Reimagining Product Lifecycle Management (PLM) for Digitized Connected Product Ecosystem

A cross industry round table (June 21, 2018)

Point of View on Connected Digitized Product Ecosystem - Key Points

Today’s product lifecycle journeys are changing rapidly

Interconnected ecosystems of “tools and technologies” and “processes and systems” were illustrated to demonstrate the accelerated and unprecedented disruption

Reference was drawn to TCS’ Business 4.0 to showcase how TCS is leading the change

“We are all surfing in high tides in an age of unprecedented disruptions shaping the manufacturing industry”

- Global Practice Lead, New Product Innovation and Life Cycle Processes, Tata Consultancy Services

“CM2 is actual realization of Digital Thread”

- Vice President of Services, Institute for Process Excellence

“PLM is a Strategic Business Approach”

- Practice Manager, PLM Enterprise Value and Integration, CIMdata Inc

Mega Plans

Change

Files

Biz Tank

Enterprise

Wide

Digital Thread

Post Event Customer Feedback

Robust Management of Business Requirements

“Sherpas” (facilitators) bridge the gap between business and IT

Holistic view of product lifecycle

Integrate functional and technical requirements

Establish Governance model to rigor through organization

Find quick big wins to build long term success

Scenarios

Tools are enablers

Manage configuration at the right level, with single authority

Prioritize Organization Change Management Approach design from testing point of view

ALM + PLM integration critical for future, but will pose challenges

Fast & Curious

“I really enjoyed hearing the stories told by others and was encouraged to hear many face the same issues we face.”

– Manager - Engineering Change Management, Automotive OEM

“The presentations were informative and helped set the stage for the discussions. I appreciated they were not sales pitches.”

– Manager - Product Development, Automotive OEM

For more details and an enhanced experience, go to our website by scanning the QR code

For more information, contact john.marketing@tcs.com

About Tata Consultancy Services (TCS)

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