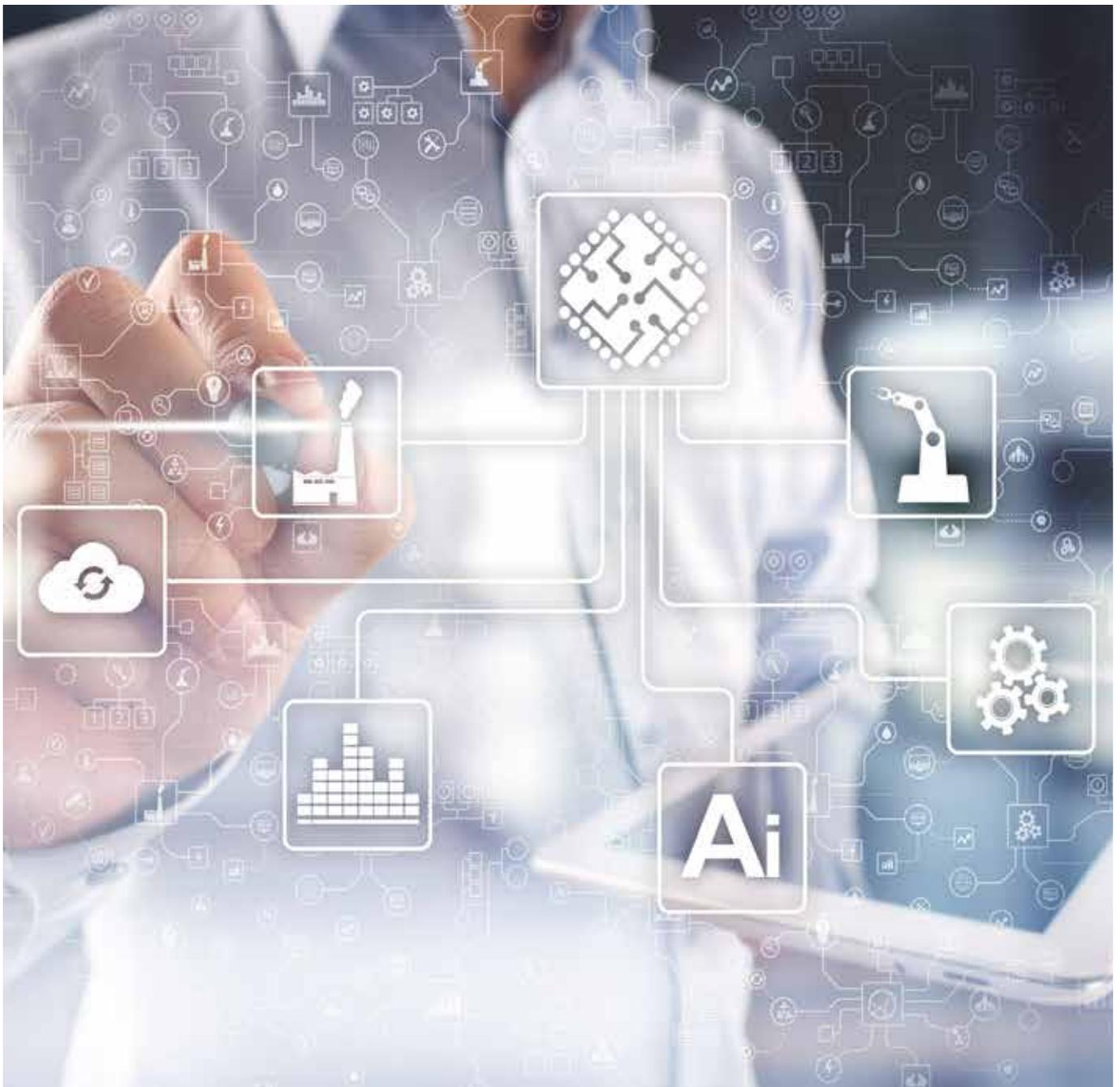


NextGen Enterprise Transformation

Consulting & Services Integration



Today, companies are facing change and disruption at an exponentially faster rate. As a result, they are under the ever-increasing pressure to transform and grow their business, maintain cost efficiency, and ‘future-proof’ their organization by driving increased agility.

Successful organizations will focus on customer centricity, by leveraging their ecosystem and deriving value from next-generation technologies. To do so, organizations need to rethink how they compete in the market, what core capabilities are required to be a market leader, and how they can enable those capabilities in their organization.

TCS NextGen Enterprise Transformation helps organizations realize the business outcomes necessary to be a leader today and tomorrow. The TCS approach is driven by business value, achieved through new and improved organizational capabilities and enabled by leading edge technology.

Overview

Companies are looking for ways to operationalize new corporate strategies by re-imagining their businesses and adopting technology to drive performance. Today, enterprises are sitting on mountains of fragmented data. To accelerate corporate performance, they must be able to leverage this asset to derive insights that enable predictive and rapid decision-making and allow them to tailor interactions to each customer and business partner.

As customers increasingly demand mass personalization and better experience and competitors escalate their focus on constant innovation, every industry is faced with an unprecedented change of pace and increasingly complex and demanding business environment. To be competitive, companies must implement new innovative solutions leveraging the latest technologies, resulting in better predictive capabilities, improved operational efficiency, and greater agility.

TCS NextGen Enterprise Transformation helps organizations unlock their strategic capabilities. It drives growth and transformation by helping clients reimagine business processes, enterprise architecture, and technology infrastructure. By integrating its client strategy across all aspects of their business, TCS helps organizations drive real quantifiable business value. TCS clients who have chosen this path and invested the time and energy to truly transform their business working with TCS have been rewarded with increased sales, better profitability, greater market share, and business resilience.

Our Solution

Leveraging TCS' Enterprise Navigator™ framework, NextGen Enterprise Transformation helps customers grow their businesses through enterprise transformation and innovation. The full set of consulting services include:

- **Innovation-driven business strategy:** With TCS Pace Port™, start your enterprise transformations with a detailed vision to drive innovation and strategy execution
- **Strategic insights and value realization:** Identify and quantify opportunities to create value, establish business cases, and track defined KPIs
- **Organization change management:** With TCS Change 4.0, engage and enable business users and organization to embrace and adopt new capabilities required to achieve business KPIs
- **Enterprise transformation:** Enable enterprise transformation by implementing next-generation technologies to achieve the new capabilities required to drive beneficial outcomes
- **Perpetual transformation:** Enable organizations to maximize return on investment by setting sustainable models that drive constant innovation leveraging emerging technologies



Benefits

TCS NextGen Enterprise Transformation is focused on assisting clients with driving real, quantifiable, and sustainable business value. Through our expertise, organizations can achieve the following business outcomes:

Growth

- Drive greater revenue opportunities through improved customer insights
- Enable faster time-to-market through agile business processes
- Achieve greater customer satisfaction through personalization

Efficiency

- Drive operational efficiency through process standardization and automation
- Accelerate time-to-close and revenue recognition by eliminating reconciliations
- Drive working capital reduction through enhanced digital capabilities
- Enable better decision-making with real-time information

Resiliency

- Embrace a future-forward mindset to continually reimagine your operating model
- Think perpetual transformation to leverage and extend investments in technology
- Accelerate your ability to 'sense and respond' by embedding analytics

The TCS Advantage

TCS NextGen Enterprise Transformation team has the breadth and depth of capabilities required to ensure organizations derive real value from their investment in transforming the business.

- **Relevant expertise:** Our management business consultants have over 15 years of experience along with cutting-edge thinking to assist clients with enterprise-wide business transformations
- **Value-driven approach:** Our approach focuses on delivering measurable business outcomes by identifying the value, tracking and monitoring progress, and ensuring realization
- **Focus on people:** Using our Change 4.0 methodology, we bring leading-edge techniques to engage and enable employees
- **Infused innovation:** Leveraging a large network of thought leaders, educators, and start-ups, through TCS Pace Port™, we ensure innovative thinking and ideas are infused into your strategy
- **Leading edge technology:** Our consultants have deep experience with the latest leading-edge technologies in the market. This includes ERPs (SAP S4/HANA, Oracle) as well as technologies to support process automation, IoT, machine learning, and analytics

Awards & Recognition



To know more

Visit the [Consulting & Services Integration](#) page on [tcs.com](#)

Email: marketing.consulting@tcs.com

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at [www.tcs.com](#)

[IT Services](#)
[Business Solutions](#)
[Consulting](#)

All content / information present here is the exclusive property of Tata Consultancy Services Limited (TCS). The content / information contained here is correct at the time of publishing. No material from here may be copied, modified, reproduced, republished, uploaded, transmitted, posted or distributed in any form without prior written permission from TCS. Unauthorized use of the content / information appearing here may violate copyright, trademark and other applicable laws, and could result in criminal or civil penalties.

Copyright © 2021 Tata Consultancy Services Limited