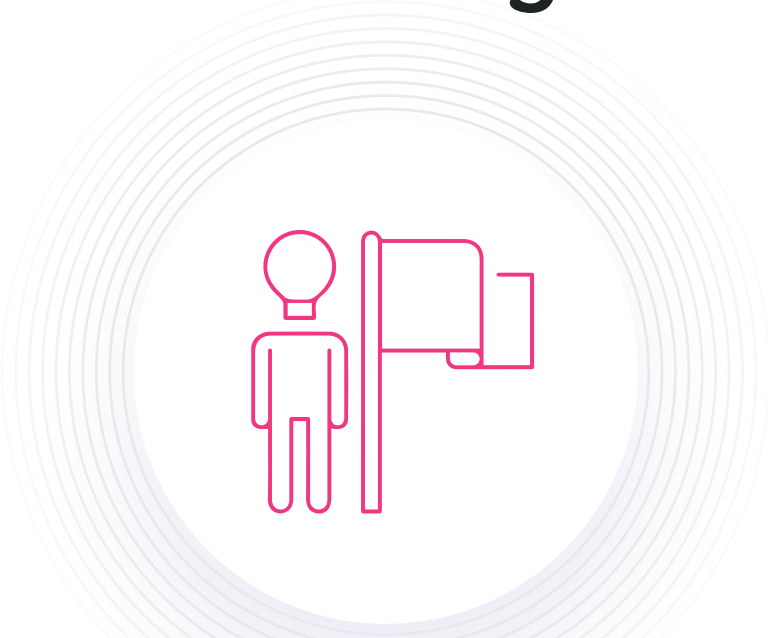


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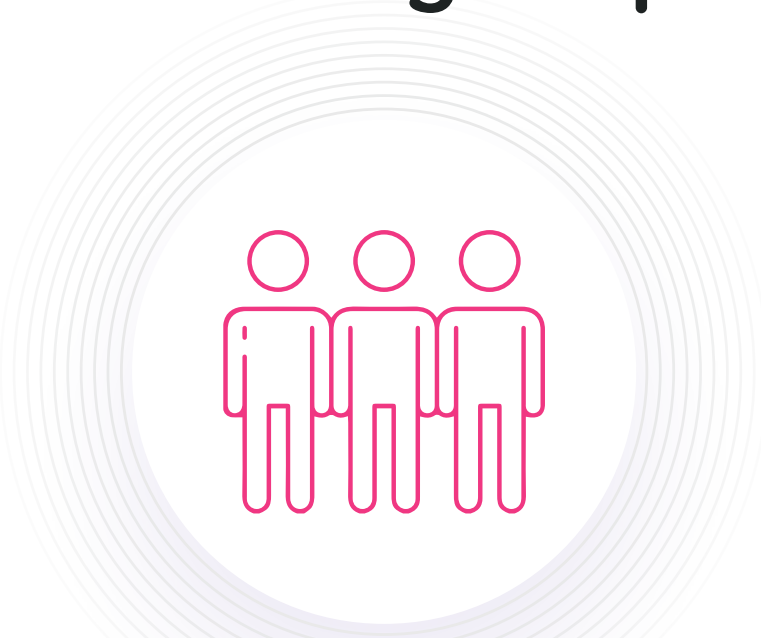
Who are the FP&A Trendsetters?

We asked 750 global financial leaders to share their views on their financial planning & analysis (FP&A) strengths and weaknesses, and their priorities for investment and improvement.

Our findings revealed two groups:



Trendsetters



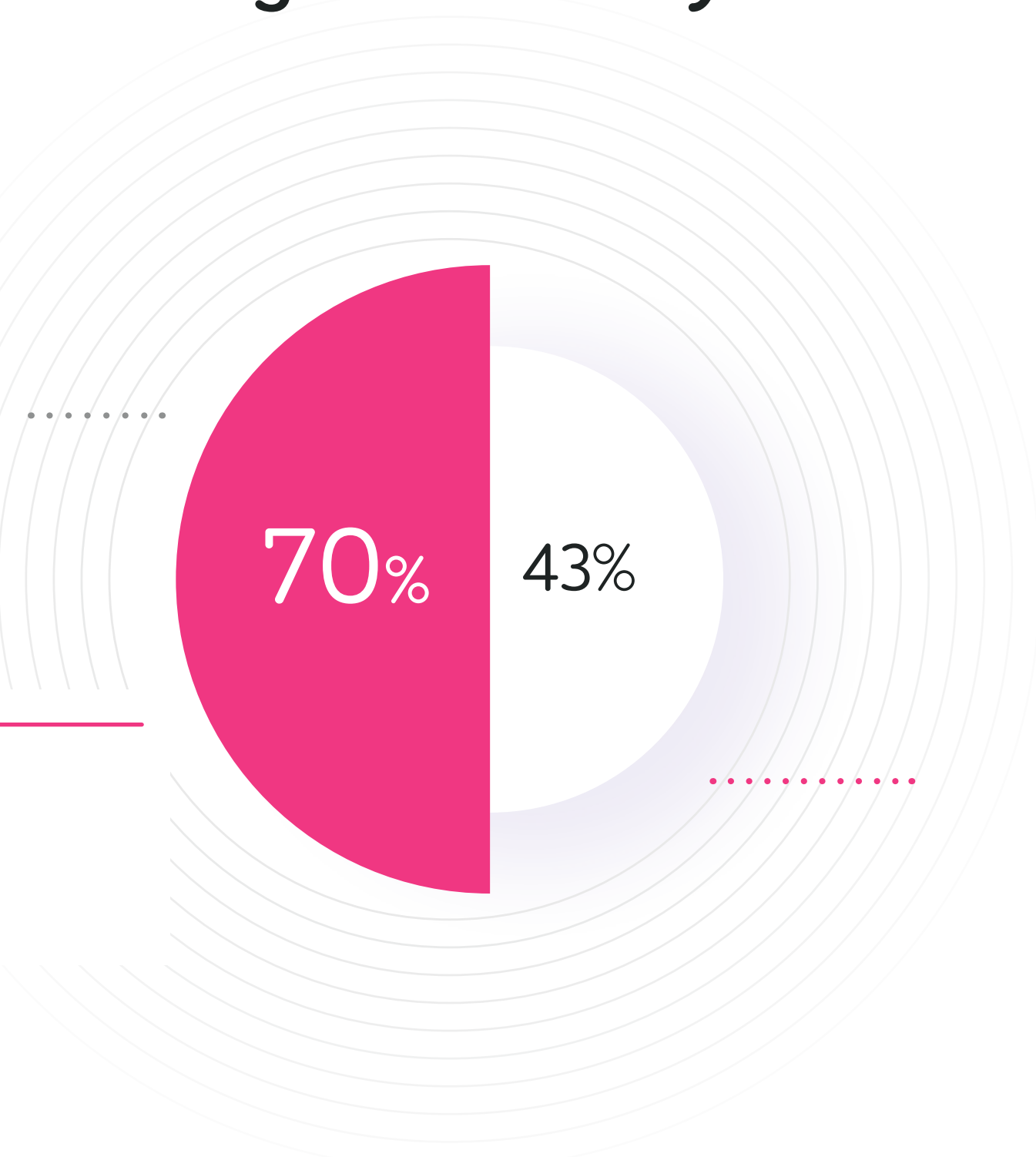
Followers

Trendsetters do things differently

They're Accelerated

They have higher FP&A maturity levels and rely more on data and analytics, and less on intuition, when planning and forecasting

70% of Trendsetters are able to use advanced FP&A technologies, such as AI and machine learning compared with just **43% of Followers**

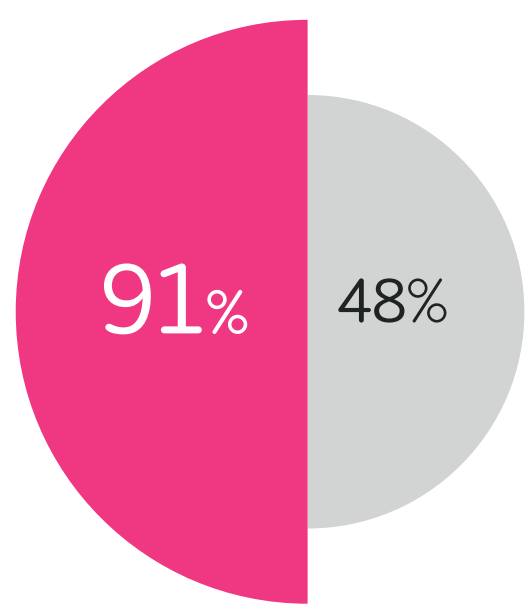


They're Agile

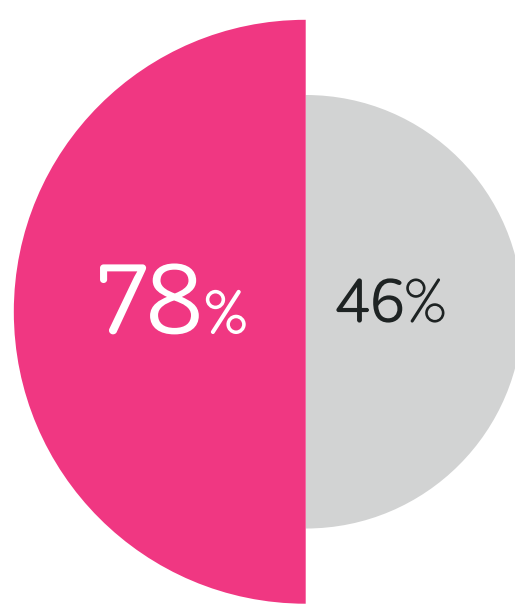
They can more easily adjust to swiftly changing circumstances and execute FP&A functions at speed.

Percentage of respondents who can perform the following tasks

● Trendsetters ● Followers



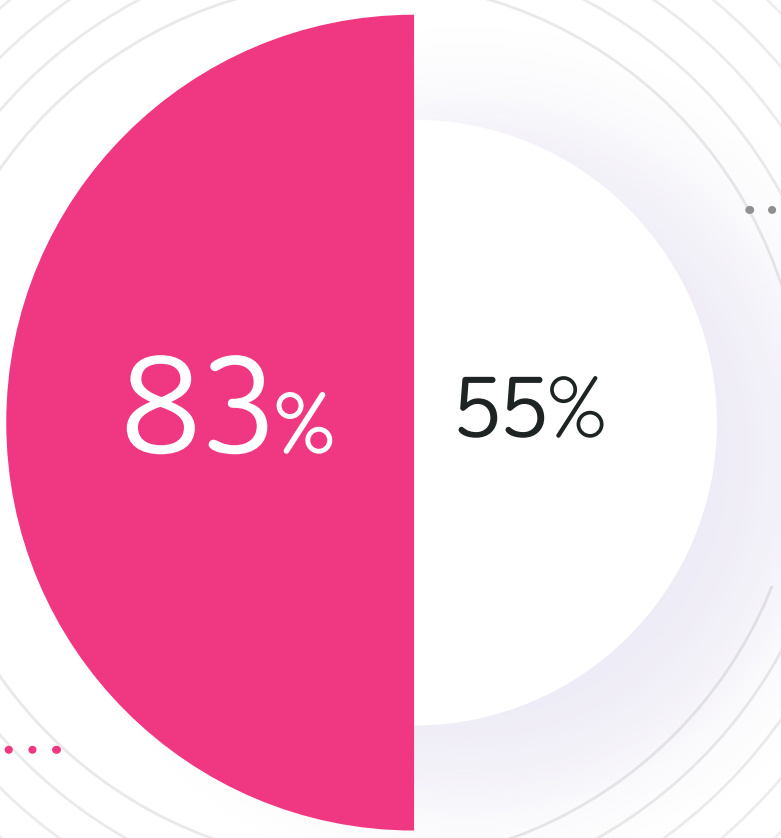
Able to reallocate resources quickly owing to changing business demands



Able to rapidly create multiple, detailed "what-if" scenario models based on different possible internal and external factors

They're Aspiring

They're investing more in transformational FP&A capabilities to bolster next-generation finance functions.



83% of Trendsetters vs 55% of Followers Plan to increase investments in AI and machine learning in the next 12 months

Learn how to match the Trendsetters



Discover more insights from the **TCS 2021 Global Financial Leadership Study**