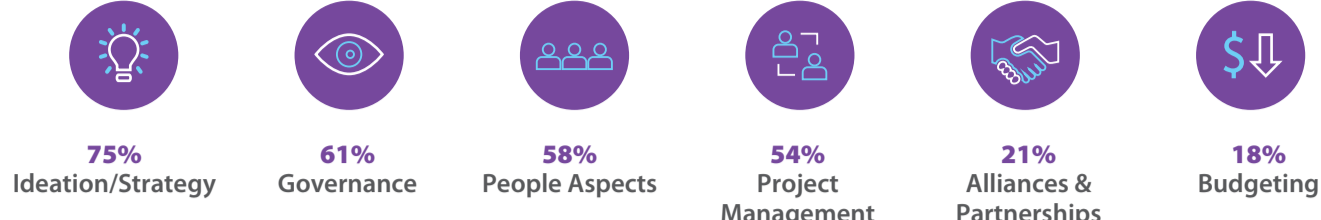
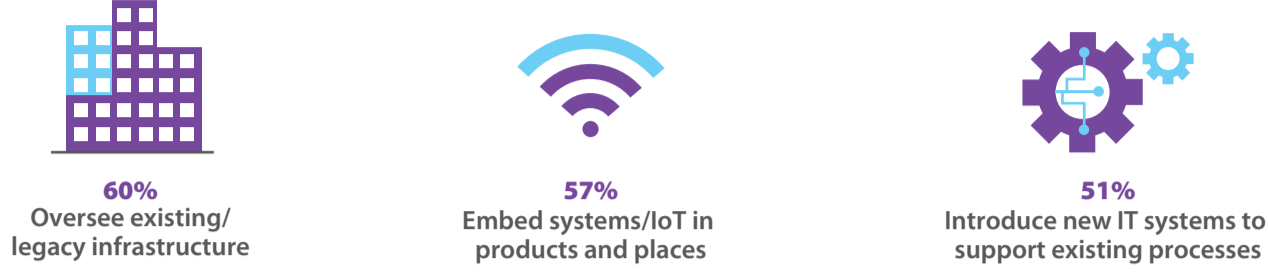


We Surveyed More Than 1,000 CIOs to Find Out...

What Roles Do CIOs Play In Their Companies' Digital Transformation?

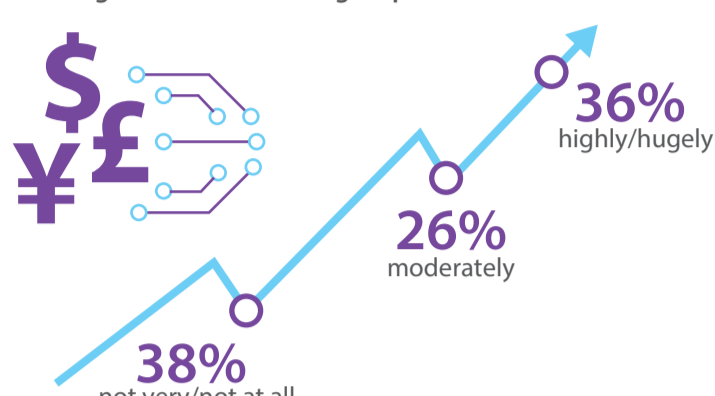


What are the Key Activities Within the Scope of the CIO Role?

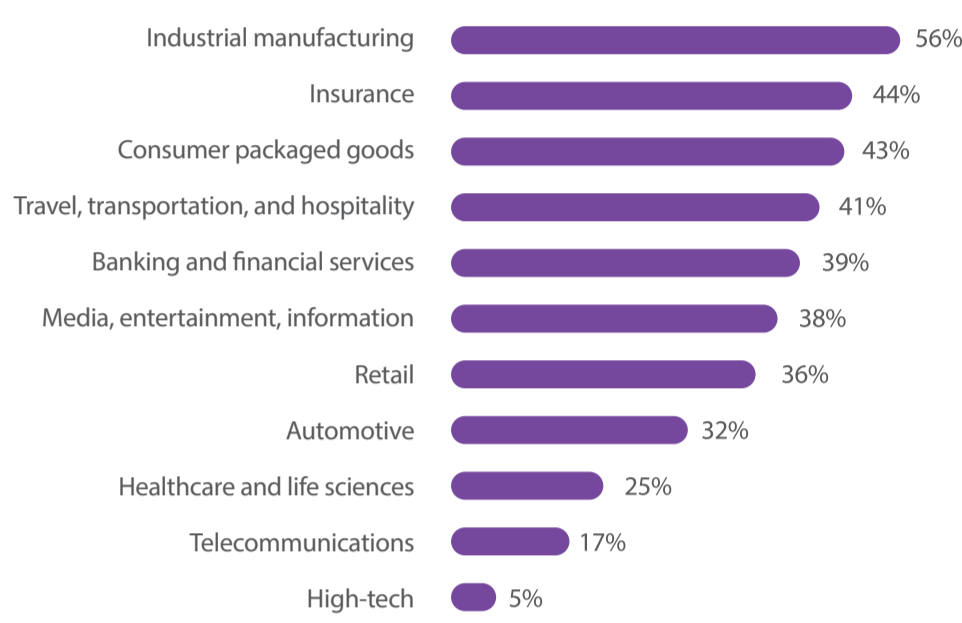


Digital Business Success

How successful have CIOs been in increasing revenue from new digital businesses or digital products and services?



Which CIOs See Limited Opportunities to Further Digitize Their Businesses?



What Will Drive Their Companies' Future Growth?

CIOs identify two prime drivers



What Data Do CIOs Think Will Be Most Important In The Years Ahead?

Extreme or high importance



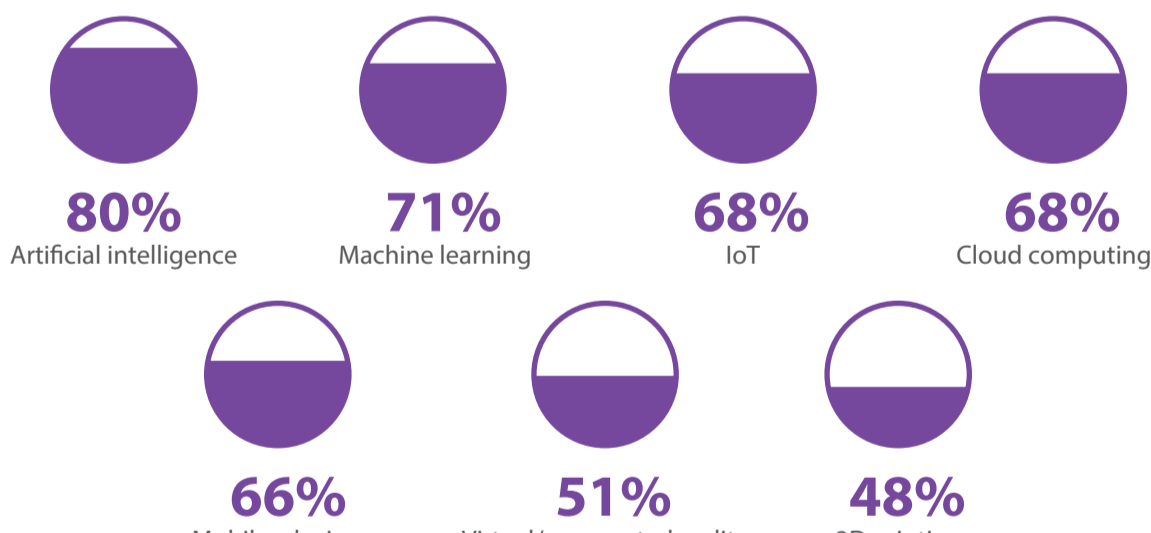
Moderate, minor, or no importance



Nearly All Companies Share Customer Data, Except...



Which Technologies Will Have the Biggest Impact on Digital Transformation Over the Next Decade?



Who's Coming to Get You?



Who does your management team believe will be the most formidable competition by 2025?

The Corporate Digital Divide

How expansively does your board/management think about digital opportunities?



How We Conducted the Study

Objective

To learn how CIOs in North America and Europe are navigating a complex and rapidly evolving digital landscape, where their companies are focused, and how much traction they've gained this past decade from those efforts.

