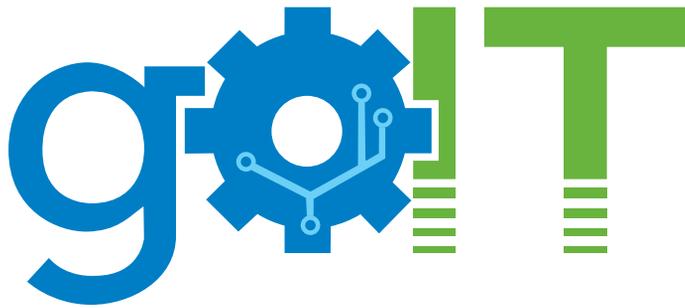# goIT - Student Technology Awareness Program

goIT

TCS North America Corporate Social Responsibility

The demand for skilled technology talent is on the rise in organizations, the public sector, and entrepreneurial ventures across North America. To build inventive, technology enabled solutions to real-life problems, our youth need to develop digital fluency: a mastery of digital technology beyond the classroom, and skills needed to go from college to career. The need for innovative Science, Technology, Engineering, and Math (STEM) education in the United States and Canada is paramount.

STEM 2.0 and Digital Fluency

Technology is blending the divide between machines and people in order to develop innovative, technology enabled solutions to real-world problems. As a leading global IT services and business solutions provider, TCS recognizes that its future, and the nation's increasingly knowledge-driven economy, depend on more graduates with STEM-based skills entering the workforce each year. Towards this goal, TCS collaborates with a number of organizations to support STEM 2.0, a national initiative focused on making sure students acquire digital fluency—mastery of the problem-solving skills they will need to become successful STEM professionals in tomorrow's economy. Whether advancing thought leadership, creating consensus through cross-sector collaboration, building technology platforms, or activating its skilled employees to teach students, TCS is harnessing the power of national partnerships to advance computer science and STEM education.

TCS goIT

Launched in 2009, goIT is TCS North America's flagship community engagement program, in which its employees teach computer programming and mentor youth to increase STEM education and career awareness. Offered free of charge to middle and high school students, goIT delivers career awareness workshops, hands-on technology education, and teacher/partner training. Working in a team environment, students tackle project-based challenges, learn icon-based programming languages, and acquire critical-thinking and problem-solving skills.

Creating Tomorrow's STEM Leaders Today

Since its launch in 2009, goIT has engaged more than

10,000

North American students across

32 cities and over 100 school

districts, with promising results.

In 2015, goIT attracted over

1,600 (672 girls)

new students, engaged over

620 employee volunteers,
resulting in over

17,000

hours of high-impact skill building and computer science programming for students, including those from underserved groups, minorities and girls.

94%
agree that goIT made them realize a STEM career could be interesting

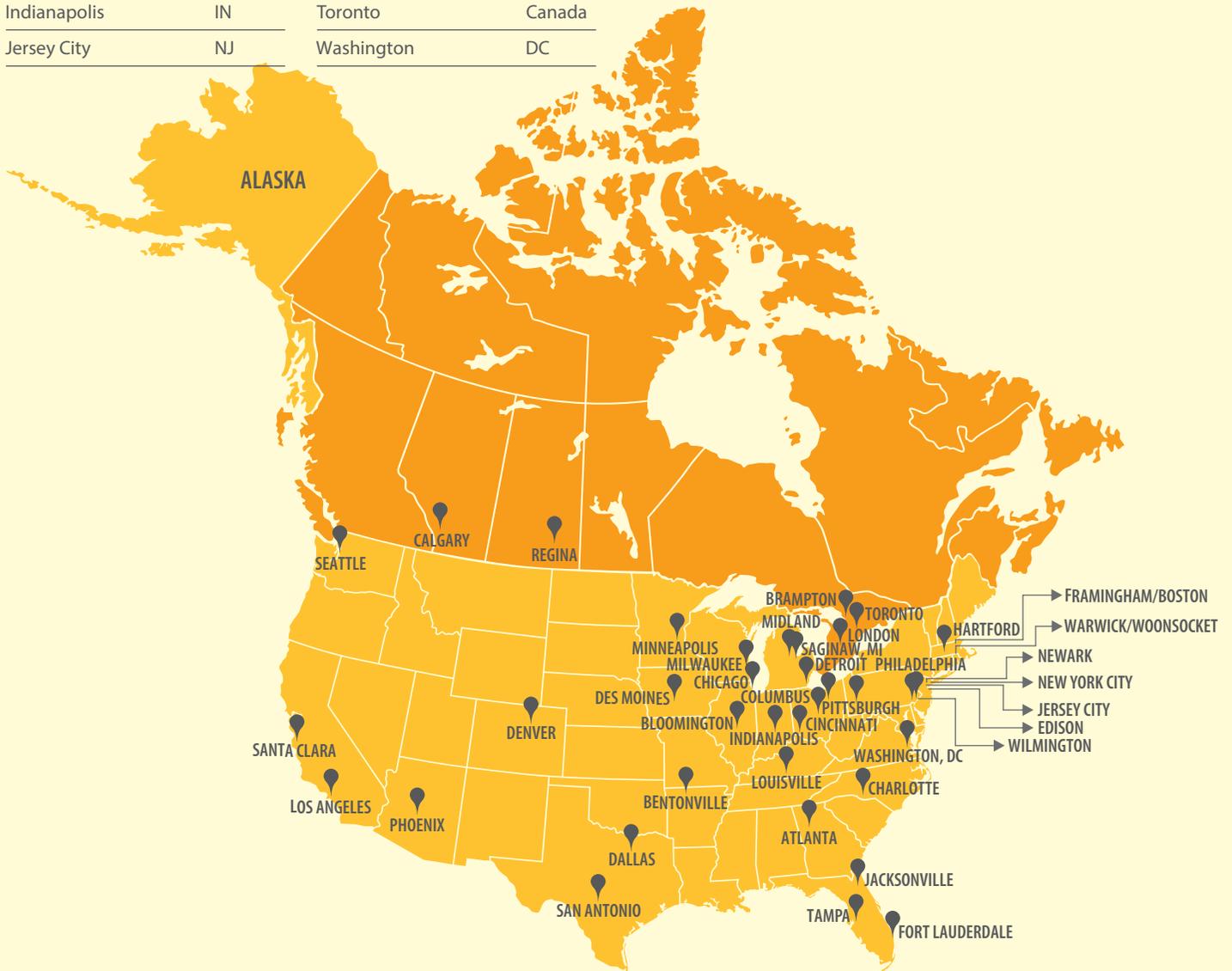# 70% have an increased interest in STEM fields after goIT

goIT Community Partners

TCS partners with numerous organizations across the U.S. and Canada to successfully implement and sustain goIT programs. goIT expansion cities and partners include:

Current cities

Atlanta	GA	London	Canada
Bentonville	AR	Midland	MI
Bloomington	IL	Milwaukee	WI
Brampton	Canada	Minneapolis	MN
Calgary	Canada	New York	NY
Chicago	IL	Newark	NJ
Cincinnati	OH	Philadelphia	PA
Columbus	OH	Phoenix	AZ
Dallas	TX	Regina	Canada
Denver	CO	Saginaw	MI
Des Moines	IA	San Antonio	TX
Edison	NJ	Santa Clara	CA
Fort Lauderdale	FL	Seattle	WA
Hartford	CT	Tampa	FL
Indianapolis	IN	Toronto	Canada
Jersey City	NJ	Washington	DC

New goIT cities

Charlotte	NC
Cleveland	OH
Detroit	MI
Framingham/Boston	MA
Jacksonville	FL
Los Angeles	CA
Louisville	KY
Pittsburgh	PA
Warwick/Woonsocket	RI
Wilmington	DE

Impact Through Empowerment

TCS' approach to corporate social responsibility is driven by an 'Impact through Empowerment' strategy. Our community engagement model includes:

- Utilizing our core IT competencies to create innovative solutions to address large-scale societal problems
- Volunteering for projects that address the felt need of communities in which TCS operates
- Partnering with select non-profits, civil society organizations, and other government bodies
- Supporting large-scale causes such as disaster relief and rehabilitation efforts

"We take pride in our societal role in the U.S. and Canada, where our corporate social responsibility programs, partnerships and collaborations create an incredible impact on global, national and regional issues. TCS has a distinctive culture of volunteerism and our employees play an active role contributing to the development of the communities where they live and work."

Surya Kant,
President, TCS North America, UK & Europe

Contact:

*To learn more about TCS' goIT program and other STEM initiatives,
contact **northamerica.csr@tcs.com. or visit us at
on.tcs.com/NASTEM on.tcs.com/goIT***

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model^{TM}, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at **www.tcs.com**

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