

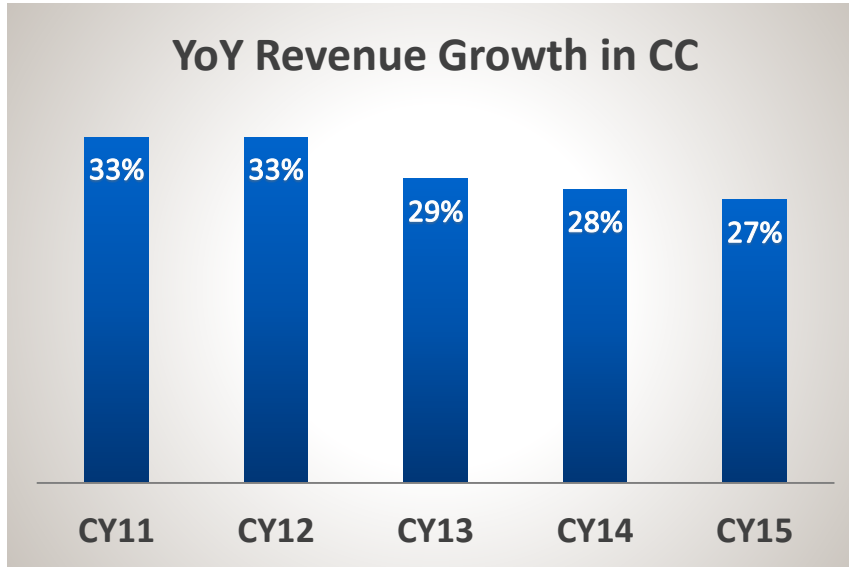


TCS ANALYST DAY

March 17, 2016

Leadership in IT Infrastructure services

YoY Revenue Growth in CC



- \$2.4 Bn in CY 15
- Over 13.8 % of TCS revenues
- CAGR of 29 % over the last 4 years
- 400+ clients from every industry vertical and geography
- Best in class customer retention

Gartner

NA Data Center
Outsourcing –
Challenger

FORRESTER

ForresterWave™: Global
Infrastructure Outsourcing, 2015
TCS recognized as a **LEADER**

Whitelane Research

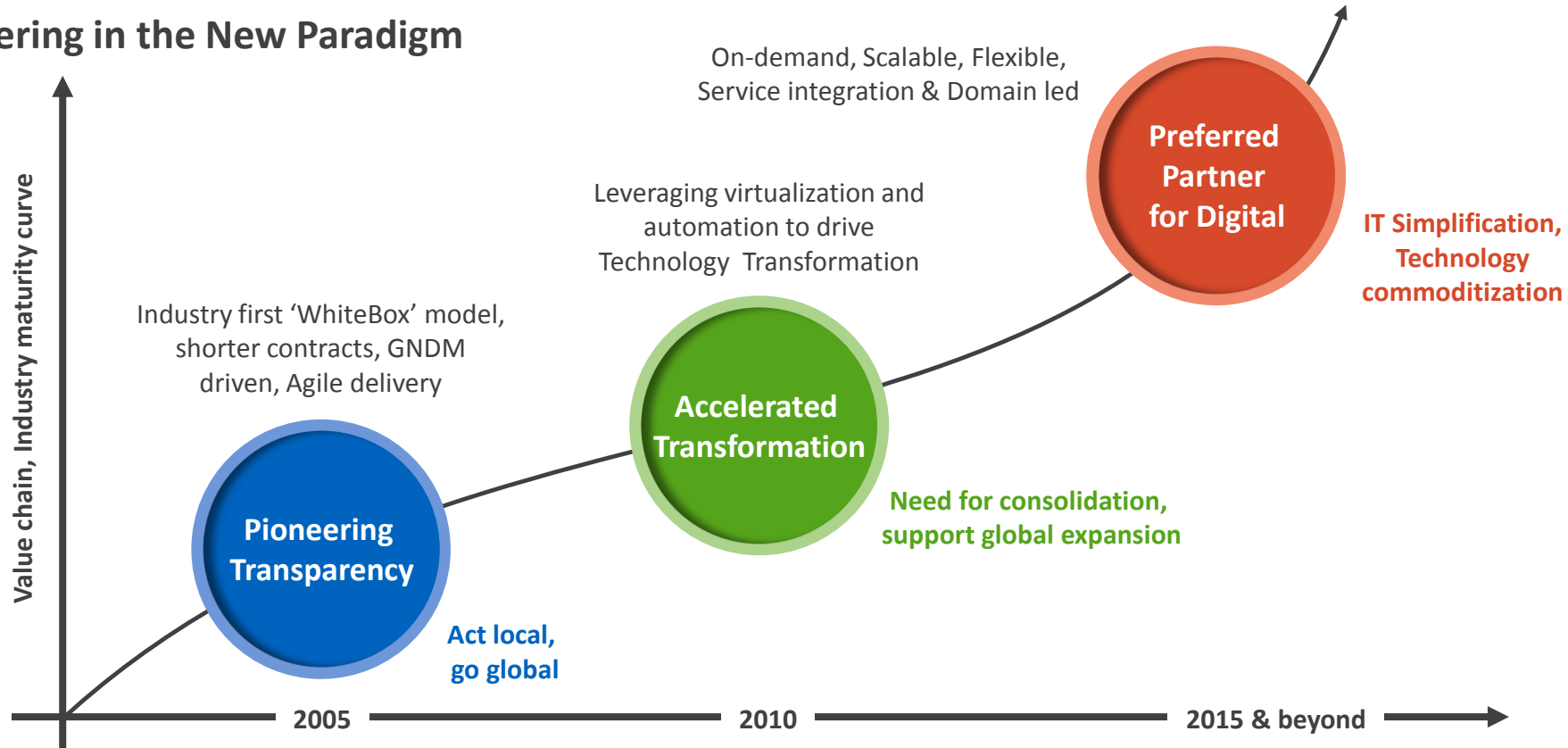


#1 in CUSTOMER
SATISFACTION

INFRASTRUCTURE SERVICES
2015 EUROPE
WHITELANE RESEARCH

From Infrastructure Management to an Agile Cloud Model

Ushering in the New Paradigm



TCS Cloud Offering for Business Agility

Enterprise Hybrid Cloud

Global Cloud with Bi-modal
(Legacy and Digital) IT capabilities



Application Platform Cloud

Platform Solutions for SAP,
Oracle, Analytics

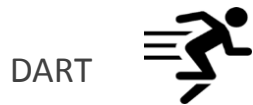


Business Cloud

Business Process as a Service –
Insurance, Retail, Banking Clouds



TCS Cloud realization Approach and Value Accelerators



**Cloud
Strategy &
Analysis**

*Discovery Assessment
& Recommendation
Tool*

ACME

**Migration
Framework**

*Accelerated Cloud
Migration Engine*

ICMP

**Cloud
Impl'n &
Orchestration**

*Integrated Cloud
Management Platform*



**Cloud
Management**

*ignio neural
Automation mgmt.
platform*

TCS has built industrialized platforms to provide end to end Cloud Services – from Strategy to Implementation and on-going management

TCS MasterCraft



TCS Cloud Plus



netAsthra

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- Cloud Strategy
- Compliance & Security
- Cloud aggregation & management

World's largest Cloud migration factory

Largest migration to public cloud 100% workload

Cloud Strategy for a Large UK Bank

- Hybrid Clouds
- Enterprise Platforms
- Cloud aggregation & management

Global SAP eco-system
Cloud

Analytics Cloud for Largest Retailer

Infotainment Design Platform for Auto Mfg.

- Business Platforms
- Business Outcomes

World's Largest Education Platform

Insurance Platform in UK on the cloud

100% Cloud for a LATAM Bank

Our Cloud in Action | 2 Case Studies

Laser printers and provides enterprise software

- **New Business Channels –**
- Software & Services from HW
- **New Investments :** In acquisitions
- **Change in Revenue Profile:** Increase their revenue from international sales

Migrated 100% of workloads to Cloud



service**now**

Quicker global expansion

enabled digital revenue channels



Leading Airlines

- **Need for Business Agility:** Complex IT Architecture limiting scalability
- **Online Channel Revenues:** Need for Stable, quicker IT Solutions

World's fastest
Airline Cloud



Quicker online
Channel revenue
realization



Global Hybrid
Cloud in true as
a Service model



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....Business-relevant,
not only technology-
defined;

Other Cloud Service providers offer economies of scale but do not assure performance from an application perspective - we offer co-lo and customization capability

... Experience-oriented, beyond being savings-driven

Thank You

IT Services
Business Solutions
Consulting

