

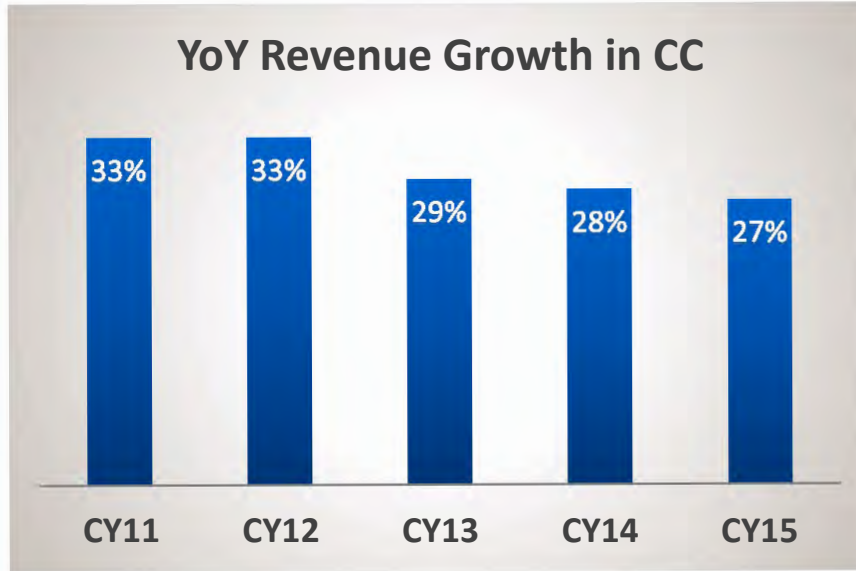
IT IS in the Digital Age

PR Krishnan

TCS ANALYST DAY

March 17, 2016

Leadership in IT Infrastructure services



- \$2.4 Bn in CY 15
- Over 13.8 % of TCS revenues
- CAGR of 29 % over the last 4 years
- 400+ clients from every industry vertical and geography
- Best in class customer retention

Gartner

NA Data Center
Outsourcing –
Challenger

FORRESTER

ForresterWave™: Global
Infrastructure Outsourcing, 2015
TCS recognized as a **LEADER**

Whitelane Research

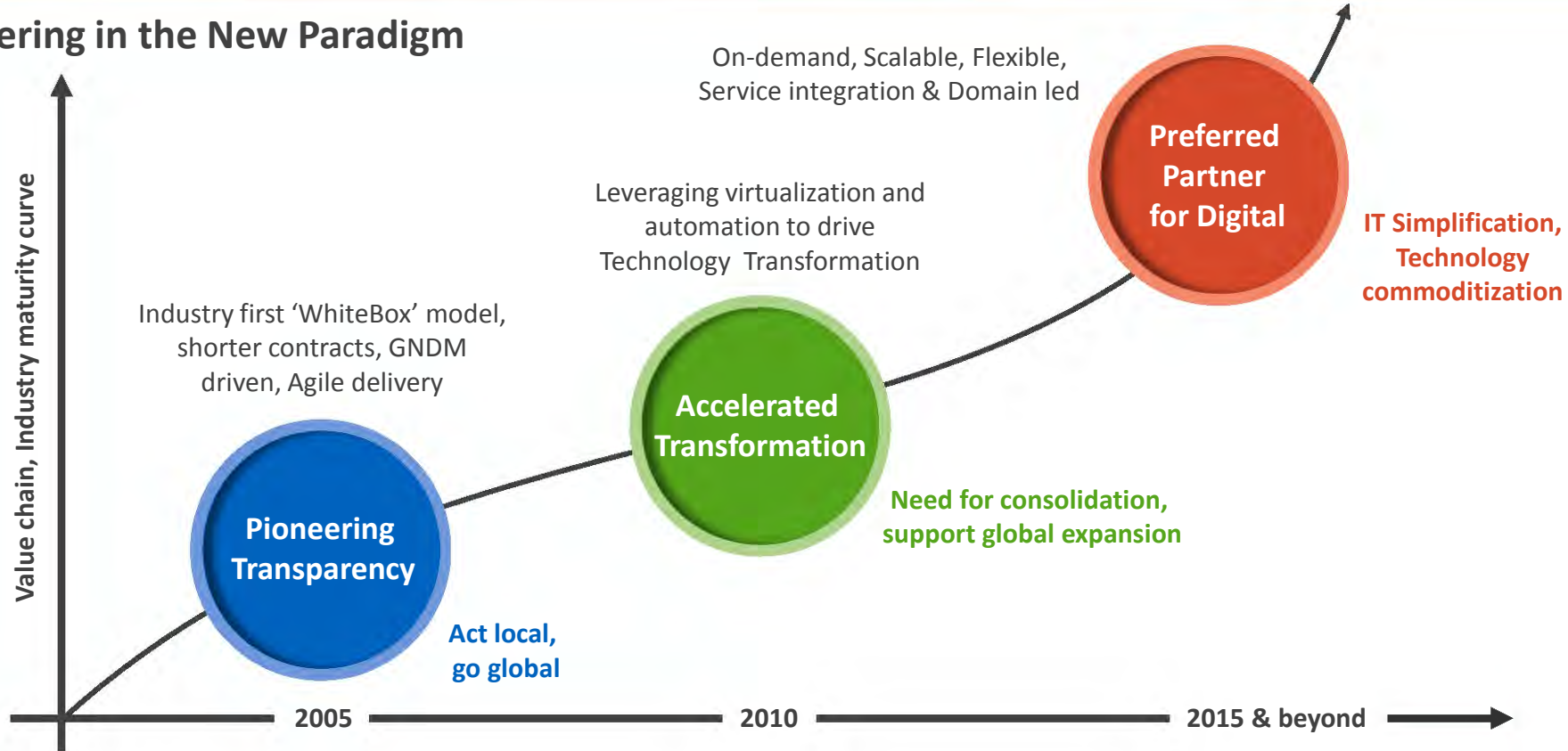


**#1 in CUSTOMER
SATISFACTION**

INFRASTRUCTURE SERVICES
2015 EUROPE
WHITELANE RESEARCH

From Infrastructure Management to an Agile Cloud Model

Ushering in the New Paradigm



Re-imagining Business Agility beyond Savings through Cloud – A TCS Perspective



TCS Cloud Offering for Business Agility

Enterprise Hybrid Cloud

Global Cloud with Bi-modal
(Legacy and Digital) IT capabilities



Application Platform Cloud

Platform Solutions for SAP,
Oracle, Analytics



Business Cloud

Business Process as a Service –
Insurance, Retail, Banking Clouds



TCS Cloud realization Approach and Value Accelerators

DART



**Cloud
Strategy &
Analysis**

*Discovery Assessment
& Recommendation
Tool*

ACME

**Migration
Framework**

*Accelerated Cloud
Migration Engine*

ICMP

**Cloud
Impl'n &
Orchestration**

*Integrated Cloud
Management Platform*



**Cloud
Management**

*ignio neural
Automation mgmt.
platform*

TCS has built industrialized platforms to provide end to end Cloud Services – from Strategy to Implementation and on-going management

TCS MasterCraft



TCS Cloud Plus



netAsthra

Our Cloud in Action | Illustrative Credentials

Cloud Advisory & Public Cloud migration

- Cloud Strategy
- Compliance & Security
- Cloud aggregation & management

World's largest Cloud migration factory

Largest migration to public cloud 100% workload

Cloud Strategy for a Large UK Bank

Application Platforms as Service

- Hybrid Clouds
- Enterprise Platforms
- Cloud aggregation & management

Global SAP eco-system Cloud

Analytics Cloud for Largest Retailer

Infotainment Design Platform for Auto Mfg.

Business Process as a Service

- Business Platforms
- Business Outcomes

World's Largest Education Platform

Insurance Platform in UK on the cloud

100% Cloud for a LATAM Bank

Our Cloud in Action | 2 Case Studies

Laser printers and provides enterprise software

- **New Business Channels –**
- Software & Services from HW
- **New Investments :** In acquisitions
- **Change in Revenue Profile:** Increase their revenue from international sales

Migrated 100% of workloads to Cloud

SAP HANA

ORACLE
SIEBEL

serviceNow

Quicker global expansion

enabled digital revenue channels

TCS
enterprise
Cloud

ignio

Google

Leading Airlines

- **Need for Business Agility:** Complex IT Architecture limiting scalability
- **Online Channel Revenues:** Need for Stable, quicker IT Solutions

World's fastest
Airline Cloud



Quicker online
Channel revenue
realization

TCS
enterprise
Cloud

ORACLE

Global Hybrid
Cloud in true as
a Service model



ignio

Our Digital-ready Cloud Offering is Unique because it is...

Other Cloud Service providers give technology-centric offerings but leave its consumption for the customer and business to figure out - we are different in this regard

...Business-relevant,
not only technology-
defined;

...Performance-
centric, apart from
delivering volume
efficiencies;

Other Cloud Service providers offer economies of scale but do not assure performance from an application perspective - we offer co-lo and customization capability

In an experience economy, our three flavours of Cloud offerings are focused on enhancing end-user experience across the enterprise, apart from delivering committed savings

... Experience-
oriented, beyond
being savings-driven

Thank You
Thank You

IT Services
Business Solutions
Consulting

