Crystallus™ on Oracle Cloud

Enterprise Application Services
Staying resilient, agile, and intelligent in the disruptive Business 4.0™ environment requires organizations to focus on digital transformation. The need for business innovation, cost optimization, and accelerated time-to-market processes makes cloud adoption the obvious choice. However, many cloud adoption journeys can be plagued by high costs, lengthy migration processes, and concerns about business continuity. To avoid these challenges, organizations look for pre-configured solutions with contextualized industry best practices and process automation capabilities.

TCS Crystallus™ on Oracle Cloud offers industry-specific solution framework that accelerates time to market and benefit realization. The pre-configured suite of solutions on Oracle Cloud adheres to industry benchmarks and best practices, supports continuous innovation, and delivers last-mile experiences. By automating processes, connecting disparate systems, and leveraging advanced technologies, it facilitates data-driven decisions by generating actionable insights.

Overview

Organizations lacking a digital transformation strategy can struggle to optimize their application portfolio. Their business is often impeded by manual processes, exacerbated by unconnected systems and disparate data sources that provide an incomplete view of their customers, ecosystem, and the marketplace. Business insights elude them and their systems breakdown when integrated with advanced technologies such as automation, AI, IoT, and analytics. When organizations initiate their ‘big bang’ transformation without a proper roadmap in place, the results can be less than stellar. Meanwhile, their competitors, having executed a robust strategy that addresses the key components of the architecture, implementation, operation, and governance models, gain efficiency, effectiveness, scalability and flexibility by migrating to the cloud.

TCS Crystallus’ pre-configured industry solutions personalizes Oracle Cloud to meet the industry needs with best practices and industry standards that address some of the key business challenges. With Oracle Cloud at its core, businesses can enable an ecosystem operating model. It also leverages innovations such as conversational experience, TCS’ MFDM™ framework, and AI and ML-based guidance to simplify the cloud transformation journey.
Our solution

TCS Crystallus on Oracle Cloud accelerates digital transformation across many industries:

• **Banking, financial services and insurance (BFSI):** Fast Bank offering facilitates superior design, supporting internal and external audit reporting needs for IFRS and enables an efficient reconciliation while ensuring scalability and flexibility enabled by a ready-to-use structure for COA and a finance cockpit for the CFO.

• **Communications, media and technology (CMT):** Print plus digital bundle offering in a single order along with fulfillment from the warehouse, provision the subscription, orchestrate print and digital invoice, completing the end-to-end business scenario.

• **Oil and gas:** Order fulfillment solution delivering manufactured products along with billing and revenue recognition with a unique cost liquidation process for project costing and accounting.

• **Public sector:** Our last mile solution features relevant financial structure, chart of accounts (COA), tax reporting and budget control, project costing and contract billing with pre-configured scenarios specific to the state and city.
Benefits

Our solution delivers proven business benefits:

- **Reduce time-to-market**, gain agility and speed, minimize business disruptions, and reduce design cycles by up to 30%.

- **Drive continuous improvement** by building forward-thinking business models to support continued innovation and deliver last-mile experiences.

- **Enhance performance** by leveraging industry pre-configured solutions with best practices and industry benchmarks to improve performance and transform business processes.

- **Accelerate the time to value** by reducing the time taken for integrating complex ecosystems.

- **Address industry challenges** with the help of the pre-configured solution on Oracle Cloud that comes with industry best practices and innovations.

- **Create seamless scalability** by building a strong foundational base that can be scaled up to meet the needs of a growing business, while minimizing the impact on users and processes.

Why TCS

A partnership with TCS can help businesses take advantage of our extensive strengths and differentiators:

**Partnership with Oracle:** Our 30-year collaborative partnership with Oracle has helped us successfully deliver cloud engagements across industry segments and earned us a leadership position in IDC MarketScape: Worldwide Oracle Cloud Implementation Services 2020 Vendor Assessment. TCS Crystallus helps enterprises build an Oracle-integrated ecosystem with industry, business solutions, and accelerators.

**Extensive domain knowledge:** Our extensive domain knowledge coupled with our focus on client-specific services enables business transformation for industries and makes us the ideal partner for your business needs.

**TCS Enterprise Navigator™:** The proprietary delivery framework drives perpetual transformation – from value definition to realization. The transformation tower adopts industry best practices to build a resilient, purpose-driven enterprise.

**Partnership and innovation-led approach:** TCS’ rich and diverse Co-Innovation Network™ is a collaboration platform comprising of research and academic institutes, alliance partners, industry bodies, startups, customers, and venture capitalists. We leverage this extensive network to deliver industry and business innovations aligned to C-suite persona-based line of business solutions.
Awards and accolades

Contact
Visit the Enterprise applications page on https://www.tcs.com
Email: BusinessAndTechnologyServices.Marketing@tcs.com

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is a purpose-led transformation partner to many of the world’s largest businesses. For more than 50 years, it has been collaborating with clients and communities to build a greater future through innovation and collective knowledge. TCS offers an integrated portfolio of cognitive powered business, technology, and engineering services and solutions. The company’s 500,000 consultants in 46 countries help empower individuals, enterprises, and societies to build on belief.

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