud standards and tool kits for cloud automation and infrastructure-as-a-code

We help enterprises move data to cloud by using a factory-based, automation-first model for migration of enterprise applications, including database and end-user workspace

We use TCS MasterCraft™ DataPlus to ensure integrated data management that enables trustworthy and privacy-safe data on AWS cloud

# Building data-driven ecosystems with TCS



# Thank you

Write to us to get you started on your data journey to AWS

[BusinessAndTechnologyServices.Marketing@TCS.COM](mailto:BusinessAndTechnologyServices.Marketing@TCS.COM)